

# **Global Digital Process Automation Market Size study, by Component (Solution, Services), by Business Function (Sales Process Automation, Supply Chain Automation, Claims Automation, Marketing Automation), by Organization Size (Large Enterprises, Small and Medium-Sized Enterprises), by Deployment Type (On-Premises, Cloud), by Industry Vertical (BFSI, IT and Telecom, Healthcare, Retail, Manufacturing, Others) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G4BD73D216F0EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G4BD73D216F0EN

## **Abstracts**

Global Digital Process Automation Market is valued at approximately USD 14.03 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 13.27% over the forecast period 2024-2032. Digital Process Automation (DPA) involves using digital technologies to streamline and automate business processes, enhancing efficiency and accuracy. By integrating tools such as artificial intelligence, machine learning, and robotic process automation, DPA reduces manual intervention, accelerates workflows, and improves operational agility. It aims to optimize end-to-end processes, from simple tasks to complex operations, ensuring consistent and reliable outcomes. DPA is crucial for organizations seeking to innovate, scale, and maintain a competitive edge in fast-paced digital landscape.

The Global Digital Process Automation Market is driven by increasing integration of AI and machine learning in automation, coupled with the surge in the adoption of low-code automation platforms, are pivotal factors driving the market's growth. Digital process automation enhances business operations, enabling organizations to become more customer-centric and responsive to evolving customer demands while facilitating innovative product development. The adoption of robotic process automation (RPA)

solutions is further anticipated to expand opportunities within the digital process automation market during the forecast period. However, concerns regarding data security and privacy, along with a lack of technical expertise, pose significant challenges to the market's growth. Despite these restraints, the demand for digital process automation is rising as businesses increasingly focus on digitizing their operations. This shift aims to meet customer expectations more efficiently and support the introduction of new products to the market. The digital process automation industry enables businesses to innovate by creating a digitized and intelligent operating model that supports risk-taking in product development.

The regional analysis of the global digital process automation market reveals that North America dominated the market in 2023 and is expected to maintain this position during the forecast period. This dominance is attributed to advancements in automation technologies, particularly those incorporating industry-specific AI and machine learning solutions. In contrast, the Asia Pacific region is anticipated to exhibit significant growth during the forecast period, driven by supportive government initiatives in the manufacturing sector, increased adoption of digitalization solutions, and technological advancements. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market player included in this report are:

IBM Corporation

Infosys Limited

Cognizant

Appian

Pegasystems Inc.

LTIMindtree Limited

Oracle Corporation

Software AG

OpenText Corporation

SS&C Technologies, Inc.

The detailed segments and sub-segment of the market are explained below:

By Component

- Solution
- Services

By Business Function

- Sales Process Automation
- Supply Chain Automation
- Claims Automation
- Marketing Automation

By Organization Size

- Large Enterprises
- Small and Medium-Sized Enterprises

#### By Deployment Type

- On-Premises
- Cloud

#### By Industry Vertical

- BFSI
- IT and Telecom
- Healthcare
- Retail
- Manufacturing

- Others

#### By Region:

##### North America

- U.S.
- Canada

##### Europe

- UK
- Germany
- France
- Spain
- Italy
- ROE

##### Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

##### Latin America

- Brazil
- Mexico
- RoLA

##### Middle East & Africa

- Saudi Arabia
- South Africa
- RoMEA

Years considered for the study are as follows:

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market

## Contents

### **CHAPTER 1. GLOBAL DIGITAL PROCESS AUTOMATION MARKET EXECUTIVE SUMMARY**

- 1.1. Global Digital Process Automation Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Component
  - 1.3.2. By Business Function
  - 1.3.3. By Organization Size
  - 1.3.4. By Deployment Type
  - 1.3.5. By Industry Vertical
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL DIGITAL PROCESS AUTOMATION MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

## **CHAPTER 3. GLOBAL DIGITAL PROCESS AUTOMATION MARKET DYNAMICS**

### 3.1. Market Drivers

- 3.1.1. Integration of AI and Machine Learning in Automation
- 3.1.2. Adoption of Low-Code Automation Platforms
- 3.1.3. Proliferation of Robotic Process Automation (RPA) Solutions

