

Global Display Driver Integrated Circuit Market Size study & Forecast, by Display Technology (LCD, LED, OLED, Others (Including CRT and Vacuum Fluorescent Display)) by Application (Mobile Phones, Televisions, Laptops, Tablets, Smart Watches, Automobile Consoles, Others (Including Wearable Devices and Video Walls)), by End-use (Consumer Electronics, Healthcare, Automotive, Others), and Regional Analysis, 2022-2029

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Abstracts

Global Display Driver Integrated Circuit Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. A semiconductor with an integrated circuit known as a display driver serves as an interface between microprocessors and LCDs. The gadget manages mobile and PC display systems. Due to the rising demand for LCD panels in smartphones, televisions, and other electronic devices, the worldwide display driver integrated circuit market is anticipated to expand quickly over the next years. High resolution, integrated functionality, and higher average selling prices are significant growth drivers. Due to the rising demand for LCD panels in smartphones, televisions, and other electronic devices, the global display driver integrated circuit market is anticipated to expand quickly over the next years. During the projected period, there will likely be a rise in demand for high-quality display drivers as the global automotive market continues to grow.

According to Statista, the revenue of global automotive manufacturing industry is increasing which is driving the sales for the Global Display Driver Integrated Circuit

Market. In 2021, the revenue was USD 2.86 trillion which is projected to increase up to USD 2.95 trillion in 2022. Similarly, in 2030, 58 million new self-driving cars are anticipated to be added to the worldwide, which would directly increase the adoption of display driver IC. Additionally, around 26% of all new car sales are anticipated to be electric vehicles. Along with this, rise in demand for smartphones is also increasing the sales of for the market over the forecasted period. For instance, according to Statista, in 2018, the percentage of people using smartphone globally were 67.06% which has increased up to 78.05% in 2020. Moreover, increasing demand integrated functionality, and higher average selling prices are significant growth opportunity in the market. However, fluctuation in prices of raw material is limiting the market growth for the market over the forecasted period.

The key regions considered for the Global Display Driver Integrated Circuit Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In the upcoming years, North America is anticipated to exhibit a significant growth rate. Growing disposable income and rising demand for laptops and smartphones are anticipated to fuel demand in the region. Due to the existence of significant display technology manufacturing hubs in nations like China, South Korea, Japan, and Taiwan, the Asia-Pacific (APAC) DDIC market is anticipated to experience the fastest growth globally during the forecast period. In addition, China is anticipated to hold the greatest market share in the APAC region because to the rising popularity of OLED displays and expanding government backing through the introduction of new regulations and manufacturer subsidies.

Major market player included in this report are:

Macroblock

Samsung Electronics

Novatek Microelectronics (U.S.)

Himax Technologies

Silicon Works

Sitronix Technology

Raydium Semiconductor

Magnachip Semiconductor

MediaTek

ROHM Semiconductor.

Recent Developments in the Market:

In April 2019, MagnaChip Semiconductor Corporation has launched a DDIC (Display

Driver IC) and OLED (Organic Light Emitting Diodes) which is 28-nanometer (nm) and has major application in smartphone display.

In January 2022, OmniVision group has launched a touch display driver integration (TDDI) a chip which is majorly used in smartphones. With this product launch, company is expanding its product portfolio and offerings to the customers.

Global Display Driver Integrated Circuit Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Display Technology, Application, End use industry, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Display Technology offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Display Technology:

LCD

LED

OLED

Others (Including CRT and Vacuum Fluorescent Display, TDDI)

By Application:

Mobile Phones

Televisions

Laptops

Tablets

Smart Watches
Automobile Consoles
Others (Including Wearable Devices and Video Walls)

