

Global Diatomaceous Filter Aid Market Size study, By Type (Type I, Type II), By Food Application (Dairy, Bakery & Confectionery, Food Retail, Fruits & Vegetables, Others), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G69094490DE6EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G69094490DE6EN

Abstracts

Global Diatomaceous Filter Aid Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Diatomaceous Filter Aid can be defined as a filtration media and filter aid. Diatoms have a wide variety of shapes and a honeycomb structure. The pores within the cells are very small sized and can trap bacteria, clay particles, viruses, and suspended solids from liquids. These filter aids are widely used for purification of different food and beverages products such as Wine, Fruit Juice, beer, and honey among others. The growing Food and Beverages Industry and increasing concern towards food safety as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, the revenue in worldwide beverages segment is estimated at USD 232.2 billion, and the revenue is projected to show a healthy compounded annual growth rate of 13.95% between 2022 & 2025, resulting in a projected market revenue of USD 343.6 billion by 2025. Furthermore, leading market players are working towards strategic partnerships to capitalize the increasing demand for Diatomaceous filter aid. For instance, in December 2020, Nevada, USA based EP Minerals signed a distribution agreement with Illinois, USA based NAGASE Specialty Materials. NAGASE Specialty Materials would act as authorized distributor for EP Minerals portfolio of diatomaceous earth and perlite products for both filtration and filler applications in the Upper Midwestern States of North Dakota, South Dakota, Minnesota, Wisconsin, Northern Iowa, Illinois (excluding SW Illinois), Indiana, Kentucky, Michigan, and Ohio. Also, stringent government rules and regulations over food safety concern

and increasing investment towards food processing industries in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high cost associated with Diatomaceous Filter Aid and availability of substitutes impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Diatomaceous Filter Aid Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the stringent government regulations towards food safety and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of food processing industry and increased consumption of bottled beverages, would create lucrative growth prospects for the global Diatomaceous Filter Aid Market across the Asia Pacific region.

Major market players included in this report are:

Pure Process

EP Minerals

Dicalite Management

ErtelAlsop

Jilin Yuan Tong Mineral

Dicalite Minerals

Shengzhou Huali Diatomite Products

Xinghui

ALAR Corp.

General Filtration

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Type I

Type II

By Food Application:

Dairy

Bakery & Confectionery

Food Retail

Fruits & Vegetables

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Diatomaceous Filter Aid Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Global Diatomaceous Filter Aid Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Global Diatomaceous Filter Aid Market, by Type, 2020-2028 (USD Million)
 - 1.2.3. Global Diatomaceous Filter Aid Market, by Food Application, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL DIATOMACEOUS FILTER AID MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL DIATOMACEOUS FILTER AID MARKET DYNAMICS

- 3.1. Diatomaceous Filter Aid Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing Food and Beverages Industry.
 - 3.1.1.2. Increasing concern towards food safety.
 - 3.1.1.3. Recent strategic initiatives from leading market players.
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost associated with Diatomaceous Filter Aid
 - 3.1.2.2. Availability of substitutes.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Stringent government rules and regulations.
 - 3.1.3.2. Increasing investment towards food processing industries in emerging economies.

CHAPTER 4. GLOBAL DIATOMACEOUS FILTER AID MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)

4.2. PEST Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological

4.3. Investment Adoption Model

4.4. Analyst Recommendation & Conclusion

4.5. Top investment opportunity

4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL DIATOMACEOUS FILTER AID MARKET, BY TYPE

6.1. Market Snapshot

6.2. Global Diatomaceous Filter Aid Market by Type, Performance - Potential Analysis

6.3. Global Diatomaceous Filter Aid Market Estimates & Forecasts by Type 2018-2028 (USD Million)

6.4. Diatomaceous Filter Aid Market, Sub Segment Analysis

- 6.4.1. Type I
- 6.4.2. Type II

CHAPTER 7. GLOBAL DIATOMACEOUS FILTER AID MARKET, BY FOOD APPLICATION

7.1. Market Snapshot

7.2. Global Diatomaceous Filter Aid Market by Food Application, Performance - Potential Analysis

7.3. Global Diatomaceous Filter Aid Market Estimates & Forecasts by Food Application 2018-2028 (USD Million)

7.4. Diatomaceous Filter Aid Market, Sub Segment Analysis

7.4.1. Dairy

7.4.2. Bakery & Confectionery

7.4.3. Food Retail

7.4.4. Fruits & Vegetables

7.4.5. Others

CHAPTER 8. GLOBAL DIATOMACEOUS FILTER AID MARKET, REGIONAL ANALYSIS

8.1. Diatomaceous Filter Aid Market, Regional Market Snapshot

8.2. North America Diatomaceous Filter Aid Market

8.2.1. U.S. Diatomaceous Filter Aid Market

8.2.1.1. Type estimates & forecasts, 2018-2028

8.2.1.2. Food Application estimates & forecasts, 2018-2028

8.2.2. Canada Diatomaceous Filter Aid Market

8.3. Europe Diatomaceous Filter Aid Market Snapshot

8.3.1. U.K. Diatomaceous Filter Aid Market

8.3.2. Germany Diatomaceous Filter Aid Market

8.3.3. France Diatomaceous Filter Aid Market

8.3.4. Spain Diatomaceous Filter Aid Market

8.3.5. Italy Diatomaceous Filter Aid Market

8.3.6. Rest of Europe Diatomaceous Filter Aid Market

8.4. Asia-Pacific Diatomaceous Filter Aid Market Snapshot

8.4.1. China Diatomaceous Filter Aid Market

8.4.2. India Diatomaceous Filter Aid Market

8.4.3. