

Global Dried Apricots Market Size, Share & Trends Analysis Report by Product, Form, Distribution Channel, and Regional Forecasts 2022-2032

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Abstracts

The global dried apricots market was valued at USD 885.53 million in 2023 and is poised to expand at a significant compound annual growth rate (CAGR) of 5.7% from 2024 to 2032. This growth trajectory is predominantly driven by a surge in health-conscious consumer behavior, who are increasingly gravitating towards natural and nutrient-dense snacks. Rich in fiber, vitamins, and antioxidants, dried apricots are gaining significant popularity among individuals looking for healthy snack alternatives. Advances in drying technologies, such as freeze-drying and infrared drying, play a pivotal role in preserving the fruits' flavor and nutritional content better than traditional methods.

Increasing awareness of the numerous health benefits of dried apricots—such as their high iron content beneficial for treating anemia, as well as their rich vitamin C profile—is further accelerating their inclusion in various dietary regimens. Additionally, the growing trend of on-the-go snacking and the incorporation of dried apricots into diverse food products like baked goods, jams, and sauces is fueling their demand across different consumer segments. This rising demand aligns with the global move towards more sustainable and organic food options, particularly organic dried apricots, which are anticipated to grow at a faster pace compared to conventional varieties.

The conventional dried apricots segment, owing to their affordability and widespread availability, currently dominates the market with a substantial revenue share. However, the organic segment is expected to witness the fastest growth during the forecast period, driven by a shift towards cleaner, pesticide-free food products. Additionally, the versatility of dried apricots in various forms, such as whole dried, powdered, and diced/granular, further supports market expansion. The convenience of powdered dried



apricots is especially favored by food manufacturers due to its application in a range of products from health bars to beverages.

The market is segmented based on product type, form, distribution channel, and regional outlook. Regionally, Europe holds the largest share, benefiting from a long-standing tradition of dried fruit consumption and robust retail infrastructure. North America and Asia Pacific are also key contributors to the market's growth, with the latter expected to experience the fastest growth due to the increasing adoption of dried apricots in everyday diets and the growing consumer preference for healthier snack alternatives.

Major market players included in this report are:

King Apricot

BATA FOOD

Kenko Corporation

NationalRaisin Company

Dag Dried Food Agricultural Products Co & Ltd

Quirkey Cots

Anatolia

ZIBA FOODS

KAYISICIOGLU

Others

The detailed segments and sub-segment of the market are explained below:

By Product

Organic



Conventional By Form Powdered Whole Dried Diced/Granular By Distribution Channel Online Offline By Region North America Europe Asia Pacific Latin America Middle East & Africa Year Considered for the Study: Historical year: 2022 Base year: 2023



Forecast period: 2024 to 2032

Key Takeaways:

The organic dried apricots segment is forecast to experience the fastest growth, driven by consumer preference for pesticide-free, healthier options.

Europe currently holds the largest market share, with significant contributions from countries like Spain and Italy due to favorable apricot cultivation conditions.

Asia Pacific is expected to grow at the fastest rate, with rising disposable incomes and increasing awareness of the health benefits of dried apricots.



Contents

CHAPTER 1. GLOBAL DRIED APRICOTS MARKET EXECUTIVE SUMMARY

- 1.1. Global Dried Apricots Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Product
 - 1.3.2. By Form
 - 1.3.3. By Distribution Channel
- 1.4. Key Trends
- 1.5. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL DRIED APRICOTS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.4. Demand Side Analysis
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study

CHAPTER 3. GLOBAL DRIED APRICOTS MARKET DYNAMICS

- 3.1. Market Drivers
 - 3.1.1. Increasing Health Consciousness
 - 3.1.2. Growing Preference for Natural and Organic Snacks
 - 3.1.3. Advancements in Drying Technologies
- 3.2. Market Challenges
 - 3.2.1. Price Sensitivity in Conventional Dried Apricots
 - 3.2.2. Fluctuations in Raw Material Availability
- 3.3. Market Opportunities
 - 3.3.1. Expansion of Organic Dried Apricots Segment
 - 3.3.2. Rising Demand for Convenient Snack Options
 - 3.3.3. Increasing Popularity of Dried Apricots in Cosmetic Products



CHAPTER 4. GLOBAL DRIED APRICOTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economic
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Key Investment Opportunities
- 4.4. Industry Expert Perspective
- 4.5. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DRIED APRICOTS MARKET SIZE & FORECAST BY PRODUCT (2022-2032)

- 5.1. Segment Dashboard
- 5.2. Market Size by Product Type
 - 5.2.1. Organic
 - 5.2.2. Conventional

CHAPTER 6. GLOBAL DRIED APRICOTS MARKET SIZE & FORECAST BY FORM (2022-2032)

- 6.1. Segment Dashboard
- 6.2. Market Size by Form
 - 6.2.1. Powdered
 - 6.2.2. Whole Dried
 - 6.2.3. Diced/Granular

