

Global Direct-to-Shape Inkjet Printers Market Size study, by Ink Type (Solvent-based, Water-based, UV Curable Inks) by Substrate Type (Plastic, Glass, Metal, Paper, Wood, Fabric) by Application Type (Bottles, Cans, Drums, Tubes, Folding Cartons, Others (Bags, Trays etc.)) by end use industries (Food & Beverages, Pharmaceuticals, Personal Care & Cosmetics, Chemicals, Industrial, Other Consumer Goods) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G72AEE3C7606EN.html>

Date: March 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G72AEE3C7606EN

Abstracts

Global Direct-to-Shape Inkjet Printers Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Direct-to-shape inkjet printers are used for printing full color images and text directly onto cans, bottles, sleeves, and other objects. Digital inkjet printing is used for decoration and packaging applications. Growing Personal Care and Cosmetics industry and rising adoption of Eco-Friendly Inks are key drivers for the growth of Direct-to-Shape Inkjet Printers market. For instance, according to global database Management Company Statista- as of 2022, the revenue in the Beauty & Personal Care market is estimated at USD 564 billion and the market is expected to grow annually by 4.76% between 2022 and 2026 and would reach to USD 679.3 billion by the year 2026. In recent events, in September 2021 Dyndrite, an US based Software company has partnered with Xaar PLC, an inkjet printing technology group, and Meteor Inkjet, a supplier of electronics, software, tools and services for industrial inkjet. The three companies are working to deliver industrial inkjet capability for binder jet additive manufacturing applications. Also, with rising advancements in printing technology and growing pharmaceuticals industry, the adoption & demand for Direct-to-Shape Inkjet

Printers is likely to increase the market growth during the forecast period. However, availability of other alternatives and high costs associated with direct-to-shape inkjet printers impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Direct-to-Shape Inkjet Printers market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and growing beverages industry in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as increasing penetration of leading market players in the region and growing pharmaceuticals sector in the region would create lucrative growth prospects for the Direct-to-Shape Inkjet Printers market across Asia-Pacific region.

Major market player included in this report are:

Xerox Corporation

Heidelberg USA, Inc.

Mimaki Europe B.V.

Xaar plc.

Koenig & Bauer AG

Roland DG Corporation

Velox Ltd.

HP Inc.

Epson America, Inc.

INX International Ink Co.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Ink Type:

Solvent-based

Water-based

UV Curable Inks

By Substrate Type:

Plastic

Glass

Metal

Paper

Wood

Fabric

By Application Type:

Bottles

Cans

Drums

Tubes

Folding Cartons

Others (Bags, Trays etc.)

By End Use Industries:

Food & Beverages

Pharmaceuticals

Personal Care & Cosmetics

Chemicals

Industrial

Other Consumer Goods

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Direct-to-Shape Inkjet Printers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Direct-to-Shape Inkjet Printers Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Direct-to-Shape Inkjet Printers Market, by Ink Type, 2020-2028 (USD Billion)
 - 1.2.3. Direct-to-Shape Inkjet Printers Market, by Substrate Type, 2020-2028 (USD Billion)
 - 1.2.4. Direct-to-Shape Inkjet Printers Market, by Application Type, 2020-2028 (USD Billion)
 - 1.2.5. Direct-to-Shape Inkjet Printers Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET DYNAMICS

- 3.1. Direct-to-Shape Inkjet Printers Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Personal Care & Cosmetics industry
 - 3.1.1.2. Rising adoption of Eco-Friendly Inks
 - 3.1.2. Market Challenges
 - 3.1.2.1. Availability of other alternative solutions.
 - 3.1.2.2. high costs associated with direct-to-shape inkjet printers
 - 3.1.3. Market Opportunities

- 3.1.3.1. Rapid advancements in printing technology.
- 3.1.3.2. Growing Pharmaceuticals industry.

