

Global Display Material Market Size study, By Technology (LCD, OLED), By Panel Type (Rigid, Flexible), By Component and Material (Polarizer, Substrate, Color Filter Layer, Liquid Crystals, Backlighting Unit (BLU), Other LCD Materials), By Application (Television, Smartphone & Tablet, Laptop, Desktop, Signage/Large Format Display Material, Automotive, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Display Material Market is valued approximately USD 31.77 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 3.1% over the forecast period 2021-2027.

The display includes a screen, computer output surface, liquid crystal display, projection surface that shows the text, light-emitting diode (LED), graphic images by the usage of a cathode ray tube, or any other technologies. The display materials are majorly used in devices like media players, smartphones, televisions, and digital cameras. The major component of the display is backlight, glass, ICs, film, and further flexible organic material that is used to create displays in the manufacturing of displays. The rising penetration of the display materials in various applications, increasing demand for LED or OLED display technology for video walls, televisions, and digital signage applications, and the increasing average size of the screen and better resolution of the televisions are accelerating the market demand across the globe. For instance, according to Statista, in India television industry was accounted for nearly INR 685 billion (USD 9.2 billion) in 2020 and projected to rise with a 7% growth rate and reach approximately INR 847 billion (USD 11.4 billion) by 2023. Thereby, the rising demand for the television is

propelling the need for display materials, which, in turn, may boost the market growth. However, high prices of new and advanced materials impede the growth of the market over the forecast period of 2021-2027. Also, the high growth of OLED and quantum dot LCD displays is anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Display Material market study includes Asia Pacific, North America, Europe, Latin America and the Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to the region the presence of large industries and high production of the OLED panel. Whereas, Asia-Pacific is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027. Factors such as constant technological developments, an increasing number of display panel manufacturing plants, growing investments for the R&D activities by the leading players, and availability of the cheap workforce and raw materials would create lucrative growth prospects for the Display Material market across the Asia-Pacific region.

Major market player included in this report are:

Samsung SDI

LG Chem

Idemitsu Kosan

Nitto Denko

Hodogaya Chemical

Asahi Glass

Corning

Merck

Universal Display Material Corporation

Sumitomo Chemical

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology

LCD

OLED

By Panel Type

Rigid

Flexible

By Component and Material

Polarizer

Substrate

Color Filter Layer

Liquid Crystals

Backlighting Unit (BLU)

Other LCD Materials

By Application

Television

Smartphone & Tablet

Laptop

Desktop

Signage/Large Format Display Material

Automotive

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Display Material Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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