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Global Digital Classroom Market Size study & Forecast, by Product (Hardware, Content, and Software), by Application (K 12 and Higher Education) and Regional Analysis, 2022-2029

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Abstracts

Global Digital Classroom Market is valued at approximately USD 11.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 32.3 % over the forecast period 2022-2029. A digital classroom, also known as a smart classroom, is a technologically enabled learning environment in which students learn and interact using information and communication technology (ICT). It makes use of a variety of electronic devices, including projectors, smartboards, smart tablets, smartphones, tablets, laptops, computers, digital textbooks, and cameras. The Digital Classroom market is expanding because of factors such as the rising penetration of internet users and the growing adoption of cloud-based services.

According to the International Telecommunication Union (ITU), nearly 4.9 billion people will use the internet globally in 2021, up from 4.1 billion in 2019. More people are estimated to adopt digital platforms, online courses, and complete degrees which enhances the market growth. Whereas rising adoption of smart technologies and technological advancement by market players create lucrative opportunities for the market. However, lack of interaction with fellow learners hampers the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Digital Classroom Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the increasing uptake in interactive learning as well as interactive response systems across the education system. Whereas North America is expected to grow with the highest CAGR during the

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forecast period, owing to factors such as increasing penetration of internet and smartphone users.

Major market players included in this report are:
Dell
Jenzabar
Blackboard
Discovery Education
Pearson Education
Promethean World Ltd
Oracle
Educomp
Ellucian
Echo360

Recent Developments in the Market:
In June 2022, Promethean Unveils the All-New ActivPanel with ActivSync, Providing a Transformative and Intuitive User Experience. It includes various features such as connectivity, simplicity, security, adaptability, and longevity

Global Digital Classroom Market Report Scope:
Historical Data 2019-2020-2021
Base Year for Estimation 2021
Forecast period 2022-2029
Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends
Segments Covered Product, Application, Region
Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World
Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest

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along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:
Hardware
Content
Software

By Application:
K-12
Higher Education

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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