

Global Direct Primary Care Market Size Study, By Type (Clinical Services, Laboratory Services, Consultative Services, Others) and Regional Forecasts 2022-2032

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Abstracts

Global Direct Primary Care Market is valued approximately at USD 58.15 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.22% over the forecast period 2024-2032. Direct primary care (DPC) represents a transformative approach to healthcare delivery that enhances patient access and stabilizes medical practice revenue. This model eliminates third parties and insurance programs, establishing a direct financial relationship between patients and providers. Typically, this involves regular payments (monthly, quarterly, or annually) for comprehensive primary care services, making it an ideal solution for individuals without insurance or those with high-deductible catastrophic policies. Furthermore, DPC's integration with telehealth services, allowing for convenient patient consultations and follow-ups, enhances its appeal. The model also supports mobile visits or house calls, reducing administrative tasks and enabling a stronger focus on patient care. By opting out of insurance billing and minimizing paperwork, DPC providers can improve operational efficiency and offer a more personalized patient experience.

DPC physicians adopt a holistic care approach, addressing patients' overall health, lifestyle, and unique circumstances, which involves treating underlying causes of health issues rather than just symptoms. This method integrates preventive measures, encouraging healthy lifestyles, identifying risk factors, and preventing chronic diseases, aligning with the broader shift from reactive to proactive healthcare. The patient-centric model of DPC involves physicians spending more time with patients, understanding their values, and engaging them in the decision-making process, fostering a trustful and collaborative relationship. These factors are expected to drive the growth of the direct

primary care market. However, DPC primarily covers essential primary care services, leaving patients responsible for additional protections or out-of-pocket payments for specialty care, hospitalizations, and other services not included in the DPC agreement. As a result, DPC is not a comprehensive healthcare solution, necessitating supplementary insurance for major medical expenses. Moreover, the monthly enrollment fees may be challenging for some individuals or families to afford, which can restrict DPC adoption among certain socioeconomic groups.

The key region in the Global Direct Primary Care Market includes North America, Europe, Asia Pacific, Latin America, Middle East & Africa. In 2023, North America dominates the market in terms of revenue. The region's robust healthcare system, particularly in the United States and Canada, supports a diverse array of healthcare delivery models. DPC, which offers patients direct access to primary care providers for a flat monthly or annual fee, has gained traction due to its emphasis on patient-centered care, affordability, and convenience. Moreover, the growing acceptance of telemedicine and digital health solutions has further bolstered the expansion of DPC practices, allowing providers to offer virtual consultations and remote monitoring services efficiently. Furthermore, Asia Pacific expected to witness fastest CAGR during the forecast period 2024-2032.

Major market players included in this report are:

One Medical

Oak Street Health

Paladina Health

Forward Health

Crossover Health

EverMed

Plum Health

Nextera Healthcare

Boston Direct Health

PeakMed

The detailed segments and sub-segment of the market are explained below:

By Type

Clinical Services

Laboratory Services

Consultative Services

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Global Direct Primary Care Market Size Study, By Type (Clinical Services, Laboratory Services, Consultative Se...

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

Contents

CHAPTER 1. GLOBAL DIRECT PRIMARY CARE MARKET EXECUTIVE SUMMARY

- 1.1. Global Direct Primary Care Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL DIRECT PRIMARY CARE MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL DIRECT PRIMARY CARE MARKET DYNAMICS

- 3.1. Market Drivers
 - 3.1.1. Holistic Care Approach and Preventive Focus

- 3.1.2. Enhanced Patient-Provider Relationship
- 3.1.3. Shift from Reactive to Proactive Healthcare
- 3.2. Market Challenges
 - 3.2.1. Limited Coverage of DPC Services
 - 3.2.2. High Monthly Enrollment Fees
 - 3.2.3. Regulatory and Legal Challenges
- 3.3. Market Opportunities
 - 3.3.1. Integration with Telehealth Services
 - 3.3.2. Focus on Preventive Care and Strong Provider-Patient Relationships

CHAPTER 4. GLOBAL DIRECT PRIMARY CARE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DIRECT PRIMARY CARE MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Segment Dashboard
- 5.2. Global Direct Primary Care Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Clinical Services
- 5.2.2. Laboratory Services
- 5.2.3. Consultative Services
- 5.2.4. Others

