

Global Domain Name System Service Market Size study & Forecast, by DNS Server (Primary DNS Server, Secondary DNS Server), by Deployment Type (Cloud, On-Premises), by Industrial Vertical (Banking, Financial Services, and Insurance, Telecom and IT, Media and Entertainment, Retail and E-commerce, Healthcare, Government, Education, Other) and Regional Analysis, 2023-2030

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Abstracts

Global Domain Name System Service Market is valued approximately at USD 403. Million in 2022 and is anticipated to grow with a healthy growth rate of more than 11.70% over the forecast period 2023-2030. A Domain name system service is a service that translates domain names into the numeric IP addresses that computers use to connect to each other. The Domain Name System Service market is expanding because of factors such as rising data breaches and growing in e-commerce industry. However, its importance has progressively increased during the last few decades. According to Statista, during the third quarter of 2022, globally approximately 15 million data records were exposed through data breaches. Since the first quarter of 2020, the fourth quarter of 2020 saw the biggest number of exposed data records, or almost 125 million data sets. Another important component driving is growing in e-commerce industry. According to the Statista predicted that between 2023 and 2027, the revenue in the American e-commerce market will grow by a total of 551.9 billion dollars (+54.59 percent). This prediction states that in 2027, the revenue will have climbed for a fourth straight year to reach US\$1.6 trillion. In addition, the lower cost of managed DNS services is expected to fuel the growth in demand from emerging economies would create lucrative growth. However, Data privacy concerns and high cost stifles market

growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Domain Name System Service Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominates the domain name system (DNS) service market because of advances in technology and infrastructure. Asia-Pacific is fastest growing region in the domain name system (DNS) service market because of the global increase in internet users. Furthermore, the region's domain name system (DNS) service market is expected to grow as 4G technology becomes more widely adopted in the coming years.

Major market player included in this report are:

Amazon web service Inc.
Bluecat Networks (Canada)
Cisco Systems Inc. (U.S.)
Cloudflare, Inc. (U.S.)
Comodo Security Solutions, Inc. (U.S.)
Digicert, Inc. (U.S.)
Efficient Ip (U.S.)
Eonscope Inc. (U.S.)
Mission Secure. (U.S.)
International Business Machines Corporation (U.S.)

Recent Developments in the Market:

In December 2020, A new DNS protocol was created by Cloudflare Inc. and Apple Inc. to protect user data from ISPs. The system known as Oblivious DNS over HTTPS (ODOH) helps anonymize data delivery before it reaches a website. The protocol operates by utilising a proxy server between the user and DNS server. The proxy acts as a middleman, relaying user queries to the DNS server and returning answers without revealing the identity of the requester.

In July 2021, Application recovery controller, a new product from Amazon Route 53, has two parts: readiness assessment and routing control. Routing rules help to rebalance traffic between application clones during failures, ensuring that the application stays up. DNS resolution is used by routing controls in conjunction with Amazon Route 53 health checks to direct traffic to an application replica.

Global Domain Name System Service Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – DNS Server , Deployment Type, Industrial verticals , Region
Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By DNS Server:

Primary DNS Server

Secondary DNS Server

By Deployment Type:

Cloud

On-Premises

By Industrial Vertical :

Banking

Financial Services

Insurance

Telecom and IT

Media and Entertainment

Retail and E-commerce

Healthcare

Government

Education

Other

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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