CHAPTER 4. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET, BY INK TYPE

- 6.1. Market Snapshot
- 6.2. Global Direct-to-Shape Inkjet Printers Market by Ink Type, Performance - Potential Analysis
- 6.3. Global Direct-to-Shape Inkjet Printers Market Estimates & Forecasts by Ink Type 2019-2028 (USD Billion)
- 6.4. Direct-to-Shape Inkjet Printers Market, Sub Segment Analysis
 - 6.4.1. Solvent-based
 - 6.4.2. Water-based

6.4.3. UV Curable Inks

CHAPTER 7. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET, BY SUBSTRATE TYPE

7.1. Market Snapshot

7.2. Global Direct-to-Shape Inkjet Printers Market by Substrate Type, Performance - Potential Analysis

7.3. Global Direct-to-Shape Inkjet Printers Market Estimates & Forecasts by Substrate Type 2019-2028 (USD Billion)

7.4. Direct-to-Shape Inkjet Printers Market, Sub Segment Analysis

7.4.1. Plastic

7.4.2. Glass

7.4.3. Metal

7.4.4. Paper

7.4.5. Wood

7.4.6. Fabric

CHAPTER 8. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET, BY APPLICATION TYPE

8.1. Market Snapshot

8.2. Global Direct-to-Shape Inkjet Printers Market by Application Type, Performance - Potential Analysis

8.3. Global Direct-to-Shape Inkjet Printers Market Estimates & Forecasts by Application Type 2019-2028 (USD Billion)

8.4. Direct-to-Shape Inkjet Printers Market, Sub Segment Analysis

8.4.1. Bottles

8.4.2. Cans

8.4.3. Drums

8.4.4. Tubes

8.4.5. Folding Cartons

8.4.6. Others (Bags, Trays etc.)

CHAPTER 9. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET, BY END USE INDUSTRIES

9.1. Market Snapshot

9.2. Global Direct-to-Shape Inkjet Printers Market by End Use Industries, Performance -

Potential Analysis

9.3. Global Direct-to-Shape Inkjet Printers Market Estimates & Forecasts by End Use Industries 2019-2028 (USD Billion)

9.4. Direct-to-Shape Inkjet Printers Market, Sub Segment Analysis

- 9.4.1. Food & Beverages
- 9.4.2. Pharmaceuticals
- 9.4.3. Personal Care & Cosmetics
- 9.4.4. Chemicals
- 9.4.5. Industrial
- 9.4.6. Other Consumer Goods

CHAPTER 10. GLOBAL DIRECT-TO-SHAPE INKJET PRINTERS MARKET, REGIONAL ANALYSIS

10.1. Direct-to-Shape Inkjet Printers Market, Regional Market Snapshot

10.2. North America Direct-to-Shape Inkjet Printers Market

10.2.1. U.S. Direct-to-Shape Inkjet Printers Market

- 10.2.1.1. Ink Type breakdown estimates & forecasts, 2019-2028
- 10.2.1.2. Substrate Type breakdown estimates & forecasts, 2019-2028
- 10.2.1.3. Application Type breakdown estimates & forecasts, 2019-2028
- 10.2.1.4. End Use Industries breakdown estimates & forecasts, 2019-2028

10.2.2. Canada Direct-to-Shape Inkjet Printers Market

10.3. Europe Direct-to-Shape Inkjet Printers Market Snapshot

- 10.3.1. U.K. Direct-to-Shape Inkjet Printers Market
- 10.3.2. Germany Direct-to-Shape Inkjet Printers Market
- 10.3.3. France Direct-to-Shape Inkjet Printers Market
- 10.3.4. Spain Direct-to-Shape Inkjet Printers Market
- 10.3.5. Italy Direct-to-Shape Inkjet Printers Market
- 10.3.6. Rest of Europe Direct-to-Shape Inkjet Printers Market

10.4. Asia-Pacific Direct-to-Shape Inkjet Printers Market Snapshot

- 10.4.1. China Direct-to-Shape Inkjet Printers Market
- 10.4.2. India Direct-to-Shape Inkjet Printers Market
- 10.4.3. Japan Direct-to-Shape Inkjet Printers Market
- 10.4.4. Australia Direct-to-Shape Inkjet Printers Market
- 10.4.5. South Korea Direct-to-Shape Inkjet Printers Market
- 10.4.6. Rest of Asia Pacific Direct-to-Shape Inkjet Printers Market

10.5. Latin America Direct-to-Shape Inkjet Printers Market Snapshot

- 10.5.1. Brazil Direct-to-Shape Inkjet Printers Market
- 10.5.2. Mexico Direct-to-Shape Inkjet Printers Market

