

# **Global DNS Security Market Size study, By Deployment (Cloud-based, On-premises), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises (SMEs)), By Industry (IT & Telecom, BFSI, Healthcare, Government, Others), and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G3055E71DE2AEN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G3055E71DE2AEN

## **Abstracts**

Global DNS Security Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Domain Name System (DNS) security is a suite of extension specifications that are used to protect the organization against various cyber-attacks by blacklisting malicious sites and filtering out unsolicited content. The increasing technological developments, a growing number of strategic actions such as mergers & acquisitions, product launches, etc. by the leading market players, coupled with the rising incidences of cyber-attacks are some major factors propelling the market demand across the globe. For instance, in September 2021, Whalebone entered into a partnership agreement with F-Secure with the aim of incorporating and building a multi-layered DNS security approach to prevent edge network devices and mobile devices against complex network attacks. Similarly, in August 2020, IGIT collaborated with Cisco and NS1 with the objective of providing agile DNS security application deployments for their customers across Europe, the Middle East, and the African region. Consequentially, the growing initiatives by the major market players are directly associated with the growth of the global DNS Security Market. However, a lack of awareness regarding the availability of DNS Security and rising data privacy concern impede the growth of the market over the forecast period of 2022-2028. Also, the rising demand for cloud-based DNS security software and economic growth are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global DNS Security Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing penetration of the DNS security solutions, along with the presence of leading network security vendors. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growing incidences of cyber-attacks, as well as, increasing investment in R&D activities, would create lucrative growth prospects for the DNS Security Market across the Asia-Pacific region.

Major market players included in this report are:

Cisco  
Comodo  
Webroot  
Infoblox  
TitanHQ  
EfficientIP  
Akamai  
MXToolBox  
F5 Networks  
CSIS Security Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment:

Cloud-based

On-premises

By Enterprise Size:

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

By Industry:

IT & Telecom

BFSI

Healthcare

Government

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global DNS Security Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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