CHAPTER 7. GLOBAL DRIED APRICOTS MARKET SIZE & FORECAST BY DISTRIBUTION CHANNEL (2022-2032)



- 7.1. Market Size by Distribution Channel
 - 7.1.1. Online
 - 7.1.2. Offline

CHAPTER 8. GLOBAL DRIED APRICOTS MARKET SIZE & FORECAST BY REGION (2022-2032)

- 7.1. North America Dried Apricots Market
 - 7.1.1. U.S.
 - 7.1.2. Canada
 - 7.1.3. Mexico
- 7.2. Europe Dried Apricots Market
 - 7.2.1. Germany
 - 7.2.2. U.K.
 - 7.2.3. France
 - 7.2.4. Italy
 - 7.2.5. Spain
- 7.3. Asia Pacific Dried Apricots Market
 - 7.3.1. China
 - 7.3.2. India
 - 7.3.3. Japan
- 7.4. Latin America Dried Apricots Market
 - 7.4.1. Brazil
 - 7.4.2. Argentina
- 7.5. Middle East & Africa Dried Apricots Market
 - 7.5.1. Turkey
 - 7.5.2. Iran

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. King Apricot
 - 9.1.2. BATA FOOD
 - 9.1.3. Kenko Corporation

CHAPTER 10. RESEARCH PROCESS

10.1. Research Methodology



- 10.1.1. Data Mining
- 10.1.2. Market Estimation
- 10.1.3. Validation

12. LIST OF TABLES

- TABLE 1. Global Dried Apricots Market, Report Scope
- TABLE 2. Global Dried Apricots Market, Estimates & Forecasts by Product 2022-2032
- TABLE 3. Global Dried Apricots Market, Estimates & Forecasts by Form 2022-2032
- TABLE 4. Global Dried Apricots Market, Estimates & Forecasts by Distribution Channel 2022-2032
- TABLE 5. Global Dried Apricots Market, Estimates & Forecasts by Region 2022-2032
- TABLE 6. North America Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 7. U.S. Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 8. Canada Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 9. Mexico Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 10. Europe Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 11. Germany Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 12. U.K. Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 13. France Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 14. Italy Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 15. Spain Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 16. Asia Pacific Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 17. China Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 18. India Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 19. Japan Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 20. Latin America Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 21. Brazil Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 22. Argentina Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 23. Middle East & Africa Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 24. Turkey Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 25. Iran Dried Apricots Market, Estimates & Forecasts 2022-2032
- TABLE 26. Global Dried Apricots Market, Competitive Benchmarking
- TABLE 27. Global Dried Apricots Market, Revenue Share by Company 2022-2032
- This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

12. LIST OF FIGURES



- FIG 1. Global Dried Apricots Market, Research Methodology
- FIG 2. Global Dried Apricots Market, Market Estimation Techniques
- FIG 3. Global Dried Apricots Market, Market Size by Segment (2022-2032)
- FIG 4. Global Dried Apricots Market, Key Trends 2022-2032
- FIG 5. Global Dried Apricots Market, Growth Prospects 2022-2032
- FIG 6. Global Dried Apricots Market, Porter's 5 Force Model Analysis
- FIG 7. Global Dried Apricots Market, PESTEL Analysis
- FIG 8. Global Dried Apricots Market, Value Chain Analysis
- FIG 9. Global Dried Apricots Market, Revenue Trend Analysis by Product (2022-2032)
- FIG 10. Global Dried Apricots Market, Revenue Trend Analysis by Form (2022-2032)
- FIG 11. Global Dried Apricots Market, Revenue Trend Analysis by Distribution Channel (2022-2032)
- FIG 12. Global Dried Apricots Market, Revenue Trend Analysis by Region (2022-2032)
- FIG 13. North America Dried Apricots Market, Market Share Analysis (2022-2032)
- FIG 14. Europe Dried Apricots Market, Market Share Analysis (2022-2032)
- FIG 15. Asia Pacific Dried Apricots Market, Market Share Analysis (2022-2032)
- FIG 16. Latin America Dried Apricots Market, Market Share Analysis (2022-2032)
- FIG 17. Middle East & Africa Dried Apricots Market, Market Share Analysis (2022-2032)
- FIG 18. Competitive Landscape of Global Dried Apricots Market, Key Players (2022-2032)
- FIG 19. Global Dried Apricots Market, SWOT Analysis by Key Players
- FIG 20. Global Dried Apricots Market, Regional Growth Comparison (2022-2032)
- FIG 21. U.S. Dried Apricots Market, Revenue Trend Analysis (2022-2032)
- FIG 22. Germany Dried Apricots Market, Revenue Trend Analysis (2022-2032)
- FIG 23. India Dried Apricots Market, Revenue Trend Analysis (2022-2032)
- FIG 24. Brazil Dried Apricots Market, Revenue Trend Analysis (2022-2032)
- FIG 25. Turkey Dried Apricots Market, Revenue Trend Analysis (2022-2032)

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