

Global Disinfectant Spray Market Size study, by Type (Conventional and Organic), by Distribution Channel (B2B and B2C) and Regional Forecasts 2022-2028

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Abstracts

Global Disinfectant Spray Market is valued at approximately USD 8.41 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.2% over the forecast period 2022-2028. Disinfectant Spray is safe to use in regular disinfection. It is helpful in inactivating different types of bacteria, germs, viruses, fungi such as herpes, vaccinia, and influenza virus among others. Thereby, its adoption in household cleaning prevents the spread of contagious infections and drives the market growth. According to Statista, Household cleaners market value worldwide has increased from USD 28.61 billion in 2017 to USD 29.87 billion in 2018 and is expected to further reach USD 40.38 billion by 2025. The other driving factor for the market growth is increase in the launch of new products. For instance, in April 2020, ITC's brand Savlon launched Savlon Surface Disinfectant Spray that can kill 99.99% of germs, viruses, bacteria, fungi, including contagious H1N1, Rotavirus & Norovirus in the households. Likewise, in July 2020, an online cosmetics and beauty products retailer Nyka launched disinfectant spray for fruit and vegetable cleaning. Also, the rise in hospital-acquired infections, technological advancements and increase in awareness among consumers to adopt a hygiene lifestyle, are the factors expected to create lucrative opportunities for the market growth over the forecast period. However, prevalence of adverse effects of chemical disinfectants and harmful reactions on human beings, impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Disinfectant Spray market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the dominating region across the world in terms of market share owing to the presence of well-established manufacturers and high awareness among consumers regarding hygienic lifestyles. Whereas, Asia-Pacific is anticipated to exhibit the highest growth rate

over the forecast period 2022-2028 due to increase in sales of hand sanitizers, rise in hospital acquired infections and introduction of new products in the region.

Major market players included in this report are:

Reckitt Benckiser Group

Ecolab Inc.

Procter and Gamble

3M

Gojo Industries Inc.

Whiteley Corporation

Kimberly- Clark

S.C. Johnson & Son Inc.

Medline Industries

Clorox Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Conventional

Organic

By Distribution Channel:

B2B

B2C

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Disinfectant Spray Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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