

Global Dog Food Market Size study, by product (Dry Dog Food, Dog Treats, Wet Dog Food) by pricing (Premium Products, Mass Products) by Ingredient (Animal Derived, Plant Derived) and Regional Forecasts 2021-2027

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Abstracts

Global Dog Food Market is valued at approximately USD xx billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx over the forecast period 2021-2027. Dog Food Market is a type of food market that includes the general diet of a dog which comprises of a combination of minerals, carbohydrates, proteins, vitamins, and water. It provides essential nutrition for dogs. And helps the pets to boost up their energy to fight off infection due to low immunity, , maintain their health, body and muscle tone, repair teeth and bones. Dogs are the most preferred pets which is a driving factor for the Dog Food Market. Changing people's perception regarding pet health increasing demand of Dogs food market. For Instance: according to the report of The Human Society in the U.S, the estimated number of pet dogs in the year 2016-2017 was 76.8 million which increased to 89.7 million in 2017-2018. However, increasing allergy concerns among consumers due to packed food impedes the growth of the market over the forecast period of 2021-2027. Also, a Rapid increase in the adoption of healthy diet and use of cannabis in dogs food is likely to increase the market growth during the forecast period. The regional analysis of the Dog Food Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing dog population and increasing awareness regarding the health of pets. Whereas Asia-Pacific is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027. Factors such as increasing demand for dogs as a pet, awareness among people regarding pet food, increasing health concerns of dogs due to climatic change. Would create lucrative growth prospects for the Dog Food Market

across Asia-Pacific region.

Major market player included in this report are:

Mars Petcare (Mars, Incorporated)

The J.M. Smucker Company

The Hartz Mountain Corporation

Hill's Pet Nutrition, Inc

Nestlé Purina

Lupus Alimentos

Total Alimentos SA

Blue Buffalo Pet Products, Inc.

WellPet LLC

Diamond Pet Foods

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Dry Dog Food

Dog Treats

Wet Dog Food

By Pricing :

Premium Products

Mass Products

By Ingredient :

Animal Derived

Plant Derived

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Dog Food Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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