

Global Digital Supply Chain Market Size Study, by Type (On-Premise, Cloud, Hybrid), Application (Planning and Optimization, Execution and Control, Collaboration and Automation, Analytics and Visibility), By Solution (Set-top Box, Bluetooth, Computers/PC, Broadband, Wireless, Satellite, eHub, CD/DVD, Broadcast, Cinema, Hard Disks, Mobile Device), By Technology (RFID, GPS & sensors) and Regional Forecasts 2025-2035

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Abstracts

The Global Digital Supply Chain Market is valued at approximately USD 19.7 billion in 2024 and is projected to expand steadily at a CAGR of 7.99% over the forecast period 2025-2035, reaching an estimated USD 45.89 billion by 2035. A digital supply chain represents the convergence of advanced digital technologies—such as cloud computing, artificial intelligence, advanced analytics, and automation—into traditional supply chain frameworks to orchestrate data-driven, agile, and resilient operations. Anchored in Historical Data from 2023 and 2024, with 2024 serving as the Base Year for Estimation, the market's momentum is being carried forward by enterprises seeking to future-proof operations, minimize disruptions, and respond faster to volatile demand patterns across global markets.

As supply chains become increasingly interconnected and exposed to geopolitical shifts, fluctuating consumer expectations, and operational uncertainties, organizations are leaning into digital supply chain platforms to stitch together fragmented processes and turn raw data into strategic intelligence. By layering real-time visibility with predictive and prescriptive analytics, these solutions help businesses plan smarter,

execute faster, and collaborate more seamlessly across partners and geographies. The rising adoption of Industry 4.0 practices, growing reliance on cloud-native architectures, and heightened focus on supply chain resilience are collectively pushing enterprises to roll out digital supply chain solutions at scale, even as concerns around integration complexity and data security continue to shape implementation strategies.

The detailed segments and sub-segments included in the report are:

By Type:

On-Premise

Cloud

Hybrid

By Application:

Planning and Optimization

Execution and Control

Collaboration and Automation

Analytics and Visibility

By Solution:

Set-top Box

Bluetooth

Computers

Broadband

Wireless

Satellite

Mobile Device

By Technology:

RFID

GPS

Sensors

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Among the different deployment types, Cloud-based digital supply chain solutions are expected to dominate the market over the forecast period. Organizations are increasingly phasing out rigid legacy systems and moving toward scalable, cloud-enabled platforms that allow faster deployment, lower upfront costs, and seamless integration across distributed networks. The cloud segment's dominance is further reinforced by its ability to support real-time collaboration, advanced analytics, and

continuous innovation, making it the preferred choice for enterprises navigating dynamic supply chain environments. While on-premise and hybrid models continue to serve organizations with strict data governance needs, cloud-based solutions are setting the pace for market expansion.

From a revenue contribution standpoint, Planning and Optimization applications currently lead the Global Digital Supply Chain Market. Enterprises are investing heavily in demand forecasting, inventory optimization, and scenario planning tools to proactively manage uncertainty and align supply with rapidly shifting market signals. Execution and Control applications follow closely, driven by the need to monitor logistics, manufacturing, and fulfillment operations in real time. Meanwhile, Analytics and Visibility, along with Collaboration and Automation solutions, are emerging as high-impact growth areas, enabling end-to-end transparency and cross-ecosystem coordination that were previously difficult to achieve.

The key regions considered for the Global Digital Supply Chain Market study include Asia Pacific, North America, Europe, Latin America, and the Middle East & Africa. North America holds a leading position, supported by early adoption of digital technologies, a strong presence of solution providers, and mature logistics infrastructure. Europe follows, fueled by complex cross-border trade networks and a growing emphasis on supply chain transparency and sustainability. Asia Pacific is anticipated to witness the fastest growth during the forecast period, driven by rapid industrialization, expanding manufacturing hubs, and increasing investments in digital transformation across countries such as China and India. Latin America and the Middle East & Africa are also gaining traction as organizations modernize supply chain operations to support economic diversification and global trade participation.

