

# **Global Digestive Health Supplements Market by Type (Prebiotics, Probiotics, Enzymes, and Other Types); By Distribution Channel (Supermarkets/Hypermarket, Pharmacies and Drugstore, Online Retailer, and Other Distribution Channel), Regional Forecasts 2021-2027**

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## **Abstracts**

Global Digestive Health Supplements Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.96% over the forecast period 2021-2027. The digestive system consists of the esophagus, stomach, and intestines, which are the primary organs that serve to digest food and supply nutrients to the body. Good digestive health is essential since it impacts both the mind and the body. Proper protein, vitamin, and nutrient intake keeps the stomach healthy and supplies energy to the entire body. The market is driven by rising number of weight management programs and rising prevalence of digestive diseases. As per the U.S. Department of Health and Human Services, 60 to 70 million people are affected by all digestive diseases in US. Furthermore, rise in chronic diseases propel the market of digestive health supplements. For instance, According to the National Center for Biotechnology Information at the National Library of Medicine, gastroesophageal reflux disease (GERD) is a chronic and common condition, with age being a major risk factor. Women are much more likely than males to suffer from GERD. Changing food habits and increased consumption of high-sodium foods are projected to add to the incidence of gastrointestinal diseases in both established and emerging nations, boosting the digestive health supplements market. However, high ingredient development cost and stringent government regulations may impede market growth over the forecast period of 2021-2027.

During the forecast period, North America is projected to continue to have high demand for digestive health supplements. Obesity, digestive problems, and lifestyle-related

illnesses are projected to boost demand for digestive health supplements, owing to poor eating habits and a high consumption of processed, high-sodium, and ready-to-eat meals. Many manufacturers are increasing their attempts to expand their operations in established regions such as North America

Major market player included in this report are:

Herbalife International of America Inc

Alimentary Health Limited

The Nature's Bounty Co.

Amway Corporation

General Nutrition Centers

Koninklijke DSM NV

Bayer AG

NOW Health Group Inc.

Pfizer Inc.

PanTheryx Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Prebiotics

Probiotics

Enzymes

Other Types

By Distribution Channel:

Supermarket/Hypermarket

Pharmacies and Drugstores

Online Retailers

## Other Distribution Channels

### By Region:

#### North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

#### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Digestive Health Supplements Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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