

Global Dry Electrostatic Wipes Market Size study, By Packaging (Below 20 Wipes/ Bag, 30-50 Wipes/ Bag, 60-80 Wipes/ Bag, 80-100 Wipes/ Bag, 100 And Wipes/ Bag), By Material (Knitted, Nonwoven, Woven), By Sales Channel (Hypermarkets/Supermarkets, Specialty Stores, Multi-brand Stores, Online Stores, Independent Small Stores), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/GBA3822ECA25EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBA3822ECA25EN

Abstracts

Global Dry Electrostatic Wipes Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Dry Electrostatic Wipes can be defined as specialty cleansing products utilized for cleaning purposes such as personal hygiene and household cleaning. Electrostatic properties of the wipes attract dust and dirt and kills pathogens. The growing spending on baby care products worldwide and rising hospitality and hotel industry as well as strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2020, the global market for baby care products was valued at USD 67.35 billion and the market is projected to be worth USD 88.72 billion by end of 2026. Furthermore, leading market players are stressing on new acquisitions to increase geographical footprints in new untapped markets. For instance, in February 2022, Stockholm, Sweden based hygiene products and services company Essity acquired the US based professional wiping and cleaning company Legacy Converting, Inc. Legacy converting specializes in sanitizing and disinfecting wet-wipes, chemical-ready wipes and dry wipes. This is a substantial increase from. Also, growing demand for household cleaning tools as well as rising tourism sector in emerging markets are anticipated to act

as a catalyzing factor for the market demand during the forecast period. However, availability of alternatives and high cost associated with disposable wipes impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Dry Electrostatic Wipes Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for household cleaning tools and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as growing demand for premium baby care products and surging hospitality sector in the region, would create lucrative growth prospects for the global Dry Electrostatic Wipes Market across the Asia Pacific region.

Major market players included in this report are:

Kimberly-Clark Worldwide Inc.

Chemtronics Company

Electrocomponents PLC

SDI Systems Division Inc.

Pascoes Pty Ltd.

Procter Gamble Co.

Contec Inc.

Butler Home

Certainty Brands

Gekatex group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Packaging:

Below 20 Wipes/ Bag

30-50 Wipes/ Bag

60-80 Wipes/ Bag

80-100 Wipes/ Bag

100 And Wipes/ Bag

By Material:

Knitted

Nonwoven

Woven

By Sales Channel:

Hypermarkets/Supermarkets

Specialty Stores

Multi-brand Stores

Online Stores

Independent Small Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Dry Electrostatic Wipes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Global Dry Electrostatic Wipes Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Global Dry Electrostatic Wipes Market, by Packaging, 2020-2028 (USD Million)
 - 1.2.3. Global Dry Electrostatic Wipes Market, by Material, 2020-2028 (USD Million)
 - 1.2.4. Global Dry Electrostatic Wipes Market, by Sales Channel, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DRY ELECTROSTATIC WIPES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DRY ELECTROSTATIC WIPES MARKET DYNAMICS

- 3.1. Dry Electrostatic Wipes Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing spending on baby care products worldwide.
 - 3.1.1.2. Rising hospitality and hotel industry.
 - 3.1.1.3. Strategic initiatives from leading market players.
 - 3.1.2. Market Challenges
 - 3.1.2.1. Availability of alternatives.
 - 3.1.2.2. High cost associated with disposable wipes
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing demand for household cleaning tools
 - 3.1.3.2. Rising tourism sector in emerging markets.

CHAPTER 4. GLOBAL DRY ELECTROSTATIC WIPES MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL DRY ELECTROSTATIC WIPES MARKET, BY PACKAGING

6.1. Market Snapshot

6.2. Global Dry Electrostatic Wipes Market by Packaging, Performance - Potential Analysis

6.3. Global Dry Electrostatic Wipes Market Estimates & Forecasts by Packaging 2018-2028 (USD Million)

6.4. Dry Electrostatic Wipes Market, Sub Segment Analysis

- 6.4.1. Below 20 Wipes/ Bag
- 6.4.2. 30-50 Wipes/ Bag
- 6.4.3. 60-80 Wipes/ Bag
- 6.4.4. 80-100 Wipes/ Bag
- 6.4.5. 100 And Wipes/ Bag

CHAPTER 7. GLOBAL DRY ELECTROSTATIC WIPES MARKET, BY MATERIAL

- 7.1. Market Snapshot
- 7.2. Global Dry Electrostatic Wipes Market by Material, Performance - Potential Analysis
- 7.3. Global Dry Electrostatic Wipes Market Estimates & Forecasts by Material 2018-2028 (USD Million)
- 7.4. Dry Electrostatic Wipes Market, Sub Segment Analysis
 - 7.4.1. Knitted
 - 7.4.2. Nonwoven
 - 7.4.3. Woven

CHAPTER 8. GLOBAL DRY ELECTROSTATIC WIPES MARKET, BY SALES CHANNEL

- 8.1. Market Snapshot
- 8.2. Global Dry Electrostatic Wipes Market by Sales Channel, Performance - Potential Analysis
- 8.3. Global Dry Electrostatic Wipes Market Estimates & Forecasts by Sales Channel 2018-2028 (USD Million)
- 8.4. Dry Electrostatic Wipes Market, Sub Segment Analysis
 - 8.4.1. Hypermarkets/Supermarkets
 - 8.4.2. Specialty Stores
 - 8.4.3. Multi-brand Stores
 - 8.4.4. Online Stores
 - 8.4.5. Independent Small Stores

