

# Global Digital Inks Market Size Study & Forecast, by Formulation Type, Substrate, Application and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/G7A3BFF76B14EN.html>

Date: July 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: G7A3BFF76B14EN

## Abstracts

The Global Digital Inks Market is valued at approximately USD 5.8 billion in 2024 and is expected to expand at a compelling CAGR of more than 10.80% during the forecast period of 2025 to 2035. Digital inks—specially formulated for modern printing technologies—have emerged as a cornerstone in the transition toward digital printing across diverse industries. These advanced inks offer vibrant color fidelity, rapid drying properties, and versatile adhesion to a broad array of substrates, empowering manufacturers and designers to streamline production and maximize visual impact. As businesses increasingly prioritize personalization, sustainability, and on-demand production, digital inks are rewriting the rules of commercial, textile, packaging, and promotional printing.

The flourishing demand for sustainable printing solutions, coupled with the surging trend of customized packaging and rapid prototyping, is catalyzing the adoption of digital inks worldwide. Technological breakthroughs in ink chemistry—particularly in UV-cured and water-based formulations—are enabling print service providers to switch from conventional processes to more efficient, eco-friendly alternatives. Simultaneously, the proliferation of inkjet and digital textile printers across packaging houses, fashion studios, and ad agencies is creating a vibrant marketplace for pigment- and dye-based inks that can deliver sharp detail, durable prints, and lower environmental impact. The accelerating shift toward e-commerce and digital brand engagement is also underpinning this growth, as companies seek creative and cost-effective ways to communicate with customers through printed media.

Regionally, North America is anticipated to dominate the global digital inks market by 2025, driven by the early adoption of high-speed digital printing equipment, robust

demand from advertising and packaging sectors, and increasing investments in sustainable print technologies. Europe follows closely, backed by the region's deep-rooted print culture and progressive environmental regulations favoring water-based ink systems. However, Asia Pacific is expected to witness the most substantial growth trajectory over the forecast period. The rapid industrialization of nations like China and India, coupled with burgeoning textile exports and widespread digitization across commercial printing hubs, is driving up demand. Moreover, strategic governmental initiatives aimed at enhancing industrial productivity and local manufacturing competitiveness are further elevating the market's growth potential across the region.

Major market players included in this report are:

DIC Corporation

DuPont de Nemours, Inc.

Flint Group

Sun Chemical Corporation

Toyo Ink SC Holdings Co., Ltd.

Nazdar Ink Technologies

Siegwerk Druckfarben AG & Co. KGaA

Marabu GmbH & Co. KG

HP Inc.

INX International Ink Co.

Encres DUBUIT

Wikoff Color Corporation

Fujifilm Holdings Corporation

Bordeaux Digital PrintInk Ltd.

Collins Inkjet Corporation

Global Digital Inks Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast Period – 2025–2035

Report Coverage – Revenue Forecast, Company Ranking, Competitive Landscape, Growth Factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Formulation Type:

Solvent-Based Digital Inks

UV-Cured Digital Inks

Water-Based Digital Inks

Dye-Based Digital Inks

Pigment-Based Digital Inks

By Substrate:

Paper

Textiles

Plastics

Ceramics

Glass

By Application:

Textile Printing

Packaging

Commercial Printing

Advertising and Promotion

By Region:

North America

U.S.

Canada

## Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

## Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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