10.6. Rest of The World Direct-to-Shape Inkjet Printers Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

11.1. Top Market Strategies

11.2. Company Profiles

11.2.1. Xerox Corporation

11.2.1.1. Key Information

11.2.1.2. Overview

11.2.1.3. Financial (Subject to Data Availability)

11.2.1.4. Product Summary

11.2.1.5. Recent Developments

11.2.2. Heidelberg USA, Inc.

11.2.3. Mimaki Europe B.V.

11.2.4. Xaar plc.

11.2.5. Koenig & Bauer AG

11.2.6. Roland DG Corporation

11.2.7. Velox Ltd.

11.2.8. HP Inc.

11.2.9. Epson America, Inc.

11.2.10. INX International Ink Co.

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

12.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Direct-to-Shape Inkjet Printers Market, report scope

TABLE 2. Global Direct-to-Shape Inkjet Printers Market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Direct-to-Shape Inkjet Printers Market estimates & forecasts by Ink Type 2019-2028 (USD Billion)

TABLE 4. Global Direct-to-Shape Inkjet Printers Market estimates & forecasts by Substrate Type 2019-2028 (USD Billion)

TABLE 5. Global Direct-to-Shape Inkjet Printers Market estimates & forecasts by Application Type 2019-2028 (USD Billion)

TABLE 6. Global Direct-to-Shape Inkjet Printers Market estimates & forecasts by End Use Industries 2019-2028 (USD Billion)

TABLE 7. Global Direct-to-Shape Inkjet Printers Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 8. Global Direct-to-Shape Inkjet Printers Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 9. Global Direct-to-Shape Inkjet Printers Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Direct-to-Shape Inkjet Printers Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Direct-to-Shape Inkjet Printers Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Direct-to-Shape Inkjet Printers Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Direct-to-Shape Inkjet Printers Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Direct-to-Shape Inkjet Printers Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. Global Direct-to-Shape Inkjet Printers Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. Global Direct-to-Shape Inkjet Printers Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 17. U.S. Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 18. U.S. Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 19. U.S. Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 20. Canada Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 21. Canada Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. Canada Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 23. UK Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 24. UK Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. UK Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 26. Germany Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 27. Germany Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. Germany Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 29. RoE Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 30. RoE Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. RoE Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 32. China Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 33. China Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. China Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 35. India Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 36. India Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. India Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 38. Japan Direct-to-Shape Inkjet Printers Market estimates & forecasts,

2019-2028 (USD Billion)

TABLE 39. Japan Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 40. Japan Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 41. RoAPAC Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 42. RoAPAC Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 43. RoAPAC Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 44. Brazil Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 45. Brazil Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 46. Brazil Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 47. Mexico Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 48. Mexico Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 49. Mexico Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 50. RoLA Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 51. RoLA Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 52. RoLA Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 53. Row Direct-to-Shape Inkjet Printers Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 54. Row Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 55. Row Direct-to-Shape Inkjet Printers Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Direct-to-Shape Inkjet Printers Market

TABLE 57. List of primary sources, used in the study of global Direct-to-Shape Inkjet Printers Market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Direct-to-Shape Inkjet Printers Market, research methodology
- FIG 2. Global Direct-to-Shape Inkjet Printers Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Direct-to-Shape Inkjet Printers Market, key trends 2021
- FIG 5. Global Direct-to-Shape Inkjet Printers Market, growth prospects 2022-2028
- FIG 6. Global Direct-to-Shape Inkjet Printers Market, porters 5 force model
- FIG 7. Global Direct-to-Shape Inkjet Printers Market, pest analysis
- FIG 8. Global Direct-to-Shape Inkjet Printers Market, value chain analysis
- FIG 9. Global Direct-to-Shape Inkjet Printers Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Direct-to-Shape Inkjet Printers Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Direct-to-Shape Inkjet Printers Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Direct-to-Shape Inkjet Printers Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Direct-to-Shape Inkjet Printers Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Direct-to-Shape Inkjet Printers Market, regional snapshot 2019 & 2028
- FIG 15. North America Direct-to-Shape Inkjet Printers Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Direct-to-Shape Inkjet Printers Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Direct-to-Shape Inkjet Printers Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Direct-to-Shape Inkjet Printers Market 2019 & 2028 (USD Billion)
- FIG 19. Global Direct-to-Shape Inkjet Printers Market, company market share analysis (2021)

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