

Global Dulse Market Size study, by Form (Powder, Flakes, Liquid) by Distribution Channel (Business to Business, Business to Consumers) by End Use Industries (Food & Beverages, Nutraceuticals, Retail/Household, Animal Feed, Cosmetics & Personal Care, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Dulse Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Dulse or palmaria is a type of seaweed. Dulse is reach source of Potassium. Dulse has various health benefits such as it builds bone health, ideal for digestive system, helps in lowering blood pressure, improves vision, and protect the immune system. It is also considered as super food. Growing commercial seaweed market and increasing consumption of vegan food products are key drivers for the growth of Dulse Market. For instance, according to global database management Company Statista- As of 2021, global commercial seaweed market was estimated at approximately USD 15 billion and as per projections by the year 2028, the market is estimated to be worth over USD 25 billion. Also, with the growing demand for plantbased food products and rising disposable income coupled with rapid urbanization, the adoption & demand for Dulse is likely to increase the market growth during the forecast period. However, high cost of seaweed Products and negative impact of pandemic restrictions on end use industries are some of the factors which may impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Dulse Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading



market players and growing consumption of plant-based food products in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as availability of low-cost labor and favorable climatic conditions in the region would create lucrative growth prospects for the Dulse Market across Asia-Pacific region.

Major market player included in this report are:

Bernard Jensen Products

Atlantic Holdfast Seaweed Company

Celtic Sea Spice Co.

Cascadia Seaweed

Cenalga, LLC

Eden Foods, Inc.

Maine Coast Sea Vegetables

Maine Fresh Sea Farm

Mendocino Sea Vegetable Company

Pacific Harvest

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Powder

Flakes

Liquid

By Distribution Channel:

Business to Business

Business to Consumers

By End Use Industries:

Food & Beverages,

Nutraceuticals

Retail/Household

Animal Feed

Cosmetics & Personal Care



Others

U.S.

UK

Canada Europe

Germany France Spain Italy ROE

By Region: North America

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028
Target Audience of the Global Dulse Market in Market Study:

Key Consulting Companies & Advisors

Value-Added Resellers (VARs)
Third-party knowledge providers

Venture capitalists

Investment bankers

Large, medium-sized, and small enterprises



Investors



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