By End use industry:
Consumer Electronics
Healthcare
Automotive
Others

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Display Driver Integrated Circuit Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Display Driver Integrated Circuit Market, by Display Technology, 2019-2029 (USD Billion)
 - 1.2.3. Display Driver Integrated Circuit Market, by Application, 2019-2029 (USD Billion)
 - 1.2.4. Display Driver Integrated Circuit Market, by End use industry, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DISPLAY DRIVER INTEGRATED CIRCUIT MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DISPLAY DRIVER INTEGRATED CIRCUIT MARKET DYNAMICS

- 3.1. Display Driver Integrated Circuit Market Impact Analysis (2020-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising demand for LCD panels in electronics
 - 3.1.1.2. Growing automotive industry
 - 3.1.2. Market Challenges
 - 3.1.2.1. Fluctuation in raw material prices
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing demand for integrated functionality

CHAPTER 4. GLOBAL DISPLAY DRIVER INTEGRATED CIRCUIT MARKET

INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL DISPLAY DRIVER INTEGRATED CIRCUIT MARKET, BY DISPLAY TECHNOLOGY

- 6.1. Market Snapshot
- 6.2. Global Display Driver Integrated Circuit Market by Display Technology, Performance - Potential Analysis
- 6.3. Global Display Driver Integrated Circuit Market Estimates & Forecasts by Display Technology 2019-2029 (USD Billion)
- 6.4. Display Driver Integrated Circuit Market, Sub Segment Analysis
 - 6.4.1. LCD
 - 6.4.2. LED
 - 6.4.3. OLED
 - 6.4.4. Others (Including CRT and Vacuum Fluorescent Display)

CHAPTER 7. GLOBAL DISPLAY DRIVER INTEGRATED CIRCUIT MARKET, BY

APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Display Driver Integrated Circuit Market by Application, Performance - Potential Analysis
- 7.3. Global Display Driver Integrated Circuit Market Estimates & Forecasts by Application 2019-2029 (USD Billion)
- 7.4. Display Driver Integrated Circuit Market, Sub Segment Analysis
 - 7.4.1. Mobile Phones
 - 7.4.2. Televisions
 - 7.4.3. Laptops
 - 7.4.4. Tablets
 - 7.4.5. Smart Watches
 - 7.4.6. Automobile Consoles
 - 7.4.7. Others (Including Wearable Devices and Video Walls)

CHAPTER 8. GLOBAL DISPLAY DRIVER INTEGRATED CIRCUIT MARKET, BY END USE INDUSTRY

- 8.1. Market Snapshot
- 8.2. Global Display Driver Integrated Circuit Market by End use industry, Performance - Potential Analysis
- 8.3. Global Display Driver Integrated Circuit Market Estimates & Forecasts by End use industry 2019-2029 (USD Billion)
- 8.4. Display Driver Integrated Circuit Market, Sub Segment Analysis
 - 8.4.1. Consumer Electronics
 - 8.4.2. Healthcare
 - 8.4.3. Automotive
 - 8.4.4. Others

CHAPTER 9. GLOBAL DISPLAY DRIVER INTEGRATED CIRCUIT MARKET, REGIONAL ANALYSIS

- 9.1. Display Driver Integrated Circuit Market, Regional Market Snapshot
- 9.2. North America Display Driver Integrated Circuit Market
 - 9.2.1. U.S. Display Driver Integrated Circuit Market
 - 9.2.1.1. Display Technology breakdown estimates & forecasts, 2019-2029
 - 9.2.1.2. Application breakdown estimates & forecasts, 2019-2029
 - 9.2.1.3. End use industry breakdown estimates & forecasts, 2019-2029