### 3.2. Market Challenges

- 3.2.1. Data Security and Privacy Concerns
- 3.2.2. Lack of Technical Expertise

### 3.3. Market Opportunities

- 3.3.1. Increasing Adoption of Digitalization Solutions
- 3.3.2. Advancements in Automation Technologies
- 3.3.3. Supportive Government Initiatives in Manufacturing Sector

## **CHAPTER 4. GLOBAL DIGITAL PROCESS AUTOMATION MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL DIGITAL PROCESS AUTOMATION MARKET SIZE & FORECASTS BY COMPONENT 2022-2032**

5.1. Segment Dashboard

5.2. Global Digital Process Automation Market: Component Revenue Trend Analysis, 2022 & 2032 (USD Billion)

5.2.1. Solution

5.2.2. Services

## **CHAPTER 6. GLOBAL DIGITAL PROCESS AUTOMATION MARKET SIZE & FORECASTS BY BUSINESS FUNCTION 2022-2032**

6.1. Segment Dashboard

6.2. Global Digital Process Automation Market: Business Function Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Sales Process Automation

6.2.2. Supply Chain Automation

6.2.3. Claims Automation

6.2.4. Marketing Automation

## **CHAPTER 7. GLOBAL DIGITAL PROCESS AUTOMATION MARKET SIZE & FORECASTS BY ORGANIZATION SIZE 2022-2032**

7.1. Segment Dashboard

7.2. Global Digital Process Automation Market: Organization Size Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Large Enterprises

7.2.2. Small and Medium-Sized Enterprises

## **CHAPTER 8. GLOBAL DIGITAL PROCESS AUTOMATION MARKET SIZE & FORECASTS BY DEPLOYMENT TYPE 2022-2032**

8.1. Segment Dashboard

8.2. Global Digital Process Automation Market: Deployment Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

8.2.1. On-Premises

8.2.2. Cloud

## **CHAPTER 9. GLOBAL DIGITAL PROCESS AUTOMATION MARKET SIZE &**

## **FORECASTS BY INDUSTRY VERTICAL 2022-2032**

### 9.1. Segment Dashboard

### 9.2. Global Digital Process Automation Market: Industry Vertical Revenue Trend Analysis, 2022 & 2032 (USD Billion)

#### 9.2.1. BFSI

#### 9.2.2. IT and Telecom

#### 9.2.3. Healthcare

#### 9.2.4. Retail

#### 9.2.5. Manufacturing

#### 9.2.6. Others

## **CHAPTER 10. GLOBAL DIGITAL PROCESS AUTOMATION MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 10.1. North America Digital Process Automation Market

