

# Global Direct Primary Care Market Size Study, By Type (Clinical Services, Laboratory Services, Consultative Services, Others) and Regional Forecasts 2022-2032

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## Abstracts

Global Direct Primary Care Market is valued approximately at USD 58.15 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.22% over the forecast period 2024-2032. Direct primary care (DPC) represents a transformative approach to healthcare delivery that enhances patient access and stabilizes medical practice revenue. This model eliminates third parties and insurance programs, establishing a direct financial relationship between patients and providers. Typically, this involves regular payments (monthly, quarterly, or annually) for comprehensive primary care services, making it an ideal solution for individuals without insurance or those with high-deductible catastrophic policies. Furthermore, DPC's integration with telehealth services, allowing for convenient patient consultations and follow-ups, enhances its appeal. The model also supports mobile visits or house calls, reducing administrative tasks and enabling a stronger focus on patient care. By opting out of insurance billing and minimizing paperwork, DPC providers can improve operational efficiency and offer a more personalized patient experience.

DPC physicians adopt a holistic care approach, addressing patients' overall health, lifestyle, and unique circumstances, which involves treating underlying causes of health issues rather than just symptoms. This method integrates preventive measures, encouraging healthy lifestyles, identifying risk factors, and preventing chronic diseases, aligning with the broader shift from reactive to proactive healthcare. The patient-centric model of DPC involves physicians spending more time with patients, understanding their values, and engaging them in the decision-making process, fostering a trustful and collaborative relationship. These factors are expected to drive the growth of the direct

primary care market. However, DPC primarily covers essential primary care services, leaving patients responsible for additional protections or out-of-pocket payments for specialty care, hospitalizations, and other services not included in the DPC agreement. As a result, DPC is not a comprehensive healthcare solution, necessitating supplementary insurance for major medical expenses. Moreover, the monthly enrollment fees may be challenging for some individuals or families to afford, which can restrict DPC adoption among certain socioeconomic groups.

The key region in the Global Direct Primary Care Market includes North America, Europe, Asia Pacific, Latin America, Middle East & Africa. In 2023, North America dominates the market in terms of revenue. The region's robust healthcare system, particularly in the United States and Canada, supports a diverse array of healthcare delivery models. DPC, which offers patients direct access to primary care providers for a flat monthly or annual fee, has gained traction due to its emphasis on patient-centered care, affordability, and convenience. Moreover, the growing acceptance of telemedicine and digital health solutions has further bolstered the expansion of DPC practices, allowing providers to offer virtual consultations and remote monitoring services efficiently. Furthermore, Asia Pacific is expected to witness the fastest CAGR during the forecast period 2024-2032.

Major market players included in this report are:

One Medical

Oak Street Health

Paladina Health

Forward Health

Crossover Health

EverMed

Plum Health

Nextera Healthcare

Boston Direct Health

PeakMed

The detailed segments and sub-segment of the market are explained below:

By Type

Clinical Services

Laboratory Services

Consultative Services

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

*Global Direct Primary Care Market Size Study, By Type (Clinical Services, Laboratory Services, Consultative Se...*

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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