

# Global Directional Drilling Services Market Size Study & Forecast, by Well Type (Horizontal, Extended Reach) and Application (Onshore, Offshore) and Regional Forecasts 2025-2035

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## Abstracts

The Global Directional Drilling Services Market is valued at approximately USD 14.17 billion in 2024 and is projected to grow at a robust compound annual growth rate of 9.60% throughout the forecast period from 2025 to 2035, with historical trends analyzed across 2023 and 2024 and 2024 serving as the base year for estimation. Directional drilling services enable operators to deliberately steer wellbores away from vertical trajectories, thereby unlocking complex reservoirs, maximizing reservoir contact, and improving overall recovery economics. As conventional reserves mature and operators increasingly chase technically challenging hydrocarbons, directional drilling has evolved from a specialized technique into a cornerstone of modern well construction strategies.

The accelerating shift toward horizontal and extended-reach drilling, particularly in shale and tight formations, has significantly scaled up demand for advanced directional drilling services. Operators are leaning into sophisticated downhole technologies to drill longer laterals with higher precision, while minimizing non-productive time and operational risk. At the same time, improvements in logging-while-drilling and measurement-while-drilling tools are enabling real-time decision-making, allowing drilling teams to fine-tune trajectories and enhance well placement accuracy. While volatility in energy prices can temporarily temper capital spending, the structural need to extract more from fewer wells continues to underpin long-term market momentum during the 2025-2035 horizon.

**The detailed segments and sub-segments included in the report are:**

By Well Type:

Horizontal

Extended Reach

By Tool Type:

Logging-While Drilling

Measurement-While Drilling

By Technology:

Rotary Steerable Systems

Downhole Motors

By Application:

Onshore

Offshore

Horizontal wells are expected to dominate the Global Directional Drilling Services Market over the forecast period, accounting for the largest share of total service demand. This dominance is anchored in the widespread deployment of horizontal drilling across unconventional resource plays, where extended reservoir exposure directly translates into higher production rates and improved project economics. As operators push laterals farther and target thinner pay zones, the reliance on precision-driven directional services continues to intensify, reinforcing horizontal drilling as the market's structural backbone.

From a revenue perspective, rotary steerable systems currently lead the market, owing to their superior steering accuracy, reduced drilling time, and ability to deliver smoother

wellbore profiles. These systems have increasingly been favored in complex and high-cost wells where even marginal efficiency gains can generate outsized financial returns. While downhole motors and measurement-based tools remain integral to many drilling programs, rotary steerable technologies command premium pricing and deeper integration into advanced drilling workflows, positioning them as the primary revenue engine within the market.

The key regions considered for the Global Directional Drilling Services Market study include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America continues to dominate global demand, supported by large-scale shale development, continuous well redevelopment, and rapid adoption of next-generation drilling technologies. The Middle East & Africa region represents a critical growth pillar, driven by sustained investments in complex, high-capacity oilfield projects. Asia Pacific is anticipated to register the fastest growth over the forecast period, fueled by rising energy consumption, expanding exploration programs, and increasing offshore activity across major economies such as China and India.

**Major market players included in this report are:**

Schlumberger Limited

Halliburton Company

Baker Hughes Company

Weatherford International plc

Nabors Industries Ltd.

NOV Inc.

China Oilfield Services Limited

Precision Drilling Corporation

Patterson-UTI Energy, Inc.

Helmerich & Payne, Inc.

Saipem S.p.A.

Transocean Ltd.

ADNOC Drilling Company

KCA Deutag

COSL ? China Oilfield Services

### **Global Directional Drilling Services Market Report Scope:**

Historical Data ? 2023, 2024

Base Year for Estimation ? 2024

Forecast period ? 2025?2035

Report Coverage ? Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope ? North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope ? Free report customization (equivalent to up to 8 analysts? working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments and countries in recent years and to forecast their values over the coming decade. The report integrates quantitative market modeling with qualitative industry intelligence, outlining the key drivers, constraints, and emerging opportunities shaping the future of directional drilling services. It further delivers a detailed competitive assessment and strategic insights designed to support informed decision-making for operators, service providers, and investors navigating an increasingly technology-driven drilling landscape.

### **Key Takeaways:**

*Global Directional Drilling Services Market Size Study & Forecast, by Well Type (Horizontal, Extended Reach) a...*

Market estimates and forecasts covering the period from 2025 to 2035

Annualized revenue analysis at global and regional levels

In-depth geographical evaluation with country-level insights

Competitive landscape profiling of leading service providers

Strategic analysis of business models and future growth pathways

Assessment of market structure and competitive intensity

Comprehensive demand-side and supply-side market evaluation

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