

Global Disposable Surgical Face Masks Market Size study, by Type (Protective Masks, Dust Masks, Advanced Non-woven Masks) by Application (Hospital, Clinic, Home Care) and Regional Forecasts 2020-2027

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Abstracts

Global Disposable Surgical Face Masks Market is valued approximately at USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Disposable Surgical Face Masks are the coverings designed to be worn by health professional during healthcare procedures. A surgical mask is a loose-fitting, throwaway device that forms a physical barrier between the mouth and nose of the wearer and potential contaminants in the direct environment. If worn properly, a surgical mask can help block large-particle droplets, splashes, sprays, or splatter that may hold viruses and bacteria, keeping it from reaching the wearer's mouth and nose. Hence the growing number of surgical procedures across the globe owing to rising diseases and infections drives the market for disposable surgical face masks. For Instance: As per EuroStat, the number of surgical procedures per 100 thousand inhabitants increased from 104.1 laparoscopic Appendectomy procedures in 2012 to 116.5 in 2017 in Ireland, followed by a similar increase in Austria from 49.9 procedures to 75.6 procedures. Also, the disposable feature of the masks adds on the safety of the wearer as these masks cannot be reused and prevents the wearer from contracting infection due to lack of thorough cleaning. Further, increasing incidence of hospital acquired infections (HAIs), and a rapidly increasing aging population globally are resulting in rising prevalence of age-related diseases and conditions, increasing number of surgical procedures and surgeries propelling the demand for disposable surgical face masks. As per the Centers for Disease Control (CDC) tha HAI account for 1.7 million infections and 99,000 deaths per year in America. Of these 22% are surgical site infections and 15% are lung infections. Moreover, the unprecedented spread of the

COVID-19 across the globe has brought a surge in demand as people are using these masks as a precautionary measure. Also, the demand for these masks is likely to be driven by the rising popularity of online shopping platforms. As amid the crisis the online stores have gained preference and home deliveries are increasing which propels the companies to use these masks. However, availability of counterfeit products impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Disposable Surgical Face Masks market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing geriatric population and promptness & affordability of services coupled with the well-established healthcare infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as high population base and growing pollution would create lucrative growth prospects for the Disposable Surgical Face Masks market across Asia-Pacific region. As in certain countries such as China, Japan, South Korea people wear these masks all year round as a precaution from air pollution.

Major market player included in this report are:

Winner

RiMei

Piaoan

AMMEX

PITTA MASK

ZHONGT

TIANYUSHU

Lanhine

3M Corporation

GOFRESH

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Protective Masks

Dust Masks

Advanced Non-woven Masks

By Application:

Hospital

Clinic

Home Care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Disposable Surgical Face Masks Market in Market Study:

Global Disposable Surgical Face Masks Market Size study, by Type (Protective Masks, Dust Masks, Advanced Non-w...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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