

Global Digital Scent Technology Market Size study, by Hardware (e-nose and Scent Synthesizer), End-Product (Mobile Phone, Smelling Screen, Music & Video Game, Explosives Detector, Quality Control Product, Medical Diagnostics Product and Others), by End-User (Food & Beverage, Education, Entertainment, Healthcare, Marketing, Communication, Military & Defense and Others) and Regional Forecasts 2020-2026

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Abstracts

Global Digital Scent Technology Market is valued approximately USD 6.9 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 13.4 % over the forecast period 2020-2026. Digital Scent Technology is the online communication via human nose. It is the application for e-nose that enables transmission of odor over the internet. Digital Scent technology enables consumers to smell the product before buying it online. Digital scent technology is widely used in many applications such as Food & Beverage, Education, Entertainment, Healthcare, Marketing, Communication, Military & Defense and Others. The rising AI in Digital Scent Technology and application of e-nose in the security and military sectors are the few factors responsible for growth of the market over the forecast period. Furthermore, the rising advancements and introduction of products and other strategic alliance by market key player will create a lucrative demand for this market. For instance: as per Company's news release in January 2020, Strauscent Inc. introduced a digitizing scent known as eNoses, a digitizing scent to detect freshness. eNoses can easily detect chemicals in the air to create scent print (Like a fingerprint for a smell). However, high cost of electronic nose and delays between successive smell tastes is the major factor restraining the growth of global

Digital Scent Technology market during the forecast period.

The regional analysis of global Digital Scent Technology market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the presence of leading players operating in this market. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026.

Major market player included in this report are:

Electronics Sensor Technology
ScentSational Technologies LLC
Smiths Detection Inc.
Scent Sciences Corporation
Airsense Analytics GmbH
Alpha MOS SA
The Enose Company
Scentcom Ltd.
AMS AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Hardware:

e-nose
Scent Synthesizer

By End-Product:

Mobile Phone
Smelling Screen
Music & Video Game

Explosives Detector
Quality Control Product
Medical Diagnostics Product
Others

By End User:
Food & Beverage
Education
Entertainment
Healthcare
Marketing
Communication
Military & Defense
Others

By Region:
North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018
Base year – 2019
Forecast period – 2020 to 2026

Target Audience of the Global Digital Scent Technology Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
 - 1.2.1. Digital Scent Technology Market, by Region, 2018-2026 (USD Billion)
 - 1.2.2. Digital Scent Technology Market, by Hardware, 2018-2026 (USD Billion)
 - 1.2.3. Digital Scent Technology Market, by End-Product, 2018-2026 (USD Billion)
 - 1.2.4. Digital Scent Technology Market, by End User, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DIGITAL SCENT TECHNOLOGY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIGITAL SCENT TECHNOLOGY MARKET DYNAMICS

- 3.1. Digital Scent Technology Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL DIGITAL SCENT TECHNOLOGY MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DIGITAL SCENT TECHNOLOGY MARKET, BY HARDWARE

- 5.1. Market Snapshot
- 5.2. Global Digital Scent Technology Market by Hardware, Performance - Potential Analysis
- 5.3. Global Digital Scent Technology Market Estimates & Forecasts by Hardware 2016-2026 (USD Billion)
- 5.4. Digital Scent Technology Market, Sub Segment Analysis
 - 5.4.1. e-nose
 - 5.4.2. Scent Synthesizer

CHAPTER 6. GLOBAL DIGITAL SCENT TECHNOLOGY MARKET, BY END-PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Digital Scent Technology Market by End-Product, Performance - Potential Analysis
- 6.3. Global Digital Scent Technology Market Estimates & Forecasts by End-Product 2016-2026 (USD Billion)
- 6.4. Digital Scent Technology Market, Sub Segment Analysis
 - 6.4.1. Mobile Phone
 - 6.4.2. Smelling Screen
 - 6.4.3. Music & Video Game
 - 6.4.4. Explosives Detector
 - 6.4.5. Quality Control Product
 - 6.4.6. Medical Diagnostics Product
 - 6.4.7. Others

CHAPTER 7. GLOBAL DIGITAL SCENT TECHNOLOGY MARKET, BY END USER

- 7.1. Market Snapshot
- 7.2. Global Digital Scent Technology Market by End User, Performance - Potential Analysis
- 7.3. Global Digital Scent Technology Market Estimates & Forecasts by End User 2016-2026 (USD Billion)
- 7.4. Digital Scent Technology Market, Sub Segment Analysis
 - 7.4.1. Food & Beverage
 - 7.4.2. Education
 - 7.4.3. Entertainment
 - 7.4.4. Healthcare
 - 7.4.5. Marketing
 - 7.4.6. Communication
 - 7.4.7. Military & Defense
 - 7.4.8. Others