#### 10.1.1. U.S. Digital Process Automation Market

##### 10.1.1.1. Component breakdown size & forecasts, 2022-2032

##### 10.1.1.2. Business Function breakdown size & forecasts, 2022-2032

##### 10.1.1.3. Organization Size breakdown size & forecasts, 2022-2032

##### 10.1.1.4. Deployment Type breakdown size & forecasts, 2022-2032

##### 10.1.1.5. Industry Vertical breakdown size & forecasts, 2022-2032

#### 10.1.2. Canada Digital Process Automation Market

##### 10.1.2.1. Component breakdown size & forecasts, 2022-2032

##### 10.1.2.2. Business Function breakdown size & forecasts, 2022-2032

##### 10.1.2.3. Organization Size breakdown size & forecasts, 2022-2032

##### 10.1.2.4. Deployment Type breakdown size & forecasts, 2022-2032

##### 10.1.2.5. Industry Vertical breakdown size & forecasts, 2022-2032

### 10.2. Europe Digital Process Automation Market

#### 10.2.1. UK Digital Process Automation Market

##### 10.2.1.1. Component breakdown size & forecasts, 2022-2032

##### 10.2.1.2. Business Function breakdown size & forecasts, 2022-2032

##### 10.2.1.3. Organization Size breakdown size & forecasts, 2022-2032

##### 10.2.1.4. Deployment Type breakdown size & forecasts, 2022-2032

##### 10.2.1.5. Industry Vertical breakdown size & forecasts, 2022-2032

#### 10.2.2. Germany Digital Process Automation Market

#### 10.2.3. France Digital Process Automation Market

#### 10.2.4. Spain Digital Process Automation Market

#### 10.2.5. Italy Digital Process Automation Market



- 10.2.6. Rest of Europe Digital Process Automation Market
- 10.3. Asia Pacific Digital Process Automation Market
  - 10.3.1. China Digital Process Automation Market
  - 10.3.2. India Digital Process Automation Market
  - 10.3.3. Japan Digital Process Automation Market
  - 10.3.4. Australia Digital Process Automation Market
  - 10.3.5. South Korea Digital Process Automation Market
  - 10.3.6. Rest of Asia Pacific Digital Process Automation Market
- 10.4. Latin America Digital Process Automation Market
  - 10.4.1. Brazil Digital Process Automation Market
  - 10.4.2. Mexico Digital Process Automation Market
  - 10.4.3. Rest of Latin America Digital Process Automation Market
- 10.5. Middle East & Africa Digital Process Automation Market
  - 10.5.1. Saudi Arabia Digital Process Automation Market
  - 10.5.2. South Africa Digital Process Automation Market
  - 10.5.3. Rest of Middle East & Africa Digital Process Automation Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Key Company SWOT Analysis
  - 11.1.1. Company
  - 11.1.2. Company
  - 11.1.3. Company
- 11.2. Top Market Strategies
- 11.3. Company Profiles
  - 11.3.1. IBM Corporation
    - 11.3.1.1. Key Information
    - 11.3.1.2. Overview
    - 11.3.1.3. Financial (Subject to Data Availability)
    - 11.3.1.4. Product Summary
    - 11.3.1.5. Market Strategies
  - 11.3.2. Infosys Limited
  - 11.3.3. Cognizant
  - 11.3.4. Appian
  - 11.3.5. Pegasystems Inc.
  - 11.3.6. LTIMindtree Limited
  - 11.3.7. Oracle Corporation
  - 11.3.8. Software AG
  - 11.3.9. OpenText Corporation

11.3.10. SS&C Technologies, Inc.

## **CHAPTER 12. RESEARCH PROCESS**

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Digital Process Automation market, report scope

TABLE 2. Global Digital Process Automation market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Digital Process Automation market estimates & forecasts by Component 2022-2032 (USD Billion)

TABLE 4. Global Digital Process Automation market estimates & forecasts by Business Function 2022-2032 (USD Billion)

TABLE 5. Global Digital Process Automation market estimates & forecasts by Organization Size 2022-2032 (USD Billion)

TABLE 6. Global Digital Process Automation market estimates & forecasts by Deployment Type 2022-2032 (USD Billion)

TABLE 7. Global Digital Process Automation market estimates & forecasts by Industry Vertical 2022-2032 (USD Billion)

TABLE 8. Global Digital Process Automation market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Digital Process Automation market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Digital Process Automation market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Digital Process Automation market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Digital Process Automation market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Digital Process Automation market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. U.S. Digital Process Automation market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Digital Process Automation market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 16. U.S. Digital Process Automation market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. Canada Digital Process Automation market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 18. Canada Digital Process Automation market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 19. Canada Digital Process Automation market estimates & forecasts by segment 2022-2032 (USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Digital Process Automation market, research methodology
- FIG 2. Global Digital Process Automation market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Digital Process Automation market, key trends 2023
- FIG 5. Global Digital Process Automation market, growth prospects 2022-2032
- FIG 6. Global Digital Process Automation market, porters 5 force model
- FIG 7. Global Digital Process Automation market, PESTEL analysis
- FIG 8. Global Digital Process Automation market, value chain analysis
- FIG 9. Global Digital Process Automation market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Digital Process Automation market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Digital Process Automation market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Digital Process Automation market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Digital Process Automation market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Digital Process Automation market, regional snapshot 2022 & 2032
- FIG 15. North America Digital Process Automation market 2022 & 2032 (USD Billion)
- FIG 16. Europe Digital Process Automation market 2022 & 2032 (USD Billion)
- FIG 17. Asia Pacific Digital Process Automation market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Digital Process Automation market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Digital Process Automation market 2022 & 2032 (USD Billion)
- FIG 20. Global Digital Process Automation market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable

## I would like to order

Product name: Global Digital Process Automation Market Size study, by Component (Solution, Services), by Business Function (Sales Process Automation, Supply Chain Automation, Claims Automation, Marketing Automation), by Organization Size (Large Enterprises, Small and Medium-Sized Enterprises), by Deployment Type (On-Premises, Cloud), by Industry Vertical (BFSI, IT and Telecom, Healthcare, Retail, Manufacturing, Others) and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G4BD73D216F0EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4BD73D216F0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970