

# **Global Dog Supplement Market Size study & Forecast, by Source (Organic, Conventional) by Application (Multivitamin, Skin and coat, Hip and joint, Prebiotics and probiotics, Calming, Others) by Distribution Channel (Online, Offline) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Dog Supplement Market is valued at approximately USD 241.6 million in 2021 and is anticipated to grow with a healthy growth rate of more than 6.9% over the forecast period 2022-2029. Dog Supplement refers to foods or food nutrients that are consumed orally to enhance the health of dogs, either through illness prevention or treatment. Dog supplements allow dogs to maintain a healthy diet. Dog supplements maintain the dog's immunity and immune system. Dog supplements consist of high-quality, purity-tested vitamins, minerals, herbs, and other nutrients. Dog supplements usually provide dogs with nutritional and therapeutic benefits. An increasing number of pet owners, a Rise in the standard of living and disposable income, Rapid growth of the retail sector and pet shops, and increasing awareness of pet owners for pet food and supplements are the factors driving the growth of the market.

According to Emma Bedford (research expert), There were around 470 million pet dogs worldwide in 2018, it was estimated that there were around 65 million pet dogs in Europe in the same year. diabetes will afflict 537 million adults globally in 2021, with one in ten experiencing other diabetes. Germany alone had around 9.5 million pet dogs in the year 2018. Additionally, In 2022, China's households had an average annual per capita disposable income of about 5436.42 US dollars, a significant rise over the last decades. In 2021, Russian households saw an increase in real disposable income of 3.2%. An increasing number of pet owners and increasing disposable income of

households are the major factors driving the growth of the market. Other important components driving market increase are Rapid growth of the retail sector and pet shops, and increasing awareness of pet owners for pet food and supplements. Furthermore, Rising product innovation and increasing R&D in the Animal health and wellness sector. However, Lack of awareness regarding the benefits of pet food and supplements stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Dog Supplement Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the high number of pet owners, increasing disposable income of households, and the region's increasing awareness of pet food and supplements. Europe is expected to grow with the highest CAGR during the forecast period, owing to factors such as increasing pet ownership, increasing demand for food supplements, increasing R&D investments, and increasing investment of key market players in the region.

Major market player included in this report are:

Nestle Purina PetCare

Virbac

Bayer AG

NOW Foods

Food Science LLC

Ark Naturals

Nutramax Laboratories, Inc

Pet Honesty

Zesty Paws

Compana Pet Brands

Recent Developments in the Market:

In February 2023, Purina announces plans to acquire Miami, Oklahoma's Red Collar Pet Foods Treats Factory to increase internal production and innovation of dog and cat treats.

In November 2022, Zesty Paws announced the launch of a new product 'dental bones' for dogs. Delicious and simple to chew For dogs, All-In-One Functional Dental Bones improve dental health, and fresh breath, and offer additional functional advantages to treat a puppy's gum health holistically.

Global Dog Supplement Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Source, Application, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Source offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Organic

Conventional

By Application:

Multivitamin

Skin and coat

Hip and joint

Prebiotics and probiotics

Calming

Others

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany  
France  
Spain  
Italy  
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