

Global Display Pallets Market Size study, by Product Type (Full Pallet Displays, Half Pallet Displays, Quarter Pallet Displays) by Orientation (Two Ways, Four Ways) by Material Type (Corrugated and Paper Board, Plastic, Metal, Wood) by end use industries (Food & Beverages, Cosmetics & Personal Care, Pharmaceuticals, Printing & Stationery, Electrical and Electronics, Automotive, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Display Pallets Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Display pallets are used as advertising platform and majorly used in trade promotions. A display pallet can place multiple products. Custom pallet does not need unpacking of product as it offers a ready-to-sell merchandising option. Display pallets are becoming increasingly popular in the retail sector. The Display Pallets market is being driven by growing retail industry and increasing demand for innovative packaging solutions from retail industry. For Instance, according to India Brand Equity Forum India's retail industry is estimated at USD 779 billion in 2019 and it is estimated to reach to USD 1,407 billion by 2026 and by the year 2030 estimated to reach more than USD 1.8 trillion. Also, as per the United States Department of Agriculture (USDA's) Economic Research Service- Total U.S. food sales at supermarkets, other grocery stores, warehouse clubs, and supercenters estimated at USD 653 billion in 2019. And also Sales by the 20 largest food retailers estimated to USD 410.4 billion in 2019, which accounts for 65.1 percent of total food sales. This share has surged 85.9 percent from 1990 to 2019. Also, with the surging retail industry in emerging economies,

the adoption & demand for Display Pallets is likely to increase the market growth during the forecast period. However, negative impact of covid 19 on malls and supermarkets and shifting trend towards online advertising hinder the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Display Pallets market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to presence of well-established retail industry in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as surging retail industry in emerging countries in the region would create lucrative growth prospects for the Display Pallets market across Asia-Pacific region.

Major market player included in this report are:

Smurfit Kappa

BPKC

Logistic Packaging

ADLERPACK UAB

Polymer Solutions International, Inc.

Assemblies Unlimited, Inc.

Central Package and Display

Club Pallets and others.

K.M.S. Plastworld Pvt Ltd

Ningbo Hexing Packaging Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Full Pallet Displays

Half Pallet Displays

Quarter Pallet Displays

By Orientation:

Two Ways

Four Ways

By Material Type:

Corrugated and Paper Board

Plastic

Metal

Wood

By End Use Industries:

Food & Beverages

Cosmetics & Personal Care

Pharmaceuticals

Printing & Stationery

Electrical and Electronics

Automotive

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Global Display Pallets Market Size study, by Product Type (Full Pallet Displays, Half Pallet Displays, Quarter...

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Display Pallets Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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