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Global Digital Printing on Wood Market Size study, by Type (Plywood, Particleboard, Oriented Strand Board (OSB), and Medium-Density Fiberboard (MDF)), and End Use (Vertical Application, Fire Retardant Applications, Furniture, Flooring, Roofing, Yachts, and Recreational Vehicles) and Regional Forecasts 2021-2027

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Abstracts

Global Digital Printing on Wood Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Digital printers are used to print on wooden surfaces. Users may print directly onto pre-manufactured wooden boards, tiny wooden items, or wrap wooden goods in vinyl graphics with these printers. Furthermore, photo-quality logos, pictures, and text may be printed directly into wood surfaces using digital printing on wood. The increased desire for printed wood floors among designers and architects, as well as the increased use of engineered woods, are driving the digital printing on wood market opportunity. However, high starting prices, as well as worries about the advent of alternative materials to wood, are expected to limit market expansion. Growth of residential real estate throughout the world, on the other hand, presents attractive prospects for the industry. Furthermore, the introduction of sophisticated printers into the market presents an opportunity for market expansion.

The main regions of Asia Pacific, North America, Europe, Latin America, and the Rest of the World are included in the geographical analysis of the worldwide Digital Printing on Wood market. North America dominated the worldwide market in terms of revenue in 2020, and it is anticipated to continue to do so during the forecast period. The United

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Areas leads growth in North America, because of high demand for digital wood printing from commercial and residential customers in states including Florida, Georgia, and North and South Carolina. Furthermore, Europe is the second biggest market for digital printing on wood in the world, and it is anticipated to develop significantly during the projection period. The European government's Construction 2020 Action Plan, which aims to stabilize the construction industry's growth in the area, is expected to have a beneficial influence on the market.

Major market player included in this report are:

Electronics For Imaging, Inc.
Roland DG Corporation
SWISS KRONO Group
Simpac S.r.l.
Stainer Schriften & Siebdruck GmbH & Co. KG
Direct Color Systems
Innovative Digital Systems
Valresa
KSP
Leibinger

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Mode of Operation offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Plywood
Particleboard
Oriented Strand Board (OSB)
Medium-Density Fibreboard (MDF)

By End-use:

Vertical application
Fire retardant applications
Furniture
Flooring
Roofing

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Yachts
Recreational vehicles
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Digital Printing on Wood Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers

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Investment bankers
Investors

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Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  1.2.1. Digital Printing on Wood Market, by Region, 2019-2027 (USD Billion)
  1.2.2. Digital Printing on Wood Market, by Type, 2019-2027 (USD Billion)
  1.2.3. Digital Printing on Wood Market, by End-use, 2019-2027 (USD Billion)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL DIGITAL PRINTING ON WOOD MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIGITAL PRINTING ON WOOD MARKET DYNAMICS

3.1. Digital Printing on Wood Market Impact Analysis (2019-2027)
  3.1.1. Market Drivers
    3.1.1.1. increase in preference towards printed wood flooring
    3.1.1.2. rise in usage of engineered woods
  3.1.2. Market Challenges
    3.1.2.1. emergence of alternatives to the wood
  3.1.3. Market Opportunities
    3.1.3.1. growth in the residential real estate across the world
    3.1.3.2. Emergence of advanced printers

CHAPTER 4. GLOBAL DIGITAL PRINTING ON WOOD MARKET INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model

+44 20 8123 2220
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4.1.1. Bargaining Power of Suppliers
4.1.2. Bargaining Power of Buyers
4.1.3. Threat of New Entrants
4.1.4. Threat of Substitutes
4.1.5. Competitive Rivalry
4.1.6. Futuristic Approach to Porter’s 5 Force Model (2018-2027)
4.2. PEST Analysis
4.2.1. Political
4.2.2. Economical
4.2.3. Social
4.2.4. Technological
4.3. Investment Adoption Model
4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DIGITAL PRINTING ON WOOD MARKET, BY TYPE

5.1. Market Snapshot
5.2. Global Digital Printing on Wood Market by Type, Performance - Potential Analysis
5.3. Global Digital Printing on Wood Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
5.4. Digital Printing on Wood Market, Sub Segment Analysis
5.4.1. Plywood
5.4.2. Particleboard
5.4.3. Oriented Strand Board (OSB)
5.4.4. Medium-Density Fibreboard (MDF)

CHAPTER 6. GLOBAL DIGITAL PRINTING ON WOOD MARKET, BY END-USE,

6.1. Market Snapshot
6.2. Global Digital Printing on Wood Market by End-use, Performance-Potential Analysis
6.3. Global Digital Printing on Wood Market Estimates & Forecasts by End-use, 2018-2027 (USD Billion)
6.4. Digital Printing on Wood Market, Sub Segment Analysis
6.4.1. Vertical application
6.4.2. Fire retardant applications
6.4.3. Furniture
6.4.4. Flooring
6.4.5. Roofing