Major market players included in this report are:

SAP SE

Oracle Corporation

IBM Corporation

Microsoft Corporation

Blue Yonder Group, Inc.

Siemens AG

Accenture plc

Capgemini SE

Kinaxis Inc.

Manhattan Associates

Infor Inc.

Honeywell International Inc.

Zebra Technologies Corporation

Dassault Systèmes SE

TIBCO Software Inc.

Global Digital Supply Chain Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments and countries in recent years and to forecast the values for the coming years. The report is designed to integrate qualitative insights with quantitative analysis, grounded in Historical Data from 2023 and 2024 and extending across the forecast period 2025-2035. It further sheds light on critical growth drivers, operational challenges, and emerging opportunities across micro-markets, while delivering a comprehensive evaluation of competitive dynamics and solution strategies shaping the future of the Global Digital Supply Chain Market.

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL DIGITAL SUPPLY CHAIN MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

CHAPTER 3. GLOBAL DIGITAL SUPPLY CHAIN MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping The Global Digital Supply Chain Market (2025-2035)
- 3.2. Drivers
 - 3.2.1. enterprises seeking to future-proof operations
 - 3.2.2. Increasing geopolitical shifts, fluctuating consumer expectations, and operational uncertainties
- 3.3. Restraints
 - 3.3.1. integration complexity and data security
- 3.4. Opportunities
 - 3.4.1. rising adoption of Industry 4.0 practices

CHAPTER 4. GLOBAL DIGITAL SUPPLY CHAIN INDUSTRY ANALYSIS

- 4.1. Porter's 5 Forces Model
 - 4.1.1. Bargaining Power of Buyer
 - 4.1.2. Bargaining Power of Supplier
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2025-2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2025-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DIGITAL SUPPLY CHAIN MARKET SIZE & FORECASTS BY TYPE 2025-2035

- 5.1. Market Overview
- 5.2. Global Digital Supply Chain Market Performance - Potential Analysis (2025)
- 5.3. On premise
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Cloud
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. Hybrid
 - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 5.5.2. Market size analysis, by region, 2025-2035

CHAPTER 6. GLOBAL DIGITAL SUPPLY CHAIN MARKET SIZE & FORECASTS BY APPLICATION 2025-2035

- 6.1. Market Overview
- 6.2. Global Digital Supply Chain Market Performance - Potential Analysis (2025)
- 6.3. Planning and Optimization
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 6.3.2. Market size analysis, by region, 2025-2035
- 6.4. Execution and Control
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 6.4.2. Market size analysis, by region, 2025-2035
- 6.5. Collaboration and Automation
 - 6.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 6.5.2. Market size analysis, by region, 2025-2035
- 6.6. Analytics and Visibility
 - 6.6.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 6.6.2. Market size analysis, by region, 2025-2035

CHAPTER 7. GLOBAL DIGITAL SUPPLY CHAIN MARKET SIZE & FORECASTS BY SOLUTION 2025-2035

- 7.1. Market Overview
- 7.2. Global Digital Supply Chain Market Performance - Potential Analysis (2025)
- 7.3. Set-top Box
 - 7.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 7.3.2. Market size analysis, by region, 2025-2035
- 7.4. Bluetooth
 - 7.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 7.4.2. Market size analysis, by region, 2025-2035
- 7.5. Computers
 - 7.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 7.5.2. Market size analysis, by region, 2025-2035
- 7.6. Broadband
 - 7.6.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 7.6.2. Market size analysis, by region, 2025-2035
- 7.7. Wireless
 - 7.7.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 7.7.2. Market size analysis, by region, 2025-2035
- 7.8. Satellite
 - 7.8.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 7.8.2. Market size analysis, by region, 2025-2035
- 7.9. Mobile Device

- 7.9.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
- 7.9.2. Market size analysis, by region, 2025-2035

