

Global Digital Banking Platform Market Size study & Forecast, by Component (Solution, Services), by Deployment (On-premises, Cloud), by Type (Retail Banking, Corporate Banking), by Mode (Online Banking, Mobile Banking) and Regional Analysis, 2023-2030

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Abstracts

Global Digital Banking Platform Market is valued at approximately USD 5.10 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 13.60% over the forecast period 2023-2030. A digital banking platform refers to a comprehensive and integrated software solution that enables financial institutions, such as banks, to provide a range of banking services and operations through online and digital channels. It serves as the technological infrastructure that supports various digital banking activities and customer interactions. Digital banking platforms are designed to offer a seamless and convenient banking experience to customers, allowing them to access and manage their financial services remotely through Internet banking, mobile applications, and other digital channels. The Digital Banking Platform Market is expanding because of factors such as increasing digital banking transactions and an increasing number of Internet users.

The rising number of digital payments across the globe is driving market growth. According to a Reserve Bank of India report, in 2020–21, the proportion of digital transactions in the total volume of non–cash retail payments increased to 98.5% from 97.0%. According to the same source, the total value of digital payments was USD 28.18 million in the fiscal year 2018-2019 and reached USD 52.95 million in the fiscal year 2020-2021. In addition, according to the Canadian Bankers Association, in the year 2018 the value of mobile banking transactions in Canada stood at USD 663.7 million

which increased to USD 947 million in the year 2020. Thus, the rising number of digital payment transactions is fostering market growth. In addition, the increase in focus of organizations on digitalizing their financial services and growth in the usage of machine learning and artificial intelligence in digital banking platforms are creating lucrative opportunity for market growth. However, the high cost of digital banking platform and security and compliance issues stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Digital Banking Platform Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the rising adoption of cloud technology by corporate banks in the region, the rising value of bank deposits in the region, as well as rise in the development of new cash management systems in the region. Along with this development of the smart retail industry, rising online retail sales, a rising number of digital payment transactions in the region are creating a lucrative market growth opportunity. Whereas, North America is expected to have significant growth owing to factors such as the rising number of digital banking and neo banks users in the region. Along with these, the rising retail industry and product development activities in the region are creating lucrative growth in the market.

Major market player included in this report are:

Appway AG

Cor Financial Solution Ltd.

Edgeverve (Subsidiary of Infosys)

NCino Inc

Fiserv Inc.

Oracle Corporation

SAP SE

Temenos

Vsoft Corporation

FIS

Recent Developments in the Market:

In January 2023, Taiwan's Next Bank, a digital bank, launched Temenos. Next Bank is able to promote its goods quickly and effectively thanks to Temenos' open platform. The bank intends to gradually expand the range of foreign currency services it provides, including tools for managing assets and remittances for workers who are abroad. Next Bank, a company that employs Temenos as its backend technology, expects to reach 300,000 subscribers within nine months of its launch.

In December 2022,, Wells Fargo introduced a one-stop digital banking interface for its corporate investment and commercial banking clients. With this launch, the company aims to leverage machine learning (ML) and artificial intelligence (AI) to provide organisations with specialised corporate and commercial financial services catered to their unique needs.

Global Digital Banking Platform Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Component, Deployment, Type, Mode, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Component offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Solution

Services

By Deployment:

On -premise

Cloud

By Type:

Retail Banking

Corporate banking

By Mode:

Online Banking

Mobile Banking

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Digital Banking Platform Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Digital Banking Platform Market, by Component, 2020-2030 (USD Billion)
 - 1.2.3. Digital Banking Platform Market, by Deployment, 2020-2030 (USD Billion)
 - 1.2.4. Digital Banking Platform Market, by Type, 2020-2030 (USD Billion)
 - 1.2.5. Digital Banking Platform Market, by Mode, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DIGITAL BANKING PLATFORM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIGITAL BANKING PLATFORM MARKET DYNAMICS

- 3.1. Digital Banking Platform Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing digital banking transactions
 - 3.1.1.2. Increasing number of internet users
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost of digital banking platform
 - 3.1.2.2. Security and compliance issues
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increase in focus of organizations on digitalizing their financial services.
 - 3.1.3.2. Growth in usage of machine learning and artificial intelligence in digital banking platform

CHAPTER 4. GLOBAL DIGITAL BANKING PLATFORM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DIGITAL BANKING PLATFORM MARKET, BY COMPONENT