+44 20 8123 2220
info@marketpublishers.com

6.4.6. Yachts
6.4.7. Recreational vehicles

CHAPTER 7. GLOBAL DIGITAL PRINTING ON WOOD MARKET, REGIONAL ANALYSIS

7.1. Digital Printing on Wood Market, Regional Market Snapshot
7.2. North America Digital Printing on Wood Market
7.2.1. U.S. Digital Printing on Wood Market
7.2.1.1. Type breakdown estimates & forecasts, 2018-2027
7.2.1.2. End-use breakdown estimates & forecasts, 2018-2027
7.2.2. Canada Digital Printing on Wood Market
7.3. Europe Digital Printing on Wood Market Snapshot
7.3.1. U.K. Digital Printing on Wood Market
7.3.2. Germany Digital Printing on Wood Market
7.3.3. France Digital Printing on Wood Market
7.3.4. Spain Digital Printing on Wood Market
7.3.5. Italy Digital Printing on Wood Market
7.3.6. Rest of Europe Digital Printing on Wood Market
7.4. Asia-Pacific Digital Printing on Wood Market Snapshot
7.4.1. China Digital Printing on Wood Market
7.4.2. India Digital Printing on Wood Market
7.4.3. Japan Digital Printing on Wood Market
7.4.4. Australia Digital Printing on Wood Market
7.4.5. South Korea Digital Printing on Wood Market
7.4.6. Rest of Asia Pacific Digital Printing on Wood Market
7.5. Latin America Digital Printing on Wood Market Snapshot
7.5.1. Brazil Digital Printing on Wood Market
7.5.2. Mexico Digital Printing on Wood Market
7.6. Rest of The World Digital Printing on Wood Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Top Market Strategies
8.2. Company Profiles
8.2.1. Archer Daniels Midland Company
8.2.1.1. Key Information
8.2.1.2. Overview
8.2.1.3. Financial (Subject to Data Availability)

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8.2.1.4. Product Summary
8.2.1.5. Recent Developments
8.2.2. Roland DG Corporation
8.2.3. SWISS KRONO Group
8.2.4. Simpac S.r.l.
8.2.5. Stainer Schriften & Siebdruck GmbH & Co. KG
8.2.6. Direct Color Systems
8.2.7. Innovative Digital Systems
8.2.8. Valresa
8.2.9. KSP
8.2.10. Leibinger

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process
9.1.1. Data Mining
9.1.2. Analysis
9.1.3. Market Estimation
9.1.4. Validation
9.1.5. Publishing
9.2. Research Attributes
9.3. Research Assumption

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

TABLE 1. Global Digital Printing on Wood Market , report scope
TABLE 2. Global Digital Printing on Wood Market estimates & forecasts by Region 2018-2027 (USD Billion)
TABLE 3. Global Digital Printing on Wood Market estimates & forecasts by Type 2018-2027 (USD Billion)
TABLE 4. Global Digital Printing on Wood Market estimates & forecasts by End-use 2018-2027 (USD Billion)
TABLE 5. Global Digital Printing on Wood Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 6. Global Digital Printing on Wood Market by region, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 7. Global Digital Printing on Wood Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 8. Global Digital Printing on Wood Market by region, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 9. Global Digital Printing on Wood Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 10. Global Digital Printing on Wood Market by region, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 11. Global Digital Printing on Wood Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 12. Global Digital Printing on Wood Market by region, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 13. Global Digital Printing on Wood Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 14. Global Digital Printing on Wood Market by region, estimates & forecasts, 2018-2027 (USD Billion)
TABLE 15. U.S. Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 16. U.S. Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 17. U.S. Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 18. Canada Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)

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TABLE 19. Canada Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 20. Canada Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 21. UK Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 22. UK Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 23. UK Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 24. Germany Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 25. Germany Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 26. Germany Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 27. RoE Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 28. RoE Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 29. RoE Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 30. China Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 31. China Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 32. China Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 33. India Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 34. India Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 35. India Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 36. Japan Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 37. Japan Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 38. Japan Digital Printing on Wood Market estimates & forecasts by segment

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2018-2027 (USD Billion)
TABLE 39. RoAPAC Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 40. RoAPAC Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 41. RoAPAC Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 42. Brazil Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 43. Brazil Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 44. Brazil Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 45. Mexico Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 46. Mexico Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 47. Mexico Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 48. RoLA Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 49. RoLA Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 50. RoLA Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 51. Row Digital Printing on Wood Market estimates & forecasts, 2018-2027 (USD Billion)
TABLE 52. Row Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 53. Row Digital Printing on Wood Market estimates & forecasts by segment 2018-2027 (USD Billion)
TABLE 54. List of secondary sources, used in the study of global Digital Printing on Wood Market
TABLE 55. List of primary sources, used in the study of global Digital Printing on Wood Market
TABLE 56. Years considered for the study
TABLE 57. Exchange rates considered

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List Of Figures

LIST OF FIGURES

FIG 1. Global Digital Printing on Wood Market , research methodology
FIG 2. Global Digital Printing on Wood Market , market estimation techniques
FIG 3. Global market size estimates & forecast methods
FIG 4. Global Digital Printing on Wood Market , key trends 2020
FIG 5. Global Digital Printing on Wood Market , growth prospects 2021-2027
FIG 6. Global Digital Printing on Wood Market , porters 5 force model
FIG 7. Global Digital Printing on Wood Market , pest analysis
FIG 8. Global Digital Printing on Wood Market , value chain analysis
FIG 9. Global Digital Printing on Wood Market by segment, 2018 & 2027 (USD Billion)
FIG 10. Global Digital Printing on Wood Market by segment, 2018 & 2027 (USD Billion)
FIG 11. Global Digital Printing on Wood Market by segment, 2018 & 2027 (USD Billion)
FIG 12. Global Digital Printing on Wood Market by segment, 2018 & 2027 (USD Billion)
FIG 13. Global Digital Printing on Wood Market by segment, 2018 & 2027 (USD Billion)
FIG 14. Global Digital Printing on Wood Market , regional snapshot 2018 & 2027
FIG 15. North America Digital Printing on Wood Market 2018 & 2027 (USD Billion)
FIG 16. Europe Digital Printing on Wood Market 2018 & 2027 (USD Billion)
FIG 17. Asia pacific Digital Printing on Wood Market 2018 & 2027 (USD Billion)
FIG 18. Latin America Digital Printing on Wood Market 2018 & 2027 (USD Billion)
FIG 19. Global Digital Printing on Wood Market , company market share analysis (2020)

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