

# **Global Direct Thermal Ticket Paper Market Size Study, By Thickness (Up To 70 Gsm, 70-90 Gsm, 90-120 Gsm And Above 120 Gsm) By Application (Transport Tickets, Admission/Event Tickets, Self-Adhesive Tags And Labels, Lottery Tickets, Bill Tickets, Tote And Gaming Tickets, Valet Parking, Barcode Tickets, Baggage Counter Tickets, Custom Tickets, And Others) and Regional Forecasts 2022-2028**

<https://marketpublishers.com/r/G509CB9737B9EN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G509CB9737B9EN

## **Abstracts**

Global Direct Thermal Ticket Paper Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Direct thermal ticket paper refers to specially manufactured paper which is used in thermal printing method. It involves heating of the paper, after which special thermal images are printed on the paper through thermal head. Growing penetration of Sports & Outdoor activities and rising incidences of forgeries in ticketing are key drivers for the growth of Direct Thermal Ticket Paper market. For instance, according to global database management company Statista- As of 2022, revenue in the Sports & Outdoor segment is estimated to reach to USD 74.9 billion and as per projections revenue is expected to show an annual growth rate of 10.03% from 2022 to 2025, resulting in a projected market volume of USD 99.8 billion by the year 2025. Furthermore, in August 2021, Papierfabrik August Koehler SE collaborated with Germany's biggest amusement park Europa Park. Through this collaboration Europa Park would use company's Blue4est thermal paper for ticketing purposes. Also, in September 2021, Koehler Paper collaborated with CLARUS Films GmbH as a service partner for development and distribution for flexible packaging papers in Europe-wide. Also, with the increasing urbanization and rapid urbanization in emerging economies,

the adoption & demand for Direct Thermal Ticket Paper is likely to increase the market growth during the forecast period. However, volatile cost of raw materials and rising digitalization in ticketing impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Direct Thermal Ticket Paper Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share owing to presence of leading market players and growing entertainment industry in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing organized and entertainment industry in the region would create lucrative growth prospects for the Direct Thermal Ticket Paper Market across Asia-Pacific region.

Major market player included in this report are:

Appvion Operations, Inc.,

Telemark Diversified Graphics,

Tele-Paper Pvt Ltd

NIPPON PAPER INDUSTRIES CO., LTD.,

Ricoh Company Ltd.,

Papierfabrik August Koehler SE

Hansol Paper Co Ltd.

OJI PAPER (THAILAND) LTD.,

Mitsubishi HiTec Paper Europe GmbH,

Gold Huasheng Paper CO., Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Thickness:

Up To 70 Gsm,

70-90 Gsm,

90-120 Gsm

Above 120 Gsm

By Application:

Transport Tickets,  
Admission/Event Tickets,  
Self-Adhesive Tags And Labels,  
Lottery Tickets,  
Bill Tickets,  
Tote And Gaming Tickets,  
Valet Parking,  
Barcode Tickets,  
Baggage Counter Tickets,  
Custom Tickets  
Others.

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific

China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Direct Thermal Ticket Paper Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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