

# Global Distilled Spirits Market Size study, by Product (Whiskey, Vodka, Rum, Gin, Tequila, Brandy, and Others), Distribution Channel (Supermarkets, Hypermarkets, Specialty Stores, Drug Stores, Online, and Others) and Regional Forecasts 2021-2027

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## Abstracts

Global Distilled Spirits Market is valued approximately USD 411.62 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 3.5 % over the forecast period 2021-2027. Distilled spirits are a type of alcoholic beverage that is made by distilling a combination formed by alcoholic fermentation. Distillation typically raises the alcohol concentration while decreasing dilution by components such as water. As a result, distilled spirits have a greater alcohol concentration than brewed beverages. Increase in younger population with high disposable income is the primary element driving worldwide market growth. Another aspect driving development in the target market is an increase in the number of restaurants and leisure clubs. Rising societal acceptance of alcoholic beverages, as well as an increase in the number of social gatherings, are further factors driving expansion. For Instance: According to the International Wines and Spirits Record (IWSR) press release, global beverage alcohol users consumed a total of 27.6 billion nine-litre cases of alcohol in 2018, and the IWSR predicts that overall alcohol consumption will steadily increase over the next five years, reaching 28.5 billion cases in 2023. The agave-based spirits sector grew by 5.5 percent globally in 2018 and is anticipated to rise by 4 % over the next five years, thanks to innovation in more premium varieties and cocktails. However, excessive alcohol use raises the risk of illnesses such as liver cirrhosis, heart disease, stroke, etc. Also, the government has imposed rigorous limitations on the legal use of alcohol, as well as prohibitions on the advertising and marketing of alcoholic drinks which hinders the growth of the market over the forecast period of 2021-2027. Also, growing demand for craft alcoholic beverages, frequent mergers and acquisitions, joint ventures and

partnerships, product innovation, and geographic expansions is likely to increase the market growth during the forecast period.

The global Caffeine market is segmented into main regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Europe is the leading region across the world in terms of market share linked to the region's growing younger population and heavy use of alcoholic beverages. Whereas, Asia-Pacific is also anticipated to exhibit great growth over the forecast period 2021-2027. Factors such as rising disposable income, increased demand for alcoholic drinks in growing economies, increased demand for native spirits such as baijiu and huanjiu, and liberalization of drinking age rules in some regions would create lucrative growth prospects for the Distilled Spirits market across Asia-Pacific region.

Major market player included in this report are:

United Breweries, Ltd.

Diageo plc

Pernod-Ricard SA

Constellation Brands Inc.

Brown-Forman Corporation

Remy Cointreau SA

Marie Brizard Wine & Spirits

Lapostolle SA

Berentzen-Gruppe AG

Carlsberg Breweries A/S

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Whiskey

Vodka

Rum

Gin

Tequila

Brandy

Others

By Distribution Channel:

Supermarkets

Hypermarkets

Specialty Stores

Drug Stores

Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Distilled Spirits Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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