

Global Drone Camera Market Size Study & Forecast, By Type (SD camera, HD camera) By Application (Photography & Videography, Thermal Imaging, Surveillance) By Resolution (12 MP, 12 to 20 MP, 20 to 32 MP, 32 MP and above) By End User (Commercial, Military, Homeland security) and Regional Analysis, 2023-2030

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Abstracts

Global Drone Camera Market is valued at approximately USD 7.30 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 29.9% over the forecast period 2023-2030. Drone Cameras are specifically designed for aerial photography and videography, allowing users to capture images and videos from unique perspectives and vantage points that would otherwise be difficult or impossible to achieve with traditional cameras. The Drone Camera market is expanding because of factors such as the rising demand for commercial drones and the increasing demand for high-definition cinematography drones. Drone cameras come in various types and specifications, ranging from basic models suitable for hobbyists to advanced professional-grade cameras capable of capturing high-resolution images and videos with features such as stabilization, zoom, and various shooting modes. As a result, the demand for Drone Camera has progressively increased in the international market during the forecast period 2023-2030.

Commercial drones are often employed for various applications such as aerial photography, videography, mapping, surveillance, agriculture, and infrastructure inspection. These applications require high-quality imaging capabilities, which drive the demand for advanced drone cameras capable of capturing high-resolution images and videos. According to Statista, the global commercial drone market accounted for USD

2367.22 million in 2020 and is projected to reach up to USD 12647.2 million by the year 2025. Furthermore, many commercial drone manufacturers integrate cameras directly into their drone platforms, providing end users with a seamless experience. Another important factor that drives the Drone Camera market is the increasing demand for high-definition cinematography drones. The demand for high-definition cinematography drives innovation in drone camera technology. Manufacturers are compelled to enhance camera sensors, lenses, stabilization systems, and other components to meet the requirements of filmmakers and content creators. These technological advancements contribute to the improvement of drone camera capabilities and performance. In addition, as per Statista, the global cinematography drone market accounted for USD 100 million in 2020 and is projected to reach up to USD 1100 million by the year 2030. Moreover, an increase in defense spending and technological advancements associated with drone cameras is anticipated to create a lucrative growth opportunity for the market over the forecast period. However, privacy concerns and the availability of high-resolution satellite imagery are going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Drone Camera Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing demand for drones for commercial and defense surveillance in the region. The demand for drones in both commercial and defense surveillance comes with diverse requirements. Drone camera manufacturers are customizing their products to meet these specific needs, such as thermal imaging for night surveillance, long-range zoom for wide-area monitoring, and AI-powered features for object detection and tracking. The region's dominant performance is anticipated to propel the overall demand for Drone cameras. Furthermore, Asia Pacific is expected to grow fastest during the forecast period, owing to factors such as the growth of the media and entertainment industry in the region. Media and entertainment companies, especially those involved in film production, sports broadcasting, news reporting, and event coverage, have a growing demand for high-quality aerial footage. Drone cameras provide a cost-effective and versatile solution for capturing stunning aerial videos.

Major market players included in this report are:

Canon Inc.

Sony Corporation

Aerialtronics DV LLC

Garmin Ltd.

DJI Technology Co., Ltd.

GoPro, Inc

Panasonic Corporation

Controp Precision Technologies Ltd.

DST Control LLC

FLIR Systems, Inc.

Recent Developments in the Market:

In September 2023, Sony Electronics released the new ILX-LR1, an interchangeable lens camera built for industrial applications with a 35 mm full-frame picture sensor rated at roughly 61 MP. Its excellent resolution and lightweight, compact design make it perfect for drone inspection, investigation, surveying, and mapping.

Global Drone Camera Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, Application, Resolution, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle

East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters to detailed information about the crucial aspects such as driving factors & challenges that will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

SD camera

HD camera

By Application

Photography & Videography

Thermal Imaging

Surveillance

By Resolution

12 MP

12 to 20 MP

20 to 32 MP

32 MP and above

By End User

Commercial

Military

Homeland security

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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