CHAPTER 8. GLOBAL DIGITAL SUPPLY CHAIN MARKET SIZE & FORECASTS BY TECHNOLOGY 2025-2035

- 8.1. Market Overview
- 8.2. Global Digital Supply Chain Market Performance - Potential Analysis (2025)
- 8.3. RFID
 - 8.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 8.3.2. Market size analysis, by region, 2025-2035
- 8.4. GPS
 - 8.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 8.4.2. Market size analysis, by region, 2025-2035
- 8.5. Sensors
 - 8.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
 - 8.5.2. Market size analysis, by region, 2025-2035

CHAPTER 9. GLOBAL DIGITAL SUPPLY CHAIN MARKET SIZE & FORECASTS BY REGION 2025–2035

- 9.1. Growth Digital Supply Chain Market, Regional Market Snapshot
- 9.2. Top Leading & Emerging Countries
- 9.3. North America Digital Supply Chain Market
 - 9.3.1. U.S. Digital Supply Chain Market
 - 9.3.1.1. Type breakdown size & forecasts, 2025-2035
 - 9.3.1.2. Application breakdown size & forecasts, 2025-2035
 - 9.3.1.3. Solution breakdown size & forecasts, 2025-2035
 - 9.3.1.4. Technology breakdown size & forecasts, 2025-2035
 - 9.3.2. Canada Digital Supply Chain Market
 - 9.3.2.1. Type breakdown size & forecasts, 2025-2035
 - 9.3.2.2. Application breakdown size & forecasts, 2025-2035
 - 9.3.2.3. Solution breakdown size & forecasts, 2025-2035
 - 9.3.2.4. Technology breakdown size & forecasts, 2025-2035
- 9.4. Europe Digital Supply Chain Market
 - 9.4.1. UK Digital Supply Chain Market
 - 9.4.1.1. Type breakdown size & forecasts, 2025-2035
 - 9.4.1.2. Application breakdown size & forecasts, 2025-2035
 - 9.4.1.3. Solution breakdown size & forecasts, 2025-2035

- 9.4.1.4. Technology breakdown size & forecasts, 2025-2035
- 9.4.2. Germany Digital Supply Chain Market
 - 9.4.2.1. Type breakdown size & forecasts, 2025-2035
 - 9.4.2.2. Application breakdown size & forecasts, 2025-2035
 - 9.4.2.3. Solution breakdown size & forecasts, 2025-2035
 - 9.4.2.4. Technology breakdown size & forecasts, 2025-2035
- 9.4.3. France Digital Supply Chain Market
 - 9.4.3.1. Type breakdown size & forecasts, 2025-2035
 - 9.4.3.2. Application breakdown size & forecasts, 2025-2035
 - 9.4.3.3. Solution breakdown size & forecasts, 2025-2035
 - 9.4.3.4. Technology breakdown size & forecasts, 2025-2035
- 9.4.4. Spain Digital Supply Chain Market
 - 9.4.4.1. Type breakdown size & forecasts, 2025-2035
 - 9.4.4.2. Application breakdown size & forecasts, 2025-2035
 - 9.4.4.3. Solution breakdown size & forecasts, 2025-2035
 - 9.4.4.4. Technology breakdown size & forecasts, 2025-2035
- 9.4.5. Italy Digital Supply Chain Market
 - 9.4.5.1. Type breakdown size & forecasts, 2025-2035
 - 9.4.5.2. Application breakdown size & forecasts, 2025-2035
 - 9.4.5.3. Solution breakdown size & forecasts, 2025-2035
 - 9.4.5.4. Technology breakdown size & forecasts, 2025-2035
- 9.4.6. Rest of Europe Digital Supply Chain Market
 - 9.4.6.1. Type breakdown size & forecasts, 2025-2035
 - 9.4.6.2. Application breakdown size & forecasts, 2025-2035
 - 9.4.6.3. Solution breakdown size & forecasts, 2025-2035
 - 9.4.6.4. Technology breakdown size & forecasts, 2025-2035
- 9.5. Asia Pacific Digital Supply Chain Market
 - 9.5.1. China Digital Supply Chain Market
 - 9.5.1.1. Type breakdown size & forecasts, 2025-2035
 - 9.5.1.2. Application breakdown size & forecasts, 2025-2035
 - 9.5.1.3. Solution breakdown size & forecasts, 2025-2035
 - 9.5.1.4. Technology breakdown size & forecasts, 2025-2035
 - 9.5.2. India Digital Supply Chain Market
 - 9.5.2.1. Type breakdown size & forecasts, 2025-2035
 - 9.5.2.2. Application breakdown size & forecasts, 2025-2035
 - 9.5.2.3. Solution breakdown size & forecasts, 2025-2035
 - 9.5.2.4. Technology breakdown size & forecasts, 2025-2035
 - 9.5.3. Japan Digital Supply Chain Market
 - 9.5.3.1. Type breakdown size & forecasts, 2025-2035

