

Global Digital Logistics Market Size Study & Forecast, By Solution (Tracking and Monitoring System, Data Management and Analytics, Electronic Data Interchange System, Fleet Management System, Others) By Application (Transport Management, Warehouse Management, Labor Management, Others), By Deployment Mode (On-Premises, Cloud), By End-user (Manufacturing, Retail and Consumer Goods, Healthcare, Energy and Utilities, Automotive, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Digital Logistics Market is valued at approximately USD 23.88 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 17.8% over the forecast period 2023-2030. Digital logistics encompasses the integration of digital technologies and data-driven solutions into the various processes involved in the management and optimization of the supply chain. By leveraging technologies such as the Internet of Things (IoT), artificial intelligence (AI), big data analytics, blockchain, and cloud computing, digital logistics aims to enhance visibility, efficiency, and agility across the entire logistics ecosystem. Digital logistics encompasses a range of activities, including real-time tracking of shipments, predictive analytics for demand forecasting, intelligent route planning, and warehouse automation. The Digital Logistics market is expanding because of factors such as the rising e-commerce industry, increased connectivity due to IoT adoption in the logistics industry, and rapid growth of last-mile delivery solutions.

The booming e-commerce industry is a significant driver behind the exponential growth

of the digital logistics market. As consumers increasingly turn to online platforms for their shopping needs, the demand for efficient and agile logistics solutions has surged. Digital logistics, equipped with advanced technologies such as real-time tracking, data analytics, and automation, plays a pivotal role in meeting the evolving requirements of e-commerce businesses. According to the International Trade Administration, in the year 2019, the global sales from the e-commerce industry stood at USD 3,354 billion which increased to USD 5,424 billion in the year 2022 and it is projected to reach USD 6,388 billion by year 2024. Thus, the rising e-commerce industry is driving market growth. In addition, rising technological advancement and government support and regulatory initiatives promoting the use of digital technologies in logistics are creating new opportunities for market growth. However, high capital investment in digital logistics stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Digital Logistics Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. In the growth of this region, significant credit can be attributed to major IT companies that have embraced digital technologies in the logistics sector at an early stage. North America, in particular, benefits from sizable and highly proficient workforces capable of conceiving and executing such innovative solutions. The region boasts numerous esteemed academic institutions and research facilities that hold prominent roles in the field of automation research and development of digital logistics. This dynamic environment ensures a continuous stream of skilled professionals actively driving pioneering advancements within the market. Asia Pacific is expected to grow at the fastest rate during the forecast period, the region's expansion is propelled by increased government support, enhanced infrastructure development, and improved accessibility to global markets.

Major market players included in this report are:

Oracle Corporation (US)

IBM Corporation (US)

SAP SE (Germany)

Advantech Co Ltd. (Taiwan)

AT&T Inc. (US)

Intel Corporation (US)

Honeywell International Inc. (US)

HCLTech Ltd. (India)

Blue Yonder Inc. (US)

Hexaware Technologies Ltd. (India)

Recent Developments in the Market:

In October 2023, UPS revealed its agreement with PayPal to acquire Happy Returns, a reverse logistics company facilitating seamless, box-free returns for both consumers and merchants. The intention behind this acquisition is to broaden the scope of their digital logistics solutions.

In August 2023, Blue Yonder and Seedcom jointly elevated the warehouse capabilities of Seedcom Logistics through a digital upgrade. The successful integration of the Blue Yonder Warehouse Management System (WMS) marked a transformative step for the company in enhancing its warehouse environment.

Global Digital Logistics Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Solution, Application, Deployment Mode, End-user, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle

East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters to detailed information about the crucial aspects such as driving factors & challenges that will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution:

Tracking and Monitoring System

Data Management and Analytics

Electronic Data Interchange System

Fleet Management System

Others

By Application:

Transport Management

Warehouse Management

Labor Management

Others

By Deployment Mode:

On-Premises

Cloud

By End-user

Manufacturing

Retail and Consumer Goods

Healthcare

Energy and Utilities

Automotive

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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