

# **Global Digital Dentistry Market Size study, by Products (Equipment, Software), by Application (Diagnostics, Therapeutics, Other Applications), by Specialty Areas (Orthodontics, Prosthodontics, Implantology, Other specialty areas), by End Users (Dental Laboratories, Dental Hospitals and Clinics, Other end users) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Digital Dentistry Market was valued at approximately USD 6.8 billion in 2023 and is projected to grow at a healthy growth rate of more than 9.9% over the forecast period 2024-2032. Digital dentistry refers to the integration of digital technology and devices in dental procedures and diagnostics. This includes digital imaging, computer-aided design and manufacturing (CAD/CAM), 3D printing, and intraoral scanners, which significantly enhance precision, efficiency, and patient outcomes in various dental treatments, such as restorations, orthodontics, and implantology. By streamlining workflows, digital dentistry not only improves the overall dental care experience but also optimizes treatment processes and outcomes.

The increasing demand for same-day dentistry is a key driver of the global digital dentistry market. Dental professionals are increasingly adopting advanced digital technologies, such as CAD/CAM and 3D printing, due to their high precision and efficiency in dental restoration and orthodontics. These technologies facilitate the development of milled/3D printed crowns, dentures, bridges, and fabricated abutments used in dental restoration procedures. Moreover, they enable the creation of personalized brackets and removable braces for orthodontic treatments. The adoption of CAD/CAM milling and 3D printing has significantly reduced the need for temporary bridges or crowns during dental restoration treatments, thus minimizing the time required for treatment procedures and the number of doctor visits. Same-day dentistry,

driven by these digital solutions, enhances patient comfort and delivers higher quality final products. However, a significant restraint to the market is the lack of reimbursement for dental procedures. In developed regions across North America and Europe, most insurance providers consider dental prostheses as cosmetic products, providing minimal or no reimbursements. As a result, patients bear a substantial portion of the cost of dental prosthesis treatments with little support from insurance coverage. This financial burden affects patients' decisions to undergo treatment, thereby restricting the adoption of dental prosthesis surgeries in these regions.

North America dominated the digital dentistry market in 2023, driven by a preventive approach towards oral care and hygiene, increasing R&D activities in dentistry, the presence of independent clinics, and rising disposable income. Additionally, increasing government funding for dental programs is expected to contribute to market growth. For instance, U.S. federal funding for Medicare and Medicaid is anticipated to boost the demand for dental care services by reducing out-of-pocket expenses for patients. On the other hand, the Asia Pacific region is expected to witness the fastest growth from 2024 to 2030, attributed to the rising number of clinics, increased dental tourism, heightened R&D in manufacturing, and growing awareness about dental care. The region's healthcare infrastructure is expanding with advanced technology and equipment, and various initiatives by companies and governments in countries like India and China aim to spread awareness regarding dental care services.

Major market players included in this report are:

Dentsply Sirona (US)  
Envista Holdings Corporation (US)  
3M Company (US)  
Ivoclar Vivadent AG (Switzerland)  
Planmeca OY (Finland)  
3Shape (Denmark)  
Align Technologies (US)  
J Morita Corporation (Japan)  
3D Systems, Inc. (US)  
Straumann Group (Switzerland)

The detailed segments and sub-segment of the market are explained below:

By Product:

- Equipment
- Software

By Application:

- Diagnostics
- Therapeutics
- Other Applications

**By Specialty Areas:**

- Orthodontics
- Prosthodontics
- Implantology
- Other specialty areas

**By End Users:**

- Dental Laboratories
- Dental Hospitals and Clinics
- Other end users

**By Region:****North America**

- U.S.
- Canada

**Europe**

- UK
- Germany
- France
- Spain
- Italy
- ROE

**Asia Pacific**

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

**Latin America**

- Brazil
- Mexico
- RoLA

**Middle East & Africa**

- Saudi Arabia
- South Africa
- RoMEA

**Years considered for the study are as follows:**

- Historical year – 2022
- Base year – 2023
- Forecast period – 2024 to 2032

Key Takeaways:

- Market Estimates & Forecast for 10 years from 2022 to 2032.
- Annualized revenues and regional level analysis for each market segment.
- Detailed analysis of geographical landscape with Country level analysis of major regions.
- Competitive landscape with information on major players in the market.
- Analysis of key business strategies and recommendations on future market approach.
- Analysis of competitive structure of the market.
- Demand side and supply side analysis of the market.

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