

Global Digital Printing Market Size study, By Digital Printing (Digital Printers, Ink, Printhead), By Ink Type (UV-Cured Ink, Aqueous Ink; Solvent Ink. Latex Ink. Dye Sublimation Ink), By Substrate (Plastic Film or Foil, Release Liner, Glass, Textile, Paper, Ceramic, Others), By Printheads (Inkjet, Laser), and Regional Forecasts 2022-2028

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Abstracts

Global Digital Printing Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Digital printing is a technique that allows printing from electronic files. Digital printing is a cost-effective, precise, and short-run color printing in short time duration. It is the most affordable solution for customized marketing material like a letter, business cards, direct mail, and many others. The increasing demand for sustainable printing, the rapid growth of the packaging and textile industries, coupled with the decrease in the per-unit cost of printing with digital printers are the chief factors that are fostering market growth across the globe. For instance, according to Statista, in India, the textile industry was accounted for nearly USD 140 billion dollars in 2017 and the amount is estimated to increase and reach USD 223 billion in 2021. Accordingly, the growth of the textile industry is propelling the demand for digital printing, thus, in turn, accelerating the market growth in the approaching years. However, high initial investments and rising demand for e-books and digital advertisements impede the growth of the market over the forecast period of 2022-2028. Also, the development of the emerging economies and increasing investments in R&D are anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Digital Printing Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the continuous technological developments, along with increasing investments in R&D activities. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growth of the food & beverage and textile industry, as well as the rising presence of the leading market players, would create lucrative growth prospects for the Digital Printing Market across the Asia-Pacific region.

Major market players included in this report are:

Hewlett-Packard Development Company, I.P.

Canon, Inc.

Ricoh Company, Ltd.

Mimaki Engineering Co., Ltd.

Roland DG Corporation

Xerox Corporation

Seiko Epson Corporation

Electronics for Imaging, Inc.

Inca Digital Printers Limited

Samsung Electronics Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Digital Printing:

Digital Printers

Ink

Printhead

By Ink type:

UV-Cured Ink

Aqueous Ink

Solvent Ink

Latex Ink

Dye Sublimation Ink

By Substrate:

Plastic Film or Foil

Release Liner

Glass

Textile

Paper

Ceramic

Others

By Printheads:

Inkjet

Laser

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Global Digital Printing Market Size study, By Digital Printing (Digital Printers, Ink, Printhead), By Ink Type...

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Digital Printing Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Global Digital Printing Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Global Digital Printing Market, by Digital Printing, 2020-2028 (USD Billion)
 - 1.2.3. Global Digital Printing Market, by Ink type, 2020-2028 (USD Billion)
 - 1.2.4. Global Digital Printing Market, by Substrate, 2020-2028 (USD Billion)
 - 1.2.5. Global Digital Printing Market, by Printheads, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DIGITAL PRINTING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIGITAL PRINTING MARKET DYNAMICS

- 3.1. Digital Printing Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing demand for sustainable printing
 - 3.1.1.2. Growth of packaging and textile industries
 - 3.1.2. Market Challenges
 - 3.1.2.1. High initial investments
 - 3.1.2.2. Rising demand for e-books and digital advertisements
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Development of the emerging economies
 - 3.1.3.2. Increasing investments in R&D activities

CHAPTER 4. GLOBAL DIGITAL PRINTING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL DIGITAL PRINTING MARKET, BY DIGITAL PRINTING

- 6.1. Market Snapshot
- 6.2. Global Digital Printing Market by Digital Printing, Performance - Potential Analysis
- 6.3. Global Digital Printing Market Estimates & Forecasts by Digital Printing 2018-2028 (USD Billion)
- 6.4. Digital Printing Market, Sub Segment Analysis
 - 6.4.1. Digital Printers
 - 6.4.2. Ink
 - 6.4.3. Printhead

CHAPTER 7. GLOBAL DIGITAL PRINTING MARKET, BY INK TYPE

- 7.1. Market Snapshot
- 7.2. Global Digital Printing Market by Ink type, Performance - Potential Analysis
- 7.3. Global Digital Printing Market Estimates & Forecasts by Ink type 2018-2028 (USD Billion)

7.4. Digital Printing Market, Sub Segment Analysis

- 7.4.1. UV-Cured Ink
- 7.4.2. Aqueous Ink
- 7.4.3. Solvent Ink
- 7.4.4. Latex Ink
- 7.4.5. Dye Sublimation Ink

CHAPTER 8. GLOBAL DIGITAL PRINTING MARKET, BY SUBSTRATE

8.1. Market Snapshot

8.2. Global Digital Printing Market by Substrate, Performance - Potential Analysis

8.3. Global Digital Printing Market Estimates & Forecasts by Substrate 2018-2028 (USD Billion)

8.4. Digital Printing Market, Sub Segment Analysis

- 8.4.1. Plastic Film or Foil
- 8.4.2. Release Liner
- 8.4.3. Glass
- 8.4.4. Textile
- 8.4.5. Paper
- 8.4.6. Ceramic
- 8.4.7. Others

