

# Global Disaster Recovery Solutions Market Size Study, by Type (Backup & Restore, Real-Time Replication, Data Protection), by Deployment Mode (Public Cloud, Private Cloud), by Organization Size, by Vertical, and Regional Forecasts 2022-2032

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## Abstracts

The Global Disaster Recovery Solutions Market is valued at approximately USD 10.7 billion in 2023 and is projected to expand at a compound annual growth rate (CAGR) of 19.8% from 2024 to 2032. The increasing reliance on cloud computing, digitization, and interconnected IT infrastructures has amplified the need for robust disaster recovery solutions across various industries. Organizations are facing heightened cyber threats, natural disasters, and system failures, making disaster recovery planning a mission-critical investment to ensure business continuity, data integrity, and operational resilience. The rapid shift toward hybrid cloud ecosystems and AI-driven predictive analytics is reshaping the disaster recovery landscape, enabling businesses to deploy real-time replication and automated recovery protocols to minimize downtime.

With the growing adoption of cloud-based disaster recovery-as-a-service (DRaaS) models, enterprises are moving away from traditional on-premises recovery solutions. Scalability, cost efficiency, and seamless integration with multi-cloud environments are key factors driving the market expansion. Additionally, the rise in ransomware attacks, data breaches, and regulatory compliance mandates is compelling organizations to adopt advanced backup, restore, and real-time replication technologies. However, despite the widespread adoption of disaster recovery solutions, concerns related to data security, high implementation costs, and complexity in integrating legacy systems continue to pose challenges for businesses.

North America leads the global disaster recovery solutions market, driven by the

presence of tech giants, stringent data protection laws, and high adoption of AI-based recovery solutions. The United States and Canada are at the forefront, with enterprises and government entities investing heavily in cybersecurity and cloud-based disaster recovery infrastructures. Europe, propelled by GDPR compliance requirements and increasing cyber resilience initiatives, remains a key market. Meanwhile, the Asia-Pacific (APAC) region is anticipated to witness the fastest growth, fueled by rapid digital transformation, growing cloud adoption, and government-led cybersecurity frameworks in China, India, Japan, and Australia.

### Major Market Players Included in This Report

IBM Corporation

Microsoft Corporation

Amazon Web Services, Inc.

Oracle Corporation

VMware, Inc.

Google Cloud Platform

Cisco Systems, Inc.

Dell Technologies, Inc.

Hewlett Packard Enterprise (HPE)

NetApp, Inc.

Zerto Ltd.

Commvault Systems, Inc.

Acronis International GmbH

Veritas Technologies LLC

Druva Inc.

The Detailed Segments and Sub-Segments of the Market Are Explained Below

#### By Type

Backup & Restore

Real-Time Replication

Data Protection

#### By Deployment Mode

Public Cloud

Private Cloud

#### By Organization Size

Small & Medium Enterprises (SMEs)

Large Enterprises

#### By Vertical

BFSI

Healthcare

IT & Telecom

Government & Public Sector

Manufacturing

Retail

Others

## By Region

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

### Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years Considered for the Study

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways

Market estimates & forecasts spanning a decade (2022-2032)

Annualized revenue analysis and regional-level assessments for each market segment

Comprehensive country-level analysis across major geographic regions

In-depth competitive landscape profiling, detailing key market players and their strategic developments

Expert business recommendations and insights into the competitive structure

Demand-side and supply-side analysis to determine market growth dynamics

## Contents

### **CHAPTER 1. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET EXECUTIVE SUMMARY**

1.1. Global Disaster Recovery Solutions Market Size & Forecast (2022-2032)

1.2. Regional Summary

1.3. Segmental Summary

1.3.1. By Type

- Backup & Restore
- Real-Time Replication
- Data Protection

1.3.2. By Deployment Mode

- Public Cloud
- Private Cloud

1.3.3. By Organization Size

- Small & Medium Enterprises (SMEs)
- Large Enterprises

1.3.4. By Vertical

- BFSI
- Healthcare
- IT & Telecom
- Government & Public Sector
- Manufacturing
- Retail
- Others

1.4. Key Trends

1.5. Recession Impact

1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

2.1. Research Objective

2.2. Market Definition

2.3. Research Assumptions

2.3.1. Inclusion & Exclusion

2.3.2. Limitations

2.3.3. Supply Side Analysis

- 2.3.3.1. Availability
- 2.3.3.2. Infrastructure
- 2.3.3.3. Regulatory Environment
- 2.3.3.4. Market Competition
- 2.3.3.5. Economic Viability (Consumer's Perspective)
- 2.3.4. Demand Side Analysis
  - 2.3.4.1. Regulatory Frameworks
  - 2.3.4.2. Technological Advancements
  - 2.3.4.3. Environmental Considerations
  - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

## **CHAPTER 3. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET DYNAMICS**

- 3.1. Market Drivers
  - 3.1.1. Increasing Reliance on Cloud Computing & Digitization
  - 3.1.2. Heightened Cyber Threats and System Failures
  - 3.1.3. Emergence of Hybrid Cloud & AI-Driven Predictive Analytics
- 3.2. Market Challenges
  - 3.2.1. Data Security Concerns
  - 3.2.2. High Implementation Costs
  - 3.2.3. Complexity in Integrating Legacy Systems
- 3.3. Market Opportunities
  - 3.3.1. Growing Adoption of DRaaS & Cloud-Based Solutions
  - 3.3.2. Expansion in the APAC Region Due to Digital Transformation
  - 3.3.3. Regulatory Compliance and Cyber Resilience Initiatives

