

Global Digital Last Mile Platform Market Size study, By Type (Cloud, On-premise) By Application (Healthcare, Food and Beverage, Others) and Regional Forecasts 2022-2032

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Abstracts

Global Digital Last Mile Platform Market is valued approximately USD 6.72 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 14.50% over the forecast period 2024-2032. Digital Last Mile Platform refers to a technology infrastructure or solution designed to optimize and streamline the final stage of the delivery process in logistics and supply chain management. These platforms aim to address challenges such as route planning, vehicle scheduling, delivery tracking, and customer communication, ultimately improving delivery speed, accuracy, and customer satisfaction. Furthermore, rising focus towards hyper-localization strategies are gaining attention towards Global Digital Last Mile Platform Market. Digital last-mile platforms enable companies to implement hyper-localization strategies by facilitating targeted delivery services, personalized promotions, and localized customer interactions. Through providing a more customized and relevant experience, businesses can increase customer satisfaction and loyalty.

The Global Digital Last Mile Platform Market is driven by rapid expansion of the e-commerce industry and rising demand of automated delivery services across the world. E-commerce enables businesses to reach customers across geographical boundaries, leading to a global marketplace for goods and services. Digital last-mile platforms play a crucial role in facilitating international shipments and cross-border deliveries by providing visibility, tracking, and management capabilities throughout the entire delivery process. In addition, digital last-mile platforms that support automated delivery services offer scalability and flexibility to accommodate varying demand levels and delivery requirements. These platforms can dynamically adjust delivery routes, schedules, and

resources based on real-time data and demand fluctuations, ensuring efficient and responsive delivery operations. However, high cost of digital last mile platform and vulnerable to cybersecurity threats is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global Digital Last Mile Platform Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America was the largest regional market in terms of revenue owing to factors such as increasing demand of express delivery services across the region. Digital last-mile platforms play a crucial role in supporting e-commerce logistics by enabling seamless integration between online storefronts, warehouse management systems, and last-mile delivery operations. These platforms facilitate efficient order processing, fulfillment, and delivery, helping e-commerce retailers meet customer expectations for quick and reliable delivery. Furthermore, the market in Asia Pacific, on the other hand, is expected to develop at the fastest rate over the forecast period 2024-2032.

Major market player included in this report are:

Onfleet, Inc
FarEye Technologies, Inc
The Descartes Systems Group Inc
Shipwell, Inc
Scurri Ltd
Loginext Solutions Private Limited
Zebra Technologies Corporation
Click Labs Inc
Bringg Delivery Technologies Ltd
WorkWave LLC

The detailed segments and sub-segment of the market are explained below:

By Type

Cloud

On-premise

By Application

Healthcare

Food and Beverage

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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