- 5.1. Market Snapshot
- 5.2. Global Digital Banking Platform Market by Component, Performance - Potential Analysis
- 5.3. Global Digital Banking Platform Market Estimates & Forecasts by Component 2020-2030 (USD Billion)
- 5.4. Digital Banking Platform Market, Sub Segment Analysis
 - 5.4.1. Solution
 - 5.4.2. Services

CHAPTER 6. GLOBAL DIGITAL BANKING PLATFORM MARKET, BY DEPLOYMENT

- 6.1. Market Snapshot

6.2. Global Digital Banking Platform Market by Deployment, Performance - Potential Analysis

6.3. Global Digital Banking Platform Market Estimates & Forecasts by Deployment 2020-2030 (USD Billion)

6.4. Digital Banking Platform Market, Sub Segment Analysis

6.4.1. On -premise

6.4.2. Cloud

CHAPTER 7. GLOBAL DIGITAL BANKING PLATFORM MARKET, BY TYPE

7.1. Market Snapshot

7.2. Global Digital Banking Platform Market by Type, Performance - Potential Analysis

7.3. Global Digital Banking Platform Market Estimates & Forecasts by Type 2020-2030 (USD Billion)

7.4. Digital Banking Platform Market, Sub Segment Analysis

7.4.1. Retail Banking

7.4.2. Corporate Banking

CHAPTER 8. GLOBAL DIGITAL BANKING PLATFORM MARKET, BY MODE

8.1. Market Snapshot

8.2. Global Digital Banking Platform Market by Mode, Performance - Potential Analysis

8.3. Global Digital Banking Platform Market Estimates & Forecasts by Mode 2020-2030 (USD Billion)

8.4. Digital Banking Platform Market, Sub Segment Analysis

8.4.1. Online Banking

8.4.2. Mobile Banking

CHAPTER 9. GLOBAL DIGITAL BANKING PLATFORM MARKET, REGIONAL ANALYSIS

9.1. Top Leading Countries

9.2. Top Emerging Countries

9.3. Digital Banking Platform Market, Regional Market Snapshot

9.4. North America Digital Banking Platform Market

9.4.1. U.S. Digital Banking Platform Market

9.4.1.1. Component breakdown estimates & forecasts, 2020-2030

9.4.1.2. Deployment breakdown estimates & forecasts, 2020-2030

9.4.1.3. Type breakdown estimates & forecasts, 2020-2030

- 9.4.1.4. Mode breakdown estimates & forecasts, 2020-2030
- 9.4.2. Canada Digital Banking Platform Market
- 9.5. Europe Digital Banking Platform Market Snapshot
 - 9.5.1. U.K. Digital Banking Platform Market
 - 9.5.2. Germany Digital Banking Platform Market
 - 9.5.3. France Digital Banking Platform Market
 - 9.5.4. Spain Digital Banking Platform Market
 - 9.5.5. Italy Digital Banking Platform Market
 - 9.5.6. Rest of Europe Digital Banking Platform Market
- 9.6. Asia-Pacific Digital Banking Platform Market Snapshot
 - 9.6.1. China Digital Banking Platform Market
 - 9.6.2. India Digital Banking Platform Market
 - 9.6.3. Japan Digital Banking Platform Market
 - 9.6.4. Australia Digital Banking Platform Market
 - 9.6.5. South Korea Digital Banking Platform Market
 - 9.6.6. Rest of Asia Pacific Digital Banking Platform Market
- 9.7. Latin America Digital Banking Platform Market Snapshot
 - 9.7.1. Brazil Digital Banking Platform Market
 - 9.7.2. Mexico Digital Banking Platform Market
- 9.8. Middle East & Africa Digital Banking Platform Market
 - 9.8.1. Saudi Arabia Digital Banking Platform Market
 - 9.8.2. South Africa Digital Banking Platform Market
 - 9.8.3. Rest of Middle East & Africa Digital Banking Platform Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Appway AG
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Recent Developments
 - 10.3.2. Cor Financial Solution Ltd.

