

Global DNS Services Market Size Study, by DNS Server (Primary, Secondary) by Deployment Type (Cloud, On-Premises) by Organizational Size (Large Enterprise, SMEs) by Industry Vertical (Healthcare, Government, Education, Others) by Regional Forecasts 2017-2025

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Abstracts

Global DNS Services Market valued approximately USD 215.5 million in 2016 is anticipated to grow with a healthy growth rate of more than 12.9% over the forecast period 2017-2025.

The major factors driving the DNS service market are increasing realization of safeguarding websites from Distributed Denial of Service (DDoS) attacks, and low cost associated with DNS service. Cloud deployment is expected to be a faster growing deployment type in this market, as it is being increasingly accepted by various enterprises, because of its easy, flexible, affordable, and scalable feature. Moreover, the installation and maintenance cost of cloud-based services is less than that of on-premises services.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By DNS Server:

Primary DNS Server

Secondary DNS Server

By Deployment Type:

Cloud

Public Cloud

Private Cloud

Hybrid Cloud

On-Premises

By Organizational Size:

Large Enterprises

Small & Medium-Sized Enterprises (SMEs)

By Industrial Vertical:

Banking, Financial Services, & Insurance

Telecom & IT

Media & Entertainment

Retail & E-Commerce

Healthcare

Government

Education

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are AWS, Cloudflare, Google, Oracle, Verisign. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global DNS Services Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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