

# **Global Drylab Photo Printing Market Size Study & Forecast, by Offering (Printers, After-sales Services), by Connectivity (Wired, Wireless), by Print Width (Below 4 inches, 4 inches- 6 inches, Above 6 inches), by End-user (Consumer, Commercial), and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Drylab Photo Printing Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. Drylab photo printing is a modern, digital alternative to traditional photo printing methods that use wet labs and chemicals. This printing method produces photographs without using traditional wet chemicals. Instead, light-sensitive materials on photographic paper undergo a dry development process after exposure to light. This efficient and environmentally friendly approach, commonly associated with digital photo printing, eliminates the need for wet processing chemicals. Drylab printing is widely used in professional photo labs and retail kiosks, offering advantages such as faster processing times and consistent print quality directly from digital files to photo paper. The rise of digital photography, growing emphasis on eco-friendly practices and reducing environmental impact, coupled with growing adoption in diverse applications are the most prominent factors that are propelling the market demand across the globe.

In addition, the rising inclination towards on-demand photo printing services significantly impacts the Drylab Photo Printing Market growth. The need for quick turnaround, customization, and cost-effectiveness in handling diverse customer requirements aligns well with the efficient and flexible nature of drylab printing technology. As per Statista, in 2021, the worldwide sector for custom t-shirt printing was estimated at around USD 1.2 billion, with projections indicating a growth and is likely to reach nearly USD 3.1 billion

by 2025. On-demand photo printing service's ability to process digital files directly, reduce waste, and meet the demands of a dynamic market environment makes drylab printing a preferred choice for businesses catering to on-demand photo printing services. Moreover, the rise in demand for sustainable systems for high-quality photographic printing, as well as the increasing demand for on-demand photo printing services, presents various lucrative opportunities over the forecast years. However, the competition from online services and the high initial investment are hindering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Drylab Photo Printing Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the rising demand for personalized products, growing investment in technological investments, and exponential growth of e-books. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecast years. Increased flexibility regarding print sizes and finishes, numerous advantages over traditional film printing methods, growing adoption in diverse applications as well as increasing popularity in emerging markets are significantly propelling the market demand across the region.

Major market players included in this report are:

FUJIFILM Corporation (Japan)

Seiko Epson Corporation (Japan)

Dai Nippon Printing Co., Ltd. (Japan)

Kodak Alaris Inc. (UK)

HP Development Company, L.P. (US)

Noritsu Koki Co., Ltd. (Japan)

HiTi Digital, Inc. (Taiwan)

Canon Inc. (Japan)

Polaroid Corporation (US)

Mitsubishi Electric Corporation (Japan)

Recent Developments in the Market:

In April 2023, Seiko Epson Corporation unveiled the SureLab D570 professional minilab photo printer. This minilab photo printer combines high-quality photo printing with a compact design, making it an excellent choice for on-demand printing of small-format photos, which makes it well-suited for various settings, including events, hospitality, kiosks, and retail environments.

In April 2020, Kodak Alaris Inc. launched Minilab Evolution, introducing advancements in thermal and inkjet technologies. The initiative from Wet Labs offers retailers benefits such as environmental sustainability, reduced labor, and unique features. This revolution extends print focus to a new premium gifting segment, enhancing the product landscape for both in-store and external offerings.

Global Drylab Photo Printing Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Offering, Connectivity, Print Width, End-user, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

Printers

After-sales Services

By Connectivity:

Wired

Wireless

By Print Width:

Below 4 inches

4 inches- 6 inches

Above 6 inches

By End-user:

Consumer

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

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South Africa

Rest of Middle East & Africa

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