- 9.2.2. Canada Display Driver Integrated Circuit Market
- 9.3. Europe Display Driver Integrated Circuit Market Snapshot
 - 9.3.1. U.K. Display Driver Integrated Circuit Market
 - 9.3.2. Germany Display Driver Integrated Circuit Market
 - 9.3.3. France Display Driver Integrated Circuit Market
 - 9.3.4. Spain Display Driver Integrated Circuit Market
 - 9.3.5. Italy Display Driver Integrated Circuit Market
 - 9.3.6. Rest of Europe Display Driver Integrated Circuit Market
- 9.4. Asia-Pacific Display Driver Integrated Circuit Market Snapshot
 - 9.4.1. China Display Driver Integrated Circuit Market
 - 9.4.2. India Display Driver Integrated Circuit Market
 - 9.4.3. Japan Display Driver Integrated Circuit Market
 - 9.4.4. Australia Display Driver Integrated Circuit Market
 - 9.4.5. South Korea Display Driver Integrated Circuit Market
 - 9.4.6. Rest of Asia Pacific Display Driver Integrated Circuit Market
- 9.5. Latin America Display Driver Integrated Circuit Market Snapshot
 - 9.5.1. Brazil Display Driver Integrated Circuit Market
 - 9.5.2. Mexico Display Driver Integrated Circuit Market
- 9.6. Rest of The World Display Driver Integrated Circuit Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Macroblock
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Samsung Electronics
 - 10.2.3. Novatek Microelectronics (U.S.)
 - 10.2.4. Himax Technologies
 - 10.2.5. Silicon Works
 - 10.2.6. Sitronix Technology
 - 10.2.7. Raydium Semiconductor
 - 10.2.8. Magnachip Semiconductor
 - 10.2.9. MediaTek
 - 10.2.10. ROHM Semiconductor

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

11.1.1. Data Mining

11.1.2. Analysis

11.1.3. Market Estimation

11.1.4. Validation

11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Display Driver Integrated Circuit Market, report scope

TABLE 2. Global Display Driver Integrated Circuit Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Display Driver Integrated Circuit Market estimates & forecasts by Display Technology 2019-2029 (USD Billion)

TABLE 4. Global Display Driver Integrated Circuit Market estimates & forecasts by Application 2019-2029 (USD Billion)

TABLE 5. Global Display Driver Integrated Circuit Market estimates & forecasts by End use industry 2019-2029 (USD Billion)

TABLE 6. Global Display Driver Integrated Circuit Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Display Driver Integrated Circuit Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Display Driver Integrated Circuit Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Display Driver Integrated Circuit Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Display Driver Integrated Circuit Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Display Driver Integrated Circuit Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Display Driver Integrated Circuit Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Display Driver Integrated Circuit Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Display Driver Integrated Circuit Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. Global Display Driver Integrated Circuit Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. U.S. Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 19. Canada Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 20. Canada Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Display Driver Integrated Circuit Market estimates & forecasts by

segment 2019-2029 (USD Billion)

TABLE 39. RoE Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Display Driver Integrated Circuit Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Display Driver Integrated Circuit Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Display Driver Integrated Circuit Market

TABLE 71. List of primary sources, used in the study of global Display Driver Integrated Circuit Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Display Driver Integrated Circuit Market, research methodology
- FIG 2. Global Display Driver Integrated Circuit Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Display Driver Integrated Circuit Market, key trends 2021
- FIG 5. Global Display Driver Integrated Circuit Market, growth prospects 2022-2029
- FIG 6. Global Display Driver Integrated Circuit Market, porters 5 force model
- FIG 7. Global Display Driver Integrated Circuit Market, pest analysis
- FIG 8. Global Display Driver Integrated Circuit Market, value chain analysis
- FIG 9. Global Display Driver Integrated Circuit Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global Display Driver Integrated Circuit Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global Display Driver Integrated Circuit Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global Display Driver Integrated Circuit Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global Display Driver Integrated Circuit Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global Display Driver Integrated Circuit Market, regional snapshot 2019 & 2029
- FIG 15. North America Display Driver Integrated Circuit Market 2019 & 2029 (USD Billion)
- FIG 16. Europe Display Driver Integrated Circuit Market 2019 & 2029 (USD Billion)
- FIG 17. Asia pacific Display Driver Integrated Circuit Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America Display Driver Integrated Circuit Market 2019 & 2029 (USD Billion)
- FIG 19. Global Display Driver Integrated Circuit Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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