

Global Dietary Fiber Gummies Market Size Study & Forecast, by Flavor (Strawberry, Mixed Berry, Peach, Raspberry, Others), by Application (Metabolic Health, Others), and Regional Analysis, 2023-2030

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Abstracts

Global Dietary Fiber Gummies Market is valued at approximately USD 4.40 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 11.3% over the forecast period 2023-2030. Dietary fiber gummies are a type of supplement or edible product that contains dietary fiber in the form of gummy candies. They are designed to provide a convenient and easy-to-swallow way to increase the intake of dietary fiber. Dietary fiber is a type of carbohydrate that the body cannot digest or absorb. Instead, it passes through the digestive system relatively intact. It is found in plant-based foods such as fruits, vegetables, whole grains, legumes, and nuts. Dietary fiber gummies are gaining high traction among those who may have difficulty meeting their daily fiber requirements through diet. The growing awareness of the health benefits of dietary fiber, rising inclination towards maintaining digestive health, and growing trend of consumption of fiber-deficient diet are the key factors that are fostering market growth across the globe. In addition, the rising popularity of gummies among kids encourages producers to develop new flavors and textures for their products.

Moreover, the increasing aging population, coupled with rising digestive concerns is acting as a catalyzing factor for the market demand at a considerable rate. As the global population ages, digestive issues such as constipation and bowel irregularities become more prevalent. As per the World Health Organization (WHO), it was expected that the number of aging people increase from 1 billion in 2020 to 1.5 billion in 2030 which worldwide accounts for 1 in 6 people above 60. Accordingly, dietary fiber gummies provide an easy way to improve digestive health in this population because older persons have difficulty ingesting enough fiber through a regular diet. Thus, these

aforementioned factors are propelling the growth of dietary fiber gummies Market during the estimated period. Moreover, the growing investment in R&D activities, as well as the increasing number of consumers opting for clean-label products and vegan products present various lucrative opportunities over the forecasting years. However, the availability of natural food sources and the regulatory complexities are hampering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Dietary Fiber Gummies Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing innovation in dietary fiber gummies products, surging demand for functional foods, coupled with the increasing awareness of the importance of fiber for health. Whereas, Asia Pacific is expected to grow at the highest CAGR over the forecasting years. The market for dietary fiber gummies is being fueled by factors including increased consumer expenditure on health items and shifting attitudes among customers regarding digestive health. Additionally, the demand for dietary fiber gummies is being boosted by the rising need for low-sugar goods and the increased demand for nutraceutical items in the region.

Major market players included in this report are:

Fiber Choice
Smarty Pants Vitamins
Pharmavite LLC
Renew Life Formulas, LLC
Better Nutritionals LLC
BELLWAY INC
Swanson Health
Procter & Gamble
Balance of Nature
Nestle Health Science

Recent Developments in the Market:

In March 2023, Goli Nutrition Inc. announced the introduction of 3-in-1 probiotic Dietary fiber gummies that integrates probiotics, prebiotics, and postbiotics. These gummies maintain a healthy gut microbiome and support immune health.

In October 2020, Culturelle unveiled the launch of vegan probiotic gummies that contain DE111 (*Bacillus subtilis*) and fiber and is specially designed for adults and kids to support a healthy digestive system. The gummies are dairy-free and gluten-free.

Global Dietary Fiber Gummies Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Flavor, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Flavor:

Strawberry

Mixed Berry

Peach

Raspberry

Others

By Application:

Metabolic Health

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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