

Global Disposable Hygiene Products Market Size study & Forecast, by Product Type (Wipes, Diapers, Feminine Hygiene Products, Others), by Distribution Channel (Supermarkets/Hypermarkets, Pharmacy Stores, Online Stores, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Disposable Hygiene Products Market is valued at approximately USD 165.13 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.7% over the forecast period 2022-2029. Disposable hygiene products are specially designed for single use. These products are easily recycled or disposed of into solid waste. High-quality disposable personal care items like wipes, diapers, and toilet paper are highly absorbent, breathable, and suitable for childcare facilities. Consumers today demand value-added personal care products with new formulations to meet their hygiene needs. The growing awareness about the maintenance of hygiene, increasing disposable income, coupled with the easy availability of these products are attributing towards the market growth across the globe.

The surge in aging population is acting as a major driving factor for market growth across the world. The elderly primarily uses pads, pull-up pants, and disposable diapers to deal with their incontinence concerns. According to the World Health Organization (WHO), it was expected that the aging people increase from 1 billion in 2020 to 1.5 billion in 2030 that worldwide accounts for 1 in 6 people above 60. As a result, the elderly population is growing, and consumers are becoming more aware of the availability of incontinence goods, which is propelling the market growth. Moreover, rising introduction of sustainable disposable hygiene products, as well as the increasing number of strategic initiatives by the key market players are presenting various lucrative

opportunities over the forecasting years. However, the health issues due to scented disposable hygiene products and higher prices of premium-based diapers are challenging the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Disposable Hygiene Products Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. The Asia Pacific dominated the market in terms of revenue, owing to the increasing population with growing purchasing power, along with the rising awareness regarding hygiene & cleanliness in the regional market. Whereas, Europe is expected to grow with a substantial growth rate during the forecast period, owing to factors such as the growing number of hospital & hotel establishments, surging demand for flushable tissue paper products, as well as increasing adoption of personal care products in the market space.

Major market players included in this report are:

The Procter & Gamble Company (U.S.)
Kimberly-Clark Corporation (U.S.)
Unicharm Corporation (Japan)
Essity AB (Sweden)
Hengan International Group Company Limited (China)
Ontex BV (Belgium)
DPL (Israel)
Fujian Time and Tianhe Industrial Co., Ltd. (China)
The Edgewell Personal Care Company (U.S.)
Dispowear Sterite Company (India)

Recent Developments in the Market:

In September 2022, Eco Green Life, a British company that manufactures environmentally friendly personal care products, introduced a line of flushable newborn diapers made of biodegradable bamboo fibre.

In July 2022, Essity AB- a Swedish manufacturer of personal care and disposable hygiene goods announced the acquisition of Modibodi, an Australian producer of leakage-proof clothing. The aim of this initiative is to expand the company's market share in the disposable intimate hygiene products sector.

Global Disposable Hygiene Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Wipes

Diapers

Feminine Hygiene Products

Others

By Distribution Channel:

Supermarkets/Hypermarkets

Pharmacy Stores

Online Stores

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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