

Global Digestive Health Supplements Market by Type (Prebiotics, Probiotics, Enzymes, and Other Types); By Distribution Channel (Supermarkets/Hypermarket, Pharmacies and Drugstore, Online Retailer, and Other Distribution Channel), Regional Forecasts 2021-2027

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Abstracts

Global Digestive Health Supplements Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.96% over the forecast period 2021-2027. The digestive system consists of the esophagus, stomach, and intestines, which are the primary organs that serve to digest food and supply nutrients to the body. Good digestive health is essential since it impacts both the mind and the body. Proper protein, vitamin, and nutrient intake keeps the stomach healthy and supplies energy to the entire body. The market is driven by rising number of weight management programs and rising prevalence of digestive diseases. As per the U.S. Department of Health and Human Services, 60 to 70 million people are affected by all digestive diseases in US. Furthermore, rise in chronic diseases propel the market of digestive health supplements. For instance, According to the National Center for Biotechnology Information at the National Library of Medicine, gastroesophageal reflux disease (GERD) is a chronic and common condition, with age being a major risk factor. Women are much more likely than males to suffer from GERD. Changing food habits and increased consumption of high-sodium foods are projected to add to the incidence of gastrointestinal diseases in both established and emerging nations, boosting the digestive health supplements market. However, high ingredient development cost and stringent government regulations may impede market growth over the forecast period of 2021-2027.

During the forecast period, North America is projected to continue to have high demand for digestive health supplements. Obesity, digestive problems, and lifestyle-related

illnesses are projected to boost demand for digestive health supplements, owing to poor eating habits and a high consumption of processed, high-sodium, and ready-to-eat meals. Many manufacturers are increasing their attempts to expand their operations in established regions such as North America

Major market player included in this report are:

Herbalife International of America Inc

Alimentary Health Limited

The Nature's Bounty Co.

Amway Corporation

General Nutrition Centers

Koninklijke DSM NV

Bayer AG

NOW Health Group Inc.

Pfizer Inc.

PanTheryx Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Prebiotics

Probiotics

Enzymes

Other Types

By Distribution Channel:

Supermarket/Hypermarket

Pharmacies and Drugstores

Online Retailers

Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Digestive Health Supplements Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Digestive Health Supplements Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Digestive Health Supplements Market, by Type, 2019-2027 (USD Billion)
 - 1.2.3. Digestive Health Supplements Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DIGESTIVE HEALTH SUPPLEMENTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIGESTIVE HEALTH SUPPLEMENTS MARKET DYNAMICS

- 3.1. Digestive Health Supplements Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Rising number of weight management programs
 - 3.1.1.2. Rising prevalence of digestive diseases
 - 3.1.2. Market Restraint
 - 3.1.2.1. High ingredient development cost and stringent government regulations
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increased consumer awareness

CHAPTER 4. GLOBAL DIGESTIVE HEALTH SUPPLEMENTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL DIGESTIVE HEALTH SUPPLEMENTS MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Digestive Health Supplements Market by Type , Performance - Potential Analysis
- 5.3. Global Digestive Health Supplements Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Digestive Health Supplements Market , Sub Segment Analysis
 - 5.4.1. Prebiotics
 - 5.4.2. Probiotics
 - 5.4.3. Enzymes
 - 5.4.4. Other Types

CHAPTER 6. GLOBAL DIGESTIVE HEALTH SUPPLEMENTS MARKET, BY DISTRIBUTION CHANNEL

- 6.1. Market Snapshot
- 6.2. Global Digestive Health Supplements Market by Distribution Channel, Performance - Potential Analysis
- 6.3. Global Digestive Health Supplements Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 6.4. Digestive Health Supplements Market , Sub Segment Analysis
 - 6.4.1. Supermarket/Hypermarket
 - 6.4.2. Pharmacies and Drugstores
 - 6.4.3. Online Retailers