CHAPTER 9. GLOBAL DIGITAL PRINTING MARKET, BY PRINTHEADS

9.1. Market Snapshot

9.2. Global Digital Printing Market by Printheads, Performance - Potential Analysis

9.3. Global Digital Printing Market Estimates & Forecasts by Printheads 2018-2028 (USD Billion)

9.4. Digital Printing Market, Sub Segment Analysis

- 9.4.1. Inkjet
- 9.4.2. Laser

CHAPTER 10. GLOBAL DIGITAL PRINTING MARKET, REGIONAL ANALYSIS

10.1. Digital Printing Market, Regional Market Snapshot

10.2. North America Digital Printing Market

10.2.1. U.S. Digital Printing Market

10.2.1.1. Digital Printing estimates & forecasts, 2018-2028

10.2.1.2. Ink type estimates & forecasts, 2018-2028

- 10.2.1.3. Substrate estimates & forecasts, 2018-2028
- 10.2.1.4. Printheads estimates & forecasts, 2018-2028
- 10.2.2. Canada Digital Printing Market
- 10.3. Europe Digital Printing Market Snapshot
 - 10.3.1. U.K. Digital Printing Market
 - 10.3.2. Germany Digital Printing Market
 - 10.3.3. France Digital Printing Market
 - 10.3.4. Spain Digital Printing Market
 - 10.3.5. Italy Digital Printing Market
 - 10.3.6. Rest of Europe Digital Printing Market
- 10.4. Asia-Pacific Digital Printing Market Snapshot
 - 10.4.1. China Digital Printing Market
 - 10.4.2. India Digital Printing Market
 - 10.4.3. Japan Digital Printing Market
 - 10.4.4. Australia Digital Printing Market
 - 10.4.5. South Korea Digital Printing Market
 - 10.4.6. Rest of Asia Pacific Digital Printing Market
- 10.5. Latin America Digital Printing Market Snapshot
 - 10.5.1. Brazil Digital Printing Market
 - 10.5.2. Mexico Digital Printing Market
- 10.6. Rest of The World Digital Printing Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. Hewlett-Packard Development Company, I.P.
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)
 - 11.2.1.4. Product Summary
 - 11.2.1.5. Recent Developments
 - 11.2.2. Canon, Inc.
 - 11.2.3. Ricoh Company, Ltd.
 - 11.2.4. Mimaki Engineering Co., Ltd.
 - 11.2.5. Roland DG Corporation
 - 11.2.6. Xerox Corporation
 - 11.2.7. Seiko Epson Corporation
 - 11.2.8. Electronics for Imaging, Inc.

- 11.2.9. Inca Digital Printers Limited
- 11.2.10. Samsung Electronics Co. Ltd.

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

12.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Digital Printing market, report scope
- TABLE 2. Global Digital Printing market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Digital Printing market estimates & forecasts by Digital Printing 2018-2028 (USD Billion)
- TABLE 4. Global Digital Printing market estimates & forecasts by Ink type 2018-2028 (USD Billion)
- TABLE 5. Global Digital Printing market estimates & forecasts by Substrate 2018-2028 (USD Billion)
- TABLE 6. Global Digital Printing market estimates & forecasts by Printheads 2018-2028 (USD Billion)
- TABLE 7. Global Digital Printing market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global Digital Printing market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global Digital Printing market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Digital Printing market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Digital Printing market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Digital Printing market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Digital Printing market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global Digital Printing market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. Global Digital Printing market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. Global Digital Printing market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 17. U.S. Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 18. U.S. Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)
- TABLE 19. U.S. Digital Printing market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 20. Canada Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 21. Canada Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 22. Canada Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 24. UK Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 25. UK Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 27. Germany Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 28. Germany Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 30. RoE Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 31. RoE Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 33. China Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 34. China Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 36. India Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 37. India Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 39. Japan Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 40. Japan Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 42. RoAPAC Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 43. RoAPAC Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 45. Brazil Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 46. Brazil Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 48. Mexico Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 49. Mexico Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 51. RoLA Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 52. RoLA Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Digital Printing market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 54. Row Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 55. Row Digital Printing market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 56. List of secondary sources, used in the study of global Digital Printing market

TABLE 57. List of primary sources, used in the study of global Digital Printing market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Digital Printing market, research methodology
- FIG 2. Global Digital Printing market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Digital Printing market, key trends 2021
- FIG 5. Global Digital Printing market, growth prospects 2022-2028
- FIG 6. Global Digital Printing market, porters 5 force model
- FIG 7. Global Digital Printing market, pest analysis
- FIG 8. Global Digital Printing market, value chain analysis
- FIG 9. Global Digital Printing market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Digital Printing market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Digital Printing market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Digital Printing market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Digital Printing market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Digital Printing market, regional snapshot 2018 & 2028
- FIG 15. North America Digital Printing market 2018 & 2028 (USD Billion)
- FIG 16. Europe Digital Printing market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Digital Printing market 2018 & 2028 (USD Billion)
- FIG 19. Global Digital Printing market, company market share analysis (2021)

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