

Global Digital Signage in Education Market Size Study, by Component (Hardware, Software) by Service (Higher Education Institutions, K-12 Schools) by Regional Forecasts 2017-2025

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Abstracts

Global Digital Signage in Education Market valued approximately USD xx billion in 2016 is anticipated to grow with a healthy growth rate of more than 10.4% over the forecast period 2017-2025. One trend in market is inclusion of social media. Social media is showing increasing penetration in the education system globally. These platforms are increasingly incorporated in teaching and learning systems to help students engage in informal chat with other students and teachers, apart from formal classroom sessions. The digital signage systems also promote such communication system, wherein content from the social media portals is taken and displayed on the system as well as shared with audience's mobile devices such as tablets, web pages, and smartphones. This trigger inclusive communication, as the audience can comment and express their views about any subject shared on the digital signage system. Social networking platforms such as Twitter, YouTube, and Facebook are used by institutions to maintain communication with students and intimate them about any updates, such as student events and courses. Hence, in this way these social portals act as another reliable source of information, apart from institution websites.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Hardware

Software

By Service:

Higher Education Institutions

K-12 Schools

By Regions:

Europe

UK

Germany

Asia Pacific

China

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Cisco Systems, LG Electronics, Sony Corporation, Broad Sign International. Acquisitions and effective

mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Digital Signage in Education Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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