CHAPTER 9. GLOBAL DRY ELECTROSTATIC WIPES MARKET, REGIONAL ANALYSIS

- 9.1. Dry Electrostatic Wipes Market, Regional Market Snapshot
- 9.2. North America Dry Electrostatic Wipes Market
 - 9.2.1. U.S. Dry Electrostatic Wipes Market
 - 9.2.1.1. Packaging estimates & forecasts, 2018-2028
 - 9.2.1.2. Material estimates & forecasts, 2018-2028
 - 9.2.1.3. Sales Channel estimates & forecasts, 2018-2028
 - 9.2.2. Canada Dry Electrostatic Wipes Market
- 9.3. Europe Dry Electrostatic Wipes Market Snapshot
 - 9.3.1. U.K. Dry Electrostatic Wipes Market

- 9.3.2. Germany Dry Electrostatic Wipes Market
- 9.3.3. France Dry Electrostatic Wipes Market
- 9.3.4. Spain Dry Electrostatic Wipes Market
- 9.3.5. Italy Dry Electrostatic Wipes Market
- 9.3.6. Rest of Europe Dry Electrostatic Wipes Market
- 9.4. Asia-Pacific Dry Electrostatic Wipes Market Snapshot
 - 9.4.1. China Dry Electrostatic Wipes Market
 - 9.4.2. India Dry Electrostatic Wipes Market
 - 9.4.3. Japan Dry Electrostatic Wipes Market
 - 9.4.4. Australia Dry Electrostatic Wipes Market
 - 9.4.5. South Korea Dry Electrostatic Wipes Market
 - 9.4.6. Rest of Asia Pacific Dry Electrostatic Wipes Market
- 9.5. Latin America Dry Electrostatic Wipes Market Snapshot
 - 9.5.1. Brazil Dry Electrostatic Wipes Market
 - 9.5.2. Mexico Dry Electrostatic Wipes Market
- 9.6. Rest of The World Dry Electrostatic Wipes Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Kimberly-Clark Worldwide Inc.
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Chemtronics Company
 - 10.2.3. ElectroPackagings PLC
 - 10.2.4. SDI Systems Division Inc.
 - 10.2.5. Pascoes Pty Ltd.
 - 10.2.6. Procter Gamble Co.
 - 10.2.7. Contec Inc.
 - 10.2.8. Butler Home
 - 10.2.9. Certainty Brands
 - 10.2.10. Gekatex group

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Dry Electrostatic Wipes Market, report scope

TABLE 2. Global Dry Electrostatic Wipes Market estimates & forecasts by Region
2018-2028 (USD Million)

TABLE 3. Global Dry Electrostatic Wipes Market estimates & forecasts by Packaging
2018-2028 (USD Million)

TABLE 4. Global Dry Electrostatic Wipes Market estimates & forecasts by Material
2018-2028 (USD Million)

TABLE 5. Global Dry Electrostatic Wipes Market estimates & forecasts by Sales
Channel 2018-2028 (USD Million)

TABLE 6. Global Dry Electrostatic Wipes Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 7. Global Dry Electrostatic Wipes Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 8. Global Dry Electrostatic Wipes Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 9. Global Dry Electrostatic Wipes Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 10. Global Dry Electrostatic Wipes Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 11. Global Dry Electrostatic Wipes Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 12. Global Dry Electrostatic Wipes Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 13. Global Dry Electrostatic Wipes Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 14. Global Dry Electrostatic Wipes Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 15. Global Dry Electrostatic Wipes Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 16. U.S. Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD
Million)

TABLE 17. U.S. Dry Electrostatic Wipes Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 18. U.S. Dry Electrostatic Wipes Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 19. Canada Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 20. Canada Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. Canada Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 22. UK Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 23. UK Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. UK Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 25. Germany Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 26. Germany Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. Germany Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 28. RoE Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 29. RoE Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. RoE Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 31. China Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 32. China Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. China Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 34. India Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 35. India Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. India Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 37. Japan Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 38. Japan Dry Electrostatic Wipes Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. Japan Dry Electrostatic Wipes Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 40. RoAPAC Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 41. RoAPAC Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. RoAPAC Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 43. Brazil Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 44. Brazil Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Brazil Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 46. Mexico Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 47. Mexico Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. Mexico Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 49. RoLA Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 50. RoLA Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. RoLA Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 52. Row Dry Electrostatic Wipes Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 53. Row Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. Row Dry Electrostatic Wipes Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 55. List of secondary sources, used in the study of global Dry Electrostatic Wipes Market

TABLE 56. List of primary sources, used in the study of global Dry Electrostatic Wipes Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Dry Electrostatic Wipes Market, research methodology
- FIG 2. Global Dry Electrostatic Wipes Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Dry Electrostatic Wipes Market, key trends 2021
- FIG 5. Global Dry Electrostatic Wipes Market, growth prospects 2022-2028
- FIG 6. Global Dry Electrostatic Wipes Market, porters 5 force model
- FIG 7. Global Dry Electrostatic Wipes Market, pest analysis
- FIG 8. Global Dry Electrostatic Wipes Market, value chain analysis
- FIG 9. Global Dry Electrostatic Wipes Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Dry Electrostatic Wipes Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Dry Electrostatic Wipes Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Dry Electrostatic Wipes Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Dry Electrostatic Wipes Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Dry Electrostatic Wipes Market, regional snapshot 2018 & 2028
- FIG 15. North America Dry Electrostatic Wipes Market 2018 & 2028 (USD Million)
- FIG 16. Europe Dry Electrostatic Wipes Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Dry Electrostatic Wipes Market 2018 & 2028 (USD Million)
- FIG 19. Global Dry Electrostatic Wipes Market, company Market share analysis (2021)

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