

Global Digitally printed wallpaper Market Size study, by Substrate (Nonwoven, Vinyl, Paper, Others), by Printing Technology (Inkjet, Electrophotography), by End-use Sector (Residential, Non-residential, Automotive & Transportation) and by Regional Forecasts 2017-2025

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Abstracts

Global Digitally printed wallpaper Market to reach USD 13.6 billion by 2025.

Global Digitally printed wallpaper Market valued approximately USD 1.7 billion in 2016 is anticipated to grow with a healthy growth rate of more than 26% over the forecast period 2017-2025. The digitally printed wallpaper market is expected to witness high growth as a result of the rising urbanization, large-scale investments in the infrastructure & industrial sectors, and growing construction activities in emerging economies.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Substrate:

Nonwoven

Vinyl

Paper

Others

By Printing technology:

Inkjet

Electrophotography

By end use sector:

Residential

Non-residential

Automotive & transportation

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market muraspec, graham & brown, Mx display, flavor paper, 4walls, peggy-betty design, the printed wallpaper company, Hollywood monster, casper, color X, surface print. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Digitally printed wallpaper Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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