

Global Do-It-Yourself (DIY) Home Improvement Retailing Market Size study, by Type (Building Materials, Decor and Indoor Garden, Lighting, Electrical Work Materials, Tools and Hardware, others), by Distribution Channel (Offline, Online) and Regional Forecasts 2022-2028

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Abstracts

Global Do-It-Yourself (DIY) Home Improvement Retailing Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than 3% over the forecast period 2022-2028. 'Do-it-yourself' is abbreviated as DIY. It comprises performing repairs, maintenance, and improvements without the help of a professional. Do-it-yourself projects became increasingly popular after WWII. Increased house sales and the appearance of home remodelling TV shows boosted the DIY trend. Convenient and delightful shopping has become crucial because of our hectic lifestyles and work schedules. The market growth is driven by key factors such as growing popularity of do-it-yourself projects among consumers and increase in the number of people adopting the zero-waste lifestyle. For instance, as per Statista, in Indonesia, 72% of respondents said that adopting a zero-waste lifestyle was extremely essential or urgent to them in January 2020. In contrast, only 1% of respondents said that living a zero-waste lifestyle was unimportant to them. Moreover, growing emphasis on environment-friendly projects create growth opportunities for market. However, lack of skilled professionals impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Do-It-Yourself (DIY) Home Improvement Retailing Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is dominating the market share globally owing to

business expansion and private-public strategic alliance. However, APAC is expected to be the fastest growing region due to increasing cutting-edge DIY product innovation, as well as technological advancements in the region.

Major market players included in this report are:

Travis Perkins

Lowe's Companies, Inc.,

Amazon.com

Toolstation

Kesko Corporation

Walmart Inc.

Home Depot Product Authority

Flipkart.com

Ubuy Inc.,

Toolstation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Application offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Building Materials

Decor and Indoor Garden

Lighting

Electrical Work Materials

Tools and Hardware

Others

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Do-It-Yourself (DIY) Home Improvement Retailing Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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