

Global Dual-Screen Laptops Market Size study, by Size (Up to 12.9", 13" to 14.9" and more than 15"), Price (Up to USD 1,500 and more than USD 1,500) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GD4BAA693CD7EN.html>

Date: May 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GD4BAA693CD7EN

Abstracts

Global Dual-Screen Laptops Market is valued approximately USD 2.4 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 3.9 % over the forecast period 2020-2027. Dual-screen laptops are laptops having two screens built into the same unit. The primary screen is used for standard computational activities and the secondary screen is used for writing, editing, sketching or drawing with enhanced precision. The increasing utilization of dual-screen laptops in the field of gaming,, enables multitasking on different screens and investment by prominent market players in new product development is expected to fuel the growth in the market. For instance: in 2019, ASUSTeK Computer Inc. launched two new dual-screen laptops, the ZenBook Pro Duo (UX581) and ZenBook Duo (UX481). Both the laptops feature secondary touchscreen atop the keyboard. Also, in 2019, HP Development Company, L.P. launched its dual-screen gaming laptop, Omen X 2S in India. However, high price of the product coupled with lack of awareness regarding the product is expected to impede the growth of the market over the forecast period of 2020-2027. , Growing work from home culture and factors such as dual-screen increases the productivity of employees is likely grow the market during the forecast period.

. The region such as Asia pacific, Europe, Latin America, North America and Rest of the World are taken into consideration during regional analysis of dual-screen laptop market. North America is the leading region across the world in terms of market share owing to the gaming sector in the U.S. which has huge potential for market growth. Whereas, Asia-Pacific is also anticipated to exhibit highest CAGR over the forecast period 2020-2027. The growth of Asia-Pacific region is driven by the presence of manufacturers such as ASUSTeK Computer Inc. and Lenovo in the region and large

population.

Major market player included in this report are:

ASUSTeK Computer Inc.
Dell Technologies Inc..
HP Development Company, L.P.
Microsoft Corporation
Lenovo Group Limited
Intel Corporation
Mobile Pixels
Apple Inc.
Xiaomi

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Size:

Up to 12.9"

13" to 14.9"

More than 15"

By Prize:

Up to USD 1,500

More than USD 1,500

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Dual-Screen Laptops Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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