

Global Digital textile printing Market Size study, by Substrate (Cotton, silk, polyester and others), By Ink Type (Reactive, acid, direct dispense, sublimation, pigments and others), By End-Use (clothing, household, technical textiles, display and others) and Regional Forecasts 2022-2028

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Abstracts

Global Digital textile printing Market is valued at approximately USD 2.30 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 14.8% over the forecast period 2022-2028. Digital textile printing is a printing process that uses inkjet technology to imprint colourants onto textile and clothing fabric. As an alternative to screen printed fabric, this technology enables production of mid- to small-run cycles, one-off items, and even extended runs. Growing use of Digital Textile Printing Technology to save on water, ink, and energy. In comparison to screen printing, the use of digital textile printing equipment uses far less water. With screen printing, approximately 50–60 litres of water are used for every metre of fabric, however, in digital textile printing, water consumption is decreased to 10 litres per metre due to the absence of washing and fixing of screens. Furthermore, the use of digital textile printing equipment reduces colour or ink waste. When compared to screen printers, the usage of digital textile printers can lower electricity consumption by 60%. However, the growing popularity of digital advertising media is the major factor hampering the market growth in the forthcoming period.

The key regions considered for the global Digital textile printing Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The market for digital textile printing is dominated by Europe. Italian producers account for the largest portion of the European market for digital textile printing. Due to an increase in

the need for digital textile printing in Italian fashion sector, Italy now dominates the European continent. Additionally, throughout the projected period, the existence of numerous fashion industries in Milan, Rome, Palermo, and Venice drives demand for digital textile printing.

Major market players included in this report are:

The M&R Companies

Durst Group (Durst Phototechnik Ag)

Electronics For Imaging Inc.

Konica Minolta Inc.

Kornit Digital Ltd.

Mimaki Engineering Co. Ltd.

Roq International

Sawgrass Technologies Inc.

Seiko Epson Corporation

Spgprints B. V.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Application offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Substrate:

Cotton

Silk

Polyester

Others

By Ink Type:

Reactive

Acid

Direct Dispense

Sublimation

Pigments

Others

By End-Use:

Clothing

Household

Technical textiles

Display

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Digital textile printing Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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