

Global Digital insurance platform Market Size study, by Component (Tools and Services), by End-Users (Insurance Companies, Third-Party Administrators and Brokers, and Aggregators), by Insurance Application (Automotive & transportation, home & commercial buildings, life & health, business & enterprises, travel), by Deployment Type (on-premises, cloud), by Organization Size (large enterprises, small & medium sized enterprises), and by Regional Forecasts 2017-2025

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Abstracts

Global Digital insurance platform Market to reach USD 225.7 billion by 2025.

Global Digital insurance platform Market valued approximately USD 69.4 billion in 2016 is anticipated to grow with a healthy growth rate of more than 14% over the forecast period 2017-2025. Key factors which gives growth to the Digital insurance platform market are growing adoption of Internet of Things (IoT) products, rise in the shift of insurers' focus from product-based strategies to customer-centric strategies, and increased awareness among insurers to digitalize channels and the digital insurance platform is a business model that enables stakeholders in the ecosystem of the insurance industry to connect through a single centralized framework for solving multiple critical issues in the developing high-value ecosystems.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

- Tools & services

By End Users:

- Insurance companies

- Third party administrators

- Brokers

- Aggregators

By Insurance application:

- Automotive & transportation

- Home & commercial buildings

- Life & health

- Business & enterprises

- Travel

By Deployment type:

On-premises

Cloud

By Organisation size:

Large enterprises

Small & medium size enterprises

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market IBM, Microsoft, Accenture, oracle, SAP, TCS, cognizant, DXC technology, Infosys, pegasystems, apian, mind tree, prima solutions, fineos, bolt solutions, inzura. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Digital insurance platform Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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