- 9.5.3.2. Application breakdown size & forecasts, 2025-2035
- 9.5.3.3. Solution breakdown size & forecasts, 2025-2035
- 9.5.3.4. Technology breakdown size & forecasts, 2025-2035
- 9.5.4. Australia Digital Supply Chain Market
 - 9.5.4.1. Type breakdown size & forecasts, 2025-2035
 - 9.5.4.2. Application breakdown size & forecasts, 2025-2035
 - 9.5.4.3. Solution breakdown size & forecasts, 2025-2035
 - 9.5.4.4. Technology breakdown size & forecasts, 2025-2035
- 9.5.5. South Korea Digital Supply Chain Market
 - 9.5.5.1. Type breakdown size & forecasts, 2025-2035
 - 9.5.5.2. Application breakdown size & forecasts, 2025-2035
 - 9.5.5.3. Solution breakdown size & forecasts, 2025-2035
 - 9.5.5.4. Technology breakdown size & forecasts, 2025-2035
- 9.5.6. Rest of APAC Digital Supply Chain Market
 - 9.5.6.1. Type breakdown size & forecasts, 2025-2035
 - 9.5.6.2. Application breakdown size & forecasts, 2025-2035
 - 9.5.6.3. Solution breakdown size & forecasts, 2025-2035
 - 9.5.6.4. Technology breakdown size & forecasts, 2025-2035
- 9.6. Latin America Digital Supply Chain Market
 - 9.6.1. Brazil Digital Supply Chain Market
 - 9.6.1.1. Type breakdown size & forecasts, 2025-2035
 - 9.6.1.2. Application breakdown size & forecasts, 2025-2035
 - 9.6.1.3. Solution breakdown size & forecasts, 2025-2035
 - 9.6.1.4. Technology breakdown size & forecasts, 2025-2035
 - 9.6.2. Mexico Digital Supply Chain Market
 - 9.6.2.1. Type breakdown size & forecasts, 2025-2035
 - 9.6.2.2. Application breakdown size & forecasts, 2025-2035
 - 9.6.2.3. Solution breakdown size & forecasts, 2025-2035
 - 9.6.2.4. Technology breakdown size & forecasts, 2025-2035
- 9.7. Middle East and Africa Digital Supply Chain Market
 - 9.7.1. UAE Digital Supply Chain Market
 - 9.7.1.1. Type breakdown size & forecasts, 2025-2035
 - 9.7.1.2. Application breakdown size & forecasts, 2025-2035
 - 9.7.1.3. Solution breakdown size & forecasts, 2025-2035
 - 9.7.1.4. Technology breakdown size & forecasts, 2025-2035
 - 9.7.2. Saudi Arabia (KSA) Digital Supply Chain Market
 - 9.7.2.1. Type breakdown size & forecasts, 2025-2035
 - 9.7.2.2. Application breakdown size & forecasts, 2025-2035
 - 9.7.2.3. Solution breakdown size & forecasts, 2025-2035