CHAPTER 6. GLOBAL DIRECT PRIMARY CARE MARKET SIZE & FORECASTS BY REGION 2022-2032

- 6.1. North America Direct Primary Care Market
 - 6.1.1. U.S. Direct Primary Care Market
 - 6.1.1.1. Type breakdown size & forecasts, 2022-2032
 - 6.1.2. Canada Direct Primary Care Market
- 6.2. Europe Direct Primary Care Market
 - 6.2.1. U.K. Direct Primary Care Market
 - 6.2.2. Germany Direct Primary Care Market
 - 6.2.3. France Direct Primary Care Market
 - 6.2.4. Spain Direct Primary Care Market
 - 6.2.5. Italy Direct Primary Care Market
 - 6.2.6. Rest of Europe Direct Primary Care Market
- 6.3. Asia-Pacific Direct Primary Care Market
 - 6.3.1. China Direct Primary Care Market
 - 6.3.2. India Direct Primary Care Market
 - 6.3.3. Japan Direct Primary Care Market
 - 6.3.4. Australia Direct Primary Care Market
 - 6.3.5. South Korea Direct Primary Care Market
 - 6.3.6. Rest of Asia Pacific Direct Primary Care Market
- 6.4. Latin America Direct Primary Care Market
 - 6.4.1. Brazil Direct Primary Care Market
 - 6.4.2. Mexico Direct Primary Care Market
 - 6.4.3. Rest of Latin America Direct Primary Care Market
- 6.5. Middle East & Africa Direct Primary Care Market
 - 6.5.1. Saudi Arabia Direct Primary Care Market
 - 6.5.2. South Africa Direct Primary Care Market
 - 6.5.3. Rest of Middle East & Africa Direct Primary Care Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Key Company SWOT Analysis
 - 7.1.1. Company

- 7.1.2. Company
- 7.1.3. Company
- 7.2. Top Market Strategies
- 7.3. Company Profiles
 - 7.3.1. One Medical
 - 7.3.1.1. Key Information
 - 7.3.1.2. Overview
 - 7.3.1.3. Financial (Subject to Data Availability)
 - 7.3.1.4. Product Summary
 - 7.3.1.5. Market Strategies
 - 7.3.2. Oak Street Health
 - 7.3.3. Paladina Health
 - 7.3.4. Forward Health
 - 7.3.5. Crossover Health
 - 7.3.6. EverMed
 - 7.3.7. Plum Health
 - 7.3.8. Nextera Healthcare
 - 7.3.9. Boston Direct Health
 - 7.3.10. PeakMed

CHAPTER 8. RESEARCH PROCESS

- 8.1. Research Process
 - 8.1.1. Data Mining
 - 8.1.2. Analysis
 - 8.1.3. Market Estimation
 - 8.1.4. Validation
 - 8.1.5. Publishing
- 8.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Direct Primary Care market, report scope

TABLE 2. Global Direct Primary Care market estimates & forecasts by Region
2022-2032 (USD Billion)

TABLE 3. Global Direct Primary Care market estimates & forecasts by Type 2022-2032
(USD Billion)

TABLE 4. Global Direct Primary Care market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 5. Global Direct Primary Care market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 6. Global Direct Primary Care market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 7. Global Direct Primary Care market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 8. Global Direct Primary Care market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 9. Global Direct Primary Care market by region, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 10. U.S. Direct Primary Care market estimates & forecasts, 2022-2032 (USD
Billion)

TABLE 11. U.S. Direct Primary Care market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 12. U.S. Direct Primary Care market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 13. Canada Direct Primary Care market estimates & forecasts, 2022-2032 (USD
Billion)

TABLE 14. Canada Direct Primary Care market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 15. Canada Direct Primary Care market estimates & forecasts by segment
2022-2032 (USD Billion)

.....

This list is not complete; the final report contains more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Direct Primary Care market, research methodology
- FIG 2. Global Direct Primary Care market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Direct Primary Care market, key trends 2023
- FIG 5. Global Direct Primary Care market, growth prospects 2022-2032
- FIG 6. Global Direct Primary Care market, porters 5 force model
- FIG 7. Global Direct Primary Care market, PESTEL analysis
- FIG 8. Global Direct Primary Care market, value chain analysis
- FIG 9. Global Direct Primary Care market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Direct Primary Care market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Direct Primary Care market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Direct Primary Care market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Direct Primary Care market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Direct Primary Care market, regional snapshot 2022 & 2032
- FIG 15. North America Direct Primary Care market 2022 & 2032 (USD Billion)
- FIG 16. Europe Direct Primary Care market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Direct Primary Care market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Direct Primary Care market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Direct Primary Care market 2022 & 2032 (USD Billion)
- FIG 20. Global Direct Primary Care market, company market share analysis (2023)

.....

This list is not complete; the final report contains more than 50 figures. The list may be updated in the final deliverable.

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