

Global Duplex Paper and Board Market Size study & Forecast, by Type (Duplex Paper, Board) by Thickness (Up to 200 gsm, 201-300 gsm, 301-400 gsm, above 400 gsm), by End Use Industry (Healthcare & Pharmaceuticals, Chemicals, Food & Beverages, Homecare, Personal care & Cosmetics, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G285321E45B5EN.html>

Date: November 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G285321E45B5EN

Abstracts

Global Duplex Paper and Board Market is valued approximately at USD XXX billion in 2021 and is anticipated to grow with a growth rate of more than 2.8% over the forecast period 2022-2029. Duplex Paper and Board is a type of paperboard or cardboard that has a double-sided grey or white color. It is known as duplex board because it has two layers, or plies. For enhanced printability, duplex board features a shiny coat surface on one side. Duplex paper and board are used in manufacturing of folded carton boxes and cardboard layers for a range of end-use applications. The key factor driving the demand for Duplex Paper and Board is rising demand for biodegradable and eco-friendly packaging solution, growing industrialization as well as urbanization and rising e-commerce industry.

According to India Brand Equity Foundation, in 2020, the Indian e-commerce market was valued USD 46.2 billion and the market is anticipated to reach USD 188 billion by 2025. As a result, rising ecommerce industry will create the demand for market during forecast period. Also, according to Statista, the green packaging had a market value of about 178.6 billion dollars in 2019 and is projected to grow to 246.3 billion dollars by 2025. As a result, rising e-commerce industry and demand for eco-Friendly (green Packaging) solution is anticipated to create lucrative demand for the market. Also, growing demand in food and beverages industry will create lucrative opportunity for the

market. However, the fluctuating prices of raw materials stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Duplex Paper and Board Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the dominating region across the world in terms of market share, owing to the growing food and beverages industry and rising demand in FMCG sectors in the region. Europe is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as growing demand for ecofriendly and sustainable packaging solution and rising demand in Ecommerce sectors in the European countries.

Major market player included in this report are:

Kimberly-Clark Corp.

Stora Enso Oyj

International Paper Company

The West Coast Paper Mills Ltd. (SKG)

Mangum Ventures Ltd.

EI-Salam Paper Mills

Sappi Ltd

Emami Paper Mills Ltd.

Millennium Overseas

Hangzhou Gerson Paper Co. Ltd.

Recent Developments in the Market:

In, 2019, Sappi Europe and HP Indigo collaborated together and create an agreement. In this collaboration, HP Indigo will use biodegradable duplex paper and board from Sappi Europe to deploy its digital printing capabilities for personalization based on client demands.

In 2022, Genus Paper & Boards Limited has announced that on March 14, 2022, commercial production of duplex paper from one of the production lines at the company's new unit, began successfully.

Global Duplex Paper and Board Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Thickness, End Use Industry, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Duplex Paper
Board

By Thickness:

Up to 200 gsm
201-300 gsm
301-400 gsm
Above 400 gsm

By End Use Industry:

Healthcare & Pharmaceuticals
Chemicals
Food & Beverages
Homecare
Personal care & Cosmetics
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France

Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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