

Global DNA-based Skin Care Products Market Size study, by Product (Creams, Serums, and others), By Distribution Channel (Online, Offline) and Regional Forecasts 2021-2027

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Abstracts

Global DNA-based Skin Care Products Market is valued approximately USD 5.90 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.6% over the forecast period 2021-2027. The major growth factors of the DNA-based skin care products market are expansion of beauty and personal care products, and rising consumer spending on skin care products propel the market in forecasting years. Also, market players influence the consumers with aggressive advertising and innovative promotional campaigns fuel the DNA based skin care products market growth. Neutrogena's Skin 360 Face Scanner app identifies over two thousand facial characteristics and recommends products to users. For instance, Vitruvi and The Buff create quizzes to examine a customer's circumstances and skincare objectives based on a guided self-assessment. Atolla conducts a pH skin test to assess moisture levels, oil percentages, UV exposure, and humidity levels in order to evaluate a client's need for their products. An epigenetic test that looks at the DNA methylation gene is part of Skintelli's customized skincare approach. Furthermore, increasing side effects of skin care products hinder the market growth in projection years. Whereas, rising e-commerce platforms, which increase the consumer base of the market players, creates opportunities for manufacturers in forecasting years.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical analysis of the worldwide DNA-based Skin Care Products market. North America region dominates the DNA based skin care products market in forecasting years. Due to the presence of market players such as

Amazon, Sephora and others, and highest consumer spending on skin care products. In 2020, North America and Asia Pacific collected more than half of the revenue in market. Thus, in Asia Pacific market players are expanding their footprints and gaining consumer spending. These factors propel the DNA based skin care products market in forecasting years.

Major market player included in this report are:

IMAGENE LABS

EpigenCare

Caligenix

ALL?L

SkinDNA

SKINSHIFT

ANAKE

Genetic Beauty

DNA Skin Institute

LifeNome

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Creams

Serums

Others

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global DNA-based Skin Care Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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