- 10.3.3. Edgeverve (Subsidiary of Infosys)
- 10.3.4. NCino Inc.
- 10.3.5. Fiserv Inc.
- 10.3.6. Oracle Corporation
- 10.3.7. SAP SE
- 10.3.8. Temenos
- 10.3.9. Vsoft Corporation
- 10.3.10. FIS

CHAPTER 11. RESEARCH PROCESS

11.1. Research Process

- 11.1.1. Data Mining
- 11.1.2. Analysis
- 11.1.3. Market Estimation
- 11.1.4. Validation
- 11.1.5. Publishing

11.2. Research Attributes

11.3. Research Assumption

List of Tables

TABLE 1. Global Digital Banking Platform Market, report scope

TABLE 2. Global Digital Banking Platform Market estimates & forecasts by Region
2020-2030 (USD Billion)

TABLE 3. Global Digital Banking Platform Market estimates & forecasts by Component
2020-2030 (USD Billion)

TABLE 4. Global Digital Banking Platform Market estimates & forecasts by Deployment
2020-2030 (USD Billion)

TABLE 5. Global Digital Banking Platform Market estimates & forecasts by Type
2020-2030 (USD Billion)

TABLE 6. Global Digital Banking Platform Market estimates & forecasts by Mode
2020-2030 (USD Billion)

TABLE 7. Global Digital Banking Platform Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 8. Global Digital Banking Platform Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 9. Global Digital Banking Platform Market by segment, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 10. Global Digital Banking Platform Market by region, estimates & forecasts,
2020-2030 (USD Billion)

TABLE 11. Global Digital Banking Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Digital Banking Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Digital Banking Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Digital Banking Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Digital Banking Platform Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. Global Digital Banking Platform Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 18. U.S. Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. U.S. Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20. Canada Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 21. Canada Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. Canada Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23. UK Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 24. UK Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. UK Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26. Germany Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 27. Germany Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. Germany Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29. France Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 30. France Digital Banking Platform Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 31. France Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 32. Italy Digital Banking Platform Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 33. Italy Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 34. Italy Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 35. Spain Digital Banking Platform Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 36. Spain Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 37. Spain Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 38. RoE Digital Banking Platform Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 39. RoE Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 40. RoE Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 41. China Digital Banking Platform Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 42. China Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 43. China Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 44. India Digital Banking Platform Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 45. India Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 46. India Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 47. Japan Digital Banking Platform Market estimates & forecasts, 2020-2030
(USD Billion)

TABLE 48. Japan Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 49. Japan Digital Banking Platform Market estimates & forecasts by segment
2020-2030 (USD Billion)

TABLE 50. South Korea Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 51. South Korea Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. South Korea Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53. Australia Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 54. Australia Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. Australia Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56. RoAPAC Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 57. RoAPAC Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. RoAPAC Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59. Brazil Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 60. Brazil Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Brazil Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62. Mexico Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 63. Mexico Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. Mexico Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65. RoLA Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 66. RoLA Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. RoLA Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68. Saudi Arabia Digital Banking Platform Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 69. South Africa Digital Banking Platform Market estimates & forecasts by

segment 2020-2030 (USD Billion)

TABLE 70. RoMEA Digital Banking Platform Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 71. List of secondary sources, used in the study of global Digital Banking Platform Market

TABLE 72. List of primary sources, used in the study of global Digital Banking Platform Market

TABLE 73. Years considered for the study

TABLE 74. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List of figures

FIG 1. Global Digital Banking Platform Market, research methodology

FIG 2. Global Digital Banking Platform Market, Market estimation techniques

FIG 3. Global Market size estimates & forecast methods

FIG 4. Global Digital Banking Platform Market, key trends 2022

FIG 5. Global Digital Banking Platform Market, growth prospects 2023-2030

FIG 6. Global Digital Banking Platform Market, porters 5 force model

FIG 7. Global Digital Banking Platform Market, pest analysis

FIG 8. Global Digital Banking Platform Market, value chain analysis

FIG 9. Global Digital Banking Platform Market by segment, 2020 & 2030 (USD Billion)

FIG 10. Global Digital Banking Platform Market by segment, 2020 & 2030 (USD Billion)

FIG 11. Global Digital Banking Platform Market by segment, 2020 & 2030 (USD Billion)

FIG 12. Global Digital Banking Platform Market by segment, 2020 & 2030 (USD Billion)

FIG 13. Global Digital Banking Platform Market by segment, 2020 & 2030 (USD Billion)

FIG 14. Global Digital Banking Platform Market, regional snapshot 2020 & 2030

FIG 15. North America Digital Banking Platform Market 2020 & 2030 (USD Billion)

FIG 16. Europe Digital Banking Platform Market 2020 & 2030 (USD Billion)

FIG 17. Asia pacific Digital Banking Platform Market 2020 & 2030 (USD Billion)

FIG 18. Latin America Digital Banking Platform Market 2020 & 2030 (USD Billion)

FIG 19. Middle East & Africa Digital Banking Platform Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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