

Global Disposable Incontinence Products Market Size study & Forecast, by Product (Disposable underwear, Disposable shields, Disposable diapers, Disposable underpads, Others), by Incontinence Type (Stress urinary incontinence, Urge urinary incontinence, Overflow incontinence, Functional urinary incontinence) and Regional Analysis, 2023-2030

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Abstracts

Global Disposable Incontinence Products Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. Disposable incontinence products are items designed to manage and address the issues associated with urinary or fecal incontinence. These products are intended for single use and are disposed of after they have served their purpose. They play a crucial role in maintaining hygiene, comfort, and dignity for individuals dealing with incontinence. The key factors driving the market growth are the growing aging population, growing awareness about incontinence issues and their availability, and rising healthcare expenditure that is anticipated to create a lucrative demand for the market during the forecast period 2023-2030.

Additionally, the growing old age population is creating a demand for the Disposable Incontinence Products Market. As the global population ages, the prevalence of incontinence tends to increase. Elderly individuals often experience urinary and fecal incontinence, driving the demand for disposable products to manage these conditions. According to the World Bank, 9% of the total population aged 65 and older lived in the world in 2020, and in 2021 the rate reached 10%. As a result, the rising old age population is anticipated to support the market growth. Moreover, a rise in technology integration and increasing disposable income are anticipated to create lucrative

opportunities for the market. However, the rise in concerns toward disposal products stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Disposable Incontinence Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the growing awareness and acceptance of incontinence issues, the rise in healthcare spending, and the presence of key market players. Whereas, the Asia Pacific is expected to grow with the fastest growth rate over the forecast period, owing to factors such as rapid urbanization and lifestyle changes, growing development and expansion of healthcare infrastructure, and increasing penetration of e-commerce.

Major market player included in this report are:

Georgia-Pacific LLC

Freudenberg & Co. KG

Cardinal Health, Inc.

Kimberly-Clark Corporation

Ahlstrom-Munksjo

Domtar Corporation

Asahi Kasei Corporation

Berry Global Inc.

First Quality Enterprises, Inc.

Unicharm Corporation

Recent Developments in the Market:

In September 2022, Attindas Hygiene Partners unveiled a groundbreaking adult disposable incontinence underwear product in North America. This innovative offering is designed to remain discreet under clothing while delivering up to

100% leak-free protection. The product utilizes maxi comfort ultrasonic bonding technology, ensuring a more elastic material that conforms seamlessly to various body shapes.

Global Disposable Incontinence Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product, Incontinence Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Disposable underwear

Disposable shields

Disposable diapers

Disposable underpads

Others

By Incontinence Type:

Stress urinary incontinence

Urge urinary incontinence

Overflow incontinence

Functional urinary incontinence

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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