CHAPTER 8. GLOBAL DIGITAL SCENT TECHNOLOGY MARKET, REGIONAL ANALYSIS

- 8.1. Digital Scent Technology Market, Regional Market Snapshot
- 8.2. North America Digital Scent Technology Market
 - 8.2.1. U.S. Digital Scent Technology Market
 - 8.2.1.1. Hardware breakdown estimates & forecasts, 2016-2026
 - 8.2.1.2. End-Product breakdown estimates & forecasts, 2016-2026
 - 8.2.1.3. End User breakdown estimates & forecasts, 2016-2026
 - 8.2.2. Canada Digital Scent Technology Market
- 8.3. Europe Digital Scent Technology Market Snapshot
 - 8.3.1. U.K. Digital Scent Technology Market
 - 8.3.2. Germany Digital Scent Technology Market
 - 8.3.3. Rest of Europe Digital Scent Technology Market
- 8.4. Asia-Pacific Digital Scent Technology Market Snapshot
 - 8.4.1. China Digital Scent Technology Market
 - 8.4.2. India Digital Scent Technology Market
 - 8.4.3. Japan Digital Scent Technology Market
 - 8.4.4. Rest of Asia Pacific Digital Scent Technology Market
- 8.5. Latin America Digital Scent Technology Market Snapshot
 - 8.5.1. Brazil Digital Scent Technology Market
 - 8.5.2. Mexico Digital Scent Technology Market
- 8.6. Rest of The World Digital Scent Technology Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Electronics Sensor Technology
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. ScentSational Technologies LLC
 - 9.2.3. Smiths Detection Inc.
 - 9.2.4. Scent Sciences Corporation
 - 9.2.5. Airsense Analytics GmbH
 - 9.2.6. Alpha MOS SA
 - 9.2.7. The Enose Company
 - 9.2.8. Scentcom Ltd.
 - 9.2.9. AMS AG

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. List of secondary sources, used in the study of global digital scent technology market

TABLE 2. List of primary sources, used in the study of global digital scent technology market

TABLE 3. Global digital scent technology market, report scope

TABLE 4. Years considered for the study

TABLE 5. Exchange rates considered

TABLE 6. Global digital scent technology market estimates & forecasts by region 2016-2026 (USD Billion)

TABLE 7. Global digital scent technology market estimates & forecasts by hardware 2016-2026 (USD Billion)

TABLE 8. Global digital scent technology market estimates & forecasts by end-product 2016-2026 (USD Billion)

TABLE 9. Global digital scent technology market estimates & forecasts by end user 2016-2026 (USD Billion)

TABLE 10. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 11. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 12. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 13. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 14. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 15. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 16. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 17. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 18. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 19. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 20. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 21. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 22. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 23. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 24. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 25. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 26. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 27. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 28. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 29. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 30. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 31. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 32. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 33. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 34. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 35. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 36. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 37. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 38. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 39. Global digital scent technology market by region, estimates & forecasts,

2016-2026 (USD Billion)

TABLE 40. Global digital scent technology market by segment, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 41. Global digital scent technology market by region, estimates & forecasts, 2016-2026 (USD Billion)

TABLE 42. U.s. Digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 43. U.s. Digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 44. U.s. Digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 45. U.s. Digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 46. Canada digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 47. Canada digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 48. Canada digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 49. Canada digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 50. Uk digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 51. Uk digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 52. Uk digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 53. Uk digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 54. Germany digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 55. Germany digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 56. Germany digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 57. Germany digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 58. Roe digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 59. Roe digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 60. Roe digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 61. Roe digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 62. China digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 63. China digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 64. China digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 65. China digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 66. India digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 67. India digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 68. India digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 69. India digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 70. Japan digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 71. Japan digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 72. Japan digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 73. Japan digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 74. Roapac digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 75. Roapac digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 76. Roapac digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 77. Roapac digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 78. Brazil digital scent technology market estimates & forecasts, 2016-2026

(USD Billion)

TABLE 79. Brazil digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 80. Brazil digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 81. Brazil digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 82. Mexico digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 1. Mexico digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 2. Mexico digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 3. Mexico digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 4. Rola digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 5. Rola digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 6. Rola digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 7. Rola digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 8. Row digital scent technology market estimates & forecasts, 2016-2026 (USD Billion)

TABLE 9. Row digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 10. Row digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

TABLE 11. Row digital scent technology market estimates & forecasts by segment 2016-2026 (USD Billion)

List Of Figures

LIST OF FIGURES

- FIG 1. Global digital scent technology market, research methodology
- FIG 2. Global digital scent technology market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global digital scent technology market, key trends 2019
- FIG 5. Global digital scent technology market, growth prospects 2020-2026
- FIG 6. Global digital scent technology market, porters 5 force model
- FIG 7. Global digital scent technology market, pest analysis
- FIG 8. Global digital scent technology market, value chain analysis
- FIG 9. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 10. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 11. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 12. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 13. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 14. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 15. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 16. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 17. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 18. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 19. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 20. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 21. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 22. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 23. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 24. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 25. Global digital scent technology market by segment, 2016 & 2026 (USD Billion)
- FIG 26. Global digital scent technology market, regional snapshot 2016 & 2026
- FIG 27. North america digital scent technology market 2016 & 2026 (USD Billion)
- FIG 28. Europe digital scent technology market 2016 & 2026 (USD Billion)
- FIG 29. Asia pacific digital scent technology market 2016 & 2026 (USD Billion)
- FIG 30. Latin america digital scent technology market 2016 & 2026 (USD Billion)
- FIG 31. Global digital scent technology market, company market share analysis (2019)

COMPANIES MENTIONED

Electronics Sensor Technology

ScentSational Technologies LLC
Smiths Detection Inc.
Scent Sciences Corporation
Airsense Analytics GmbH
Alpha MOS SA
The Enose Company
Scentcom Ltd.
AMS AG

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