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Global Digital Health Market Size study, by Technology (Tele-healthcare, Healthcare Analytics, mHealth and Digital Health Systems) by Component (Software, Hardware and Services) and Regional Forecasts 2022-2028

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Abstracts

Global Digital Health Market is valued approximately USD 111.07 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 15.10 % over the forecast period 2022-2028. Digital Health is the application of computing platforms, software, connectivity, and other technologies to provide health care and medical services digitally. Also, the Digital Health is used for efficient delivery of healthcare and including availability of personalized & precise medicines. The rise in health expenditure has led the adoption of Digital Health across the forecast period. For Instance: According to World Bank, the current health expenditure per capita has increased significantly from USD 1110.26 in 2018 to USD 1261.19 in 2021 at the growth rate of 4.34%. The other driving factor for the market growth is increase in demand for telemedicine globally. For instance, according to Statista, global telemedicine market is projected to reach USD 459.8 by 2030 from USD 49.9 2019. Also, with rising technological advancements in medical devices, health IT systems and other medical services and the increasing demand for remote patient monitoring, the demand for Digital Health is likely to increase over the forecast period. However, uncertain regulatory policies and low digital and health literacy impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Digital Health market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the dominating region across the world in terms of market share owing to the growing healthcare infrastructure and high adoption of new technologies in healthcare. Whereas Asia-Pacific is anticipated to exhibit highest growth rate over the forecast period

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2022-2028. Factors such as rising incidences of diseases, growing digitization and improving healthcare infrastructure would create lucrative growth prospects for the Digital Health market across Asia-Pacific region.

Major market player included in this report are:
Cerner Corporation
Allscripts
Apple, Inc.
Telef?nica S.A.
Mckesson Corporation
Epic Systems Corporation
QSI Management, LLC
AT&T
Vodafone Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Technology:
Tele-healthcare
Healthcare Analytics
mHealth
Digital Health Systems
By Component:
Software
Hardware
Services
By Region:
North America
U.S.
Canada
Europe
UK

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Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Digital Health Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Contents

CHAPTER 1. EXECUTIVE SUMMARY

1.1. Market Snapshot
1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028(USD Billion)
  1.2.1. Digital Health Market, by Region, 2020-2028(USD Billion)
  1.2.2. Digital Health Market, by Technology, 2020-2028(USD Billion)
  1.2.3. Digital Health Market, by Component, 2020-2028(USD Billion)
1.3. Key Trends
1.4. Estimation Methodology
1.5. Research Assumption

CHAPTER 2. GLOBAL DIGITAL HEALTH MARKET DEFINITION AND SCOPE

2.1. Objective of the Study
2.2. Market Definition & Scope
  2.2.1. Scope of the Study
  2.2.2. Industry Evolution
2.3. Years Considered for the Study
2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIGITAL HEALTH MARKET DYNAMICS

3.1. Digital Health Market Impact Analysis (2020-2028)
  3.1.1. Market Drivers
    3.1.1.1. Rise in health expenditure
    3.1.1.2. Increasing demand for telemedicine
  3.1.2. Market Challenges
    3.1.2.1. Uncertain regulatory policies
    3.1.2.2. Low digital and health literacy
  3.1.3. Market Opportunities
    3.1.3.1. Technological advancements
    3.1.3.2. Growing demand for remote patient monitoring

CHAPTER 4. GLOBAL DIGITAL HEALTH MARKET INDUSTRY ANALYSIS

4.1. Porter’s 5 Force Model
  4.1.1. Bargaining Power of Suppliers

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4.1.2. Bargaining Power of Buyers
4.1.3. Threat of New Entrants
4.1.4. Threat of Substitutes
4.1.5. Competitive Rivalry
4.1.6. Futuristic Approach to Porter’s 5 Force Model (2019-2028)
4.2. PEST Analysis
4.2.1. Political
4.2.2. Economical
4.2.3. Social
4.2.4. Technological
4.3. Investment Adoption Model
4.4. Analyst Recommendation & Conclusion
4.5. Top investment opportunity
4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

5.1.1. Assessment of the overall impact of COVID-19 on the industry
5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL DIGITAL HEALTH MARKET, BY TECHNOLOGY

6.1. Market Snapshot
6.2. Global Digital Health Market by Technology, Performance - Potential Analysis
6.3. Global Digital Health Market Estimates & Forecasts by Technology 2019-2028 (USD Billion)
6.4. Digital Health Market, Sub Segment Analysis
6.4.1. Tele-healthcare
6.4.2. Healthcare Analytics
6.4.3. mHealth
6.4.4. Digital Health Systems

CHAPTER 7. GLOBAL DIGITAL HEALTH MARKET, BY COMPONENT

7.1. Market Snapshot
7.2. Global Digital Health Market by Component, Performance - Potential Analysis
7.3. Global Digital Health Market Estimates & Forecasts by Component 2019-2028 (USD Billion)
7.4. Digital Health Market, Sub Segment Analysis

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7.4.1. Software
7.4.2. Hardware
7.4.3. Services

