

Global Dryer Sheets Market Size study, By Type (Liquid, Dryer Sheets, Others) Application (Household, Commercial, Others) End Use Industries (Healthcare, Residential, Aviation, Automotive, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Dryer Sheets Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Dryer Sheets also known fabric softener sheets are comprised of liquid softeners, lubricants and fragrances coated on a layer of fabric. Dryer sheets are made up of polyester and cellulose fibers. When it is used with laundry dry it releases ingredients in fabrics and soften them. The growing consumption of laundry care products and rising ownership of washing machines as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, Revenue in the Home & Laundry Care market worldwide is valued at USD 193.10 billion, and this market is projected to grow annually by CAGR of 3.83% between 2022 and 2026 to reach to USD 224.43 billion by end of 2026. Furthermore, leading market players are coming up with innovative products to leverage the growing demand for laundry care products. For instance, in September 2020, Procter & Gamble under its Bounce brand launched Bounce Pet Hair and Lint Guard. This new Bounce Pet would be available across United States at retailers and at BounceFresh.com. Also, growing research & development towards novel product development and increasing utilization of dryer sheets across different industries are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, health risk associated with Carcinogens found in laundry care products impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Dryer Sheets Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing utilization of dryer sheets and presence of leading laundry care product manufacturer in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing penetration leading market players and surging number of laundry outlets in the region, would create lucrative growth prospects for the global Dryer Sheets Market across the Asia Pacific region.

Major market players included in this report are:

S.C Johnson & Son Inc.
Reckitt Benckiser Group PLC
Colgate-Palmolive
Henkel AG & Co.KGaA
Seventh Generation Inc.
Woolzies Home Essentials Inc.
Procter & Gamble Co.
Unilever PLC
Golrang Industrial Group
Church & Dwight Co. Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Liquid

Dryer Sheets

Others

By Application

Household

Commercial

Others

By End Use Industry

Healthcare

Residential

Aviation

Automotive

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Dryer Sheets Market in Market Study:

Key Consulting Companies & Advisors

Global Dryer Sheets Market Size study, By Type (Liquid, Dryer Sheets, Others) Application (Household, Commerci...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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