

# **Global Distribution System Market Size study, by Component (Software, Services), by Application (Hotels and Resorts, Cruises, Car Rental, Aviation, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Distribution System Market was valued at approximately USD 8.09 billion in 2023 and is anticipated to grow at a robust CAGR of 7.8% from 2024 to 2032. The Distribution System Market serves as a technological platform and network enabling travel agencies, travel management firms, and other travel service providers to access and distribute travel-related content and services. This market facilitates the sharing of information, reservation-making, and transaction processing, enhancing the overall travel booking experience. The primary driver of the Distribution System Market is the surge in globalization and modernization of technology. The increasing complexity of the travel sector and rising demand for travel solutions necessitate efficient and comprehensive platforms that connect travel service providers and agents globally. Additionally, technological advancements such as artificial intelligence, machine learning, big data analytics, and cloud computing significantly enhance operational efficiency and user experience in the distribution system market. However, the high implementation costs and integration complexities pose challenges to market growth.

The Global Distribution System Market plays a pivotal role in the travel and tourism industry by facilitating the distribution of airline tickets, hotel rooms, car rentals, and other travel products to travel agencies and online travel agencies (OTAs). The technological advancements have led to the evolution of GDS platforms, enhancing their efficiency, speed, and capability to handle large volumes of transactions in real time. Moreover, the shift towards online booking platforms and mobile applications has reshaped consumer behavior, prompting GDS providers to adapt by offering integrated solutions that connect seamlessly with online and mobile channels. In addition,

regulatory developments and industry standards influence the market, affecting how GDS providers operate and interact with travel suppliers and distributors worldwide.

Key regions considered in the Global Distribution System Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America led the market in 2023, driven by technological advancements and infrastructure development. The Asia-Pacific region is expected to witness significant growth during the forecast period due to the increasing demand for strong distribution networks and efficient order fulfillment processes.

Major market players included in this report are:

SiteMinder International Pty. Ltd.

Pegasus Solutions, Inc.

Travelport Worldwide Limited

Sirena-Travel Joint Stock Company

Sabre Global, Inc.

TravelSky Technology Limited.

Amadeus IT Group SA

INFINI Travel Information, Inc.

kiu system solutions

AirGateway GmbH

Farelogix Inc.

Travel Innovation Partners (TIP)

Datalex plc

Hitit Computer Services A.S.

SITA

The detailed segments and sub-segment of the market are explained below:

By Component

Software

Services

By Application:

Hotels and Resorts

Cruises

Car Rental

Aviation

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East and Africa

Saudi Arabia

South Africa

Rest of Middle East and Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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