CHAPTER 8. GLOBAL DIGITAL HEALTH MARKET, REGIONAL ANALYSIS

8.1. Digital Health Market, Regional Market Snapshot
8.2. North America Digital Health Market
8.2.1. U.S. Digital Health Market
8.2.1.1. Technology breakdown estimates & forecasts, 2019-2028
8.2.1.2. Component breakdown estimates & forecasts, 2019-2028
8.2.2. Canada Digital Health Market
8.3. Europe Digital Health Market Snapshot
8.3.1. U.K. Digital Health Market
8.3.2. Germany Digital Health Market
8.3.3. France Digital Health Market
8.3.4. Spain Digital Health Market
8.3.5. Italy Digital Health Market
8.3.6. Rest of Europe Digital Health Market
8.4. Asia-Pacific Digital Health Market Snapshot
8.4.1. China Digital Health Market
8.4.2. India Digital Health Market
8.4.3. Japan Digital Health Market
8.4.4. Australia Digital Health Market
8.4.5. South Korea Digital Health Market
8.4.6. Rest of Asia Pacific Digital Health Market
8.5. Latin America Digital Health Market Snapshot
8.5.1. Brazil Digital Health Market
8.5.2. Mexico Digital Health Market
8.6. Rest of The World Digital Health Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies
9.2. Company Profiles
9.2.1. Bayer CropScience
9.2.1.1. Key Information
9.2.1.2. Overview
9.2.1.3. Financial (Subject to Data Availability)

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9.2.1.4. Product Summary
9.2.1.5. Recent Developments
9.2.2. Cerner Corporation
9.2.3. Allscripts
9.2.4. Apple, Inc.
9.2.5. Telef?nica S.A.
9.2.6. Mckesson Corporation
9.2.7. Epic Systems Corporation
9.2.8. QSI Management, LLC
9.2.9. AT&T
9.2.10. Vodafone Group

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process
10.1.1. Data Mining
10.1.2. Analysis
10.1.3. Market Estimation
10.1.4. Validation
10.1.5. Publishing
10.2. Research Attributes
10.3. Research Assumption

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List Of Tables

LIST OF TABLES

TABLE 1. Global Digital Health market, report scope
TABLE 2. Global Digital Health market estimates & forecasts by Region 2019-2028 (USD Billion)
TABLE 3. Global Digital Health market estimates & forecasts by Technology 2019-2028 (USD Billion)
TABLE 4. Global Digital Health market estimates & forecasts by Component 2019-2028 (USD Billion)
TABLE 5. Global Digital Health market by segment, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 6. Global Digital Health market by region, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 7. Global Digital Health market by segment, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 8. Global Digital Health market by region, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 9. Global Digital Health market by segment, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 10. Global Digital Health market by region, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 11. Global Digital Health market by segment, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 12. Global Digital Health market by region, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 13. Global Digital Health market by segment, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 14. Global Digital Health market by region, estimates & forecasts, 2019-2028 (USD Billion)
TABLE 15. U.S. Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 16. U.S. Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 17. U.S. Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 18. Canada Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 19. Canada Digital Health market estimates & forecasts by segment 2019-2028

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(USD Billion)
TABLE 20. Canada Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 21. UK Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 22. UK Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 23. UK Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 24. Germany Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 25. Germany Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 26. Germany Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 27. RoE Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 28. RoE Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 29. RoE Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 30. China Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 31. China Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 32. China Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 33. India Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 34. India Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 35. India Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 36. Japan Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 37. Japan Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 38. Japan Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 39. RoAPAC Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 40. RoAPAC Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 41. RoAPAC Digital Health market estimates & forecasts by segment

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2019-2028 (USD Billion)
TABLE 42. Brazil Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 43. Brazil Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 44. Brazil Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 45. Mexico Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 46. Mexico Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 47. Mexico Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 48. RoLA Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 49. RoLA Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 50. RoLA Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 51. Row Digital Health market estimates & forecasts, 2019-2028 (USD Billion)
TABLE 52. Row Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 53. Row Digital Health market estimates & forecasts by segment 2019-2028 (USD Billion)
TABLE 54. List of secondary sources, used in the study of global Digital Health market
TABLE 55. List of primary sources, used in the study of global Digital Health market
TABLE 56. Years considered for the study
TABLE 57. Exchange rates considered

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List Of Figures

LIST OF FIGURES

FIG 1. Global Digital Health market, research methodology
FIG 2. Global Digital Health market, market estimation techniques
FIG 3. Global market size estimates & forecast methods
FIG 4. Global Digital Health market, key trends 2021
FIG 5. Global Digital Health market, growth prospects 2022-2028
FIG 6. Global Digital Health market, porters 5 force model
FIG 7. Global Digital Health market, pest analysis
FIG 8. Global Digital Health market, value chain analysis
FIG 9. Global Digital Health market by segment, 2019 & 2028 (USD Billion)
FIG 10. Global Digital Health market by segment, 2019 & 2028 (USD Billion)
FIG 11. Global Digital Health market by segment, 2019 & 2028 (USD Billion)
FIG 12. Global Digital Health market by segment, 2019 & 2028 (USD Billion)
FIG 13. Global Digital Health market by segment, 2019 & 2028 (USD Billion)
FIG 14. Global Digital Health market, regional snapshot 2019 & 2028
FIG 15. North America Digital Health market 2019 & 2028 (USD Billion)
FIG 16. Europe Digital Health market 2019 & 2028 (USD Billion)
FIG 17. Asia pacific Digital Health market 2019 & 2028 (USD Billion)
FIG 18. Latin America Digital Health market 2019 & 2028 (USD Billion)
FIG 19. Global Digital Health market, company market share analysis (2021)

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