6.4.4. Other Distribution Channels

CHAPTER 7. GLOBAL DIGESTIVE HEALTH SUPPLEMENTS MARKET, REGIONAL ANALYSIS

- 7.1. Digestive Health Supplements Market , Regional Market Snapshot
- 7.2. North America Digestive Health Supplements Market
 - 7.2.1. U.S. Digestive Health Supplements Market
 - 7.2.1.1. Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Digestive Health Supplements Market
- 7.3. Europe Digestive Health Supplements Market Snapshot
 - 7.3.1. U.K. Digestive Health Supplements Market
 - 7.3.2. Germany Digestive Health Supplements Market
 - 7.3.3. France Digestive Health Supplements Market
 - 7.3.4. Spain Digestive Health Supplements Market
 - 7.3.5. Italy Digestive Health Supplements Market
 - 7.3.6. Rest of Europe Digestive Health Supplements Market
- 7.4. Asia-Pacific Digestive Health Supplements Market Snapshot
 - 7.4.1. China Digestive Health Supplements Market
 - 7.4.2. India Digestive Health Supplements Market
 - 7.4.3. Japan Digestive Health Supplements Market
 - 7.4.4. Australia Digestive Health Supplements Market
 - 7.4.5. South Korea Digestive Health Supplements Market
 - 7.4.6. Rest of Asia Pacific Digestive Health Supplements Market
- 7.5. Latin America Digestive Health Supplements Market Snapshot
 - 7.5.1. Brazil Digestive Health Supplements Market
 - 7.5.2. Mexico Digestive Health Supplements Market
- 7.6. Rest of The World Digestive Health Supplements Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Herbalife International of America Inc
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary

- 8.2.1.5. Recent Developments
- 8.2.2. Alimentary Health Limited
- 8.2.3. The Nature's Bounty Co.
- 8.2.4. Amway Corporation
- 8.2.5. General Nutrition Centers
- 8.2.6. Koninklijke DSM NV
- 8.2.7. Bayer AG
- 8.2.8. NOW Health Group Inc.
- 8.2.9. Pfizer Inc.
- 8.2.10. PanTheryx Inc.

CHAPTER 9. RESEARCH PROCESS

- 9.1. Research Process
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Digestive Health Supplements Market, report scope

TABLE 2. Global Digestive Health Supplements Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 3. Global Digestive Health Supplements Market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Digestive Health Supplements Market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 5. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Digestive Health Supplements Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Digestive Health Supplements Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. U.S. Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. U.S. Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Canada Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Canada Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. UK Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. UK Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. Germany Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. Germany Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. France Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. France Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Spain Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Spain Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Digestive Health Supplements Market estimates & forecasts by

segment 2018-2027 (USD Billion)

TABLE 39. Italy Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. Italy Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Italy Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. ROE Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. ROE Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. ROE Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. China Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. China Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. China Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. India Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. India Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. India Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Japan Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Japan Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Japan Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Australia Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 55. Australia Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Australia Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. South Korea Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 58. South Korea Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. South Korea Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. ROPAC Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 61. ROPAC Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. ROPAC Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 63. Brazil Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 64. Brazil Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Brazil Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 66. Mexico Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 67. Mexico Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. Mexico Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 69. ROLA Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 70. ROLA Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROLA Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 72. ROW Digestive Health Supplements Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 73. ROW Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. ROW Digestive Health Supplements Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 75. List of secondary sources used in the study of Global Digestive Health Supplements Market.

TABLE 76. List of primary sources used in the study of Global Digestive Health Supplements Market.

TABLE 77. Years considered for the study.

TABLE 78. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Digestive Health Supplements Market, research methodology
- FIG 2. Global Digestive Health Supplements Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Digestive Health Supplements Market, key trends 2020
- FIG 5. Global Digestive Health Supplements Market, growth prospects 2021-2027
- FIG 6. Global Digestive Health Supplements Market, porters 5 force model
- FIG 7. Global Digestive Health Supplements Market, pest analysis
- FIG 8. Global Digestive Health Supplements Market, value chain analysis
- FIG 9. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Digestive Health Supplements Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Digestive Health Supplements Market, regional snapshot 2018 & 2027
- FIG 18. North America Digestive Health Supplements Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Digestive Health Supplements Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Digestive Health Supplements Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Digestive Health Supplements Market 2018 & 2027 (USD Billion)
- FIG 22. Global Digestive Health Supplements Market, company market share analysis (2020)

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