

Global Dry Electrostatic Wipes Market Size study, By Packaging (Below 20 Wipes/ Bag, 30-50 Wipes/ Bag, 60-80 Wipes/ Bag, 80-100 Wipes/ Bag, 100 And Wipes/ Bag), By Material (Knitted, Nonwoven, Woven), By Sales Channel (Hypermarkets/Supermarkets, Specialty Stores, Multi-brand Stores, Online Stores, Independent Small Stores), and Regional Forecasts 2022-2028

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Abstracts

Global Dry Electrostatic Wipes Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Dry Electrostatic Wipes can be defined as specialty cleansing products utilized for cleaning purposes such as personal hygiene and household cleaning. Electrostatic properties of the wipes attract dust and dirt and kills pathogens. The growing spending on baby care products worldwide and rising hospitality and hotel industry as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2020, the global market for baby care products was valued at USD 67.35 billion and the market is projected to be worth USD 88.72 billion by end of 2026. Furthermore, leading market players are stressing on new acquisitions to increase geographical footprints in new untapped markets. For instance, in February 2022, Stockholm, Sweden based hygiene products and services company Essity acquired the US based professional wiping and cleaning company Legacy Converting, Inc. Legacy converting specializes in sanitizing and disinfecting wet-wipes, chemical-ready wipes and dry wipes. This is a substantial increase from. Also, growing demand for household cleaning tools as well as rising tourism sector in emerging markets are anticipated to act

as a catalyzing factor for the market demand during the forecast period. However, availability of alternatives and high cost associated with disposable wipes impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Dry Electrostatic Wipes Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for household cleaning tools and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing demand for premium baby care products and surging hospitality sector in the region, would create lucrative growth prospects for the global Dry Electrostatic Wipes Market across the Asia Pacific region.

Major market players included in this report are:

Kimberly-Clark Worldwide Inc.

Chemtronics Company

Electrocomponents PLC

SDI Systems Division Inc.

Pascoes Pty Ltd.

Procter Gamble Co.

Contec Inc.

Butler Home

Certainty Brands

Gekatex group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Packaging:

Below 20 Wipes/ Bag

30-50 Wipes/ Bag

60-80 Wipes/ Bag

80-100 Wipes/ Bag

100 And Wipes/ Bag

By Material:

Knitted

Nonwoven

Woven

By Sales Channel:

Hypermarkets/Supermarkets

Specialty Stores

Multi-brand Stores

Online Stores

Independent Small Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Dry Electrostatic Wipes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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