## **CHAPTER 4. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model

- 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top Investment Opportunities
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET SIZE & FORECASTS BY TYPE 2022-2032**

- 5.1. Segment Dashboard
- 5.2. Global Disaster Recovery Solutions Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
  - 5.2.1. Backup & Restore
  - 5.2.2. Real-Time Replication
  - 5.2.3. Data Protection

## **CHAPTER 6. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET SIZE & FORECASTS BY DEPLOYMENT MODE 2022-2032**

- 6.1. Segment Dashboard
- 6.2. Global Disaster Recovery Solutions Market: Deployment Mode Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
  - 6.2.1. Public Cloud
  - 6.2.2. Private Cloud

## **CHAPTER 7. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET SIZE & FORECASTS BY ORGANIZATION SIZE 2022-2032**

- 7.1. Segment Dashboard
- 7.2. Global Disaster Recovery Solutions Market: Organization Size Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

7.2.1. Small & Medium Enterprises (SMEs)

7.2.2. Large Enterprises

## **CHAPTER 8. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET SIZE & FORECASTS BY VERTICAL 2022-2032**

8.1. Segment Dashboard

8.2. Global Disaster Recovery Solutions Market: Vertical Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

8.2.1. BFSI

8.2.2. Healthcare

8.2.3. IT & Telecom

8.2.4. Government & Public Sector

8.2.5. Manufacturing

8.2.6. Retail

8.2.7. Others

## **CHAPTER 9. GLOBAL DISASTER RECOVERY SOLUTIONS MARKET SIZE & FORECASTS BY REGION 2022-2032**

9.1. North America Disaster Recovery Solutions Market

9.1.1. U.S. Disaster Recovery Solutions Market

9.1.1.1. By Type Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.1.1.2. By Deployment Mode Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.1.1.3. By Organization Size Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.1.1.4. By Vertical Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.1.2. Canada Disaster Recovery Solutions Market

9.1.2.1. By Type Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.1.2.2. By Deployment Mode Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.1.2.3. By Organization Size Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.1.2.4. By Vertical Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.2. Europe Disaster Recovery Solutions Market

9.2.1. U.K. Disaster Recovery Solutions Market

9.2.1.1. By Type Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.2.1.2. By Deployment Mode Breakdown Size & Forecasts, 2022-2032 (USD

Million/Billion)

9.2.1.3. By Organization Size Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.2.1.4. By Vertical Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.2.2. Germany Disaster Recovery Solutions Market

9.2.2.1. [Similar segmentation breakdowns]

9.2.3. France Disaster Recovery Solutions Market

9.2.4. Spain Disaster Recovery Solutions Market

9.2.5. Italy Disaster Recovery Solutions Market

9.2.6. Rest of Europe Disaster Recovery Solutions Market

9.3. Asia Pacific Disaster Recovery Solutions Market

9.3.1. China Disaster Recovery Solutions Market

9.3.1.1. By Type Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.3.1.2. By Deployment Mode Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.3.1.3. By Organization Size Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.3.1.4. By Vertical Breakdown Size & Forecasts, 2022-2032 (USD Million/Billion)

9.3.2. India Disaster Recovery Solutions Market

9.3.3. Japan Disaster Recovery Solutions Market

9.3.4. Australia Disaster Recovery Solutions Market

9.3.5. South Korea Disaster Recovery Solutions Market

9.3.6. Rest of Asia Pacific Disaster Recovery Solutions Market

9.4. Latin America Disaster Recovery Solutions Market

9.4.1. Brazil Disaster Recovery Solutions Market

9.4.2. Mexico Disaster Recovery Solutions Market

9.4.3. Rest of Latin America Disaster Recovery Solutions Market

9.5. Middle East & Africa Disaster Recovery Solutions Market

9.5.1. Saudi Arabia Disaster Recovery Solutions Market

9.5.2. South Africa Disaster Recovery Solutions Market

9.5.3. Rest of Middle East & Africa Disaster Recovery Solutions Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

10.1. Key Company SWOT Analysis

10.1.1. IBM Corporation

10.1.2. Microsoft Corporation

10.1.3. Amazon Web Services, Inc.

10.2. Top Market Strategies

### 10.3. Company Profiles

#### 10.3.1. IBM Corporation

##### 10.3.1.1. Key Information

##### 10.3.1.2. Overview

##### 10.3.1.3. Financial (Subject to Data Availability)

##### 10.3.1.4. Product Summary

##### 10.3.1.5. Market Strategies

#### 10.3.2. Microsoft Corporation

#### 10.3.3. Amazon Web Services, Inc.

#### 10.3.4. Oracle Corporation

#### 10.3.5. VMware, Inc.

#### 10.3.6. Google Cloud Platform

#### 10.3.7. Cisco Systems, Inc.

#### 10.3.8. Dell Technologies, Inc.

#### 10.3.9. Hewlett Packard Enterprise (HPE)

#### 10.3.10. NetApp, Inc.

#### 10.3.11. Zerto Ltd.

#### 10.3.12. Commvault Systems, Inc.

#### 10.3.13. Acronis International GmbH

#### 10.3.14. Veritas Technologies LLC

#### 10.3.15. Druva Inc.

## **CHAPTER 11. RESEARCH PROCESS**

### 11.1. Research Process

#### 11.1.1. Data Mining

#### 11.1.2. Analysis

#### 11.1.3. Market Estimation

#### 11.1.4. Validation

#### 11.1.5. Publishing

### 11.2. Research Attributes

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