- 9.7.2.4. Technology breakdown size & forecasts, 2025-2035
- 9.7.3. South Africa Digital Supply Chain Market
 - 9.7.3.1. Type breakdown size & forecasts, 2025-2035
 - 9.7.3.2. Application breakdown size & forecasts, 2025-2035
 - 9.7.3.3. Solution breakdown size & forecasts, 2025-2035
 - 9.7.3.4. Technology breakdown size & forecasts, 2025-2035

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. SAP SE
 - 10.2.1. Company Overview
 - 10.2.2. Key Executives
 - 10.2.3. Company Snapshot
 - 10.2.4. Financial Performance (Subject to Data Availability)
 - 10.2.5. Product/Services Port
 - 10.2.6. Recent Development
 - 10.2.7. Market Strategies
 - 10.2.8. SWOT Analysis
- 10.3. Oracle Corporation
- 10.4. IBM Corporation
- 10.5. Microsoft Corporation
- 10.6. Blue Yonder Group, Inc.
- 10.7. Siemens AG
- 10.8. Accenture plc
- 10.9. Capgemini SE
- 10.10. Kinaxis Inc.
- 10.11. Manhattan Associates
- 10.12. Infor Inc.
- 10.13. Honeywell International Inc.
- 10.14. Zebra Technologies Corporation
- 10.15. Dassault Syst?mes SE
- 10.16. TIBCO Software Inc.

List Of Tables

LIST OF TABLES

- Table 1. Global Digital Supply Chain Market, Report Scope
- Table 2. Global Digital Supply Chain Market Estimates & Forecasts By Region 2025–2035
- Table 3. Global Digital Supply Chain Market Estimates & Forecasts By Segment 2025–2035
- Table 4. Global Digital Supply Chain Market Estimates & Forecasts By Segment 2025–2035
- Table 5. Global Digital Supply Chain Market Estimates & Forecasts By Segment 2025–2035
- Table 6. Global Digital Supply Chain Market Estimates & Forecasts By Segment 2025–2035
- Table 7. Global Digital Supply Chain Market Estimates & Forecasts By Segment 2025–2035
- Table 8. U.S. Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 9. Canada Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 10. UK Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 11. Germany Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 12. France Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 13. Spain Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 14. Italy Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 15. Rest Of Europe Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 16. China Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 17. India Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 18. Japan Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 19. Australia Digital Supply Chain Market Estimates & Forecasts, 2025–2035
- Table 20. South Korea Digital Supply Chain Market Estimates & Forecasts, 2025–2035
-

List Of Figures

LIST OF FIGURES

- Fig 1. Global Digital Supply Chain Market, Research Methodology
 - Fig 2. Global Digital Supply Chain Market, Market Estimation Techniques
 - Fig 3. Global Market Size Estimates & Forecast Methods
 - Fig 4. Global Digital Supply Chain Market, Key Trends 2025
 - Fig 5. Global Digital Supply Chain Market, Growth Prospects 2025–2035
 - Fig 6. Global Digital Supply Chain Market, Porter’s Five Forces Model
 - Fig 7. Global Digital Supply Chain Market, Pestel Analysis
 - Fig 8. Global Digital Supply Chain Market, Value Chain Analysis
 - Fig 9. Digital Supply Chain Market By Application, 2025 & 2035
 - Fig 10. Digital Supply Chain Market By Segment, 2025 & 2035
 - Fig 11. Digital Supply Chain Market By Segment, 2025 & 2035
 - Fig 12. Digital Supply Chain Market By Segment, 2025 & 2035
 - Fig 13. Digital Supply Chain Market By Segment, 2025 & 2035
 - Fig 14. North America Digital Supply Chain Market, 2025 & 2035
 - Fig 15. Europe Digital Supply Chain Market, 2025 & 2035
 - Fig 16. Asia Pacific Digital Supply Chain Market, 2025 & 2035
 - Fig 17. Latin America Digital Supply Chain Market, 2025 & 2035
 - Fig 18. Middle East & Africa Digital Supply Chain Market, 2025 & 2035
 - Fig 19. Global Digital Supply Chain Market, Company Market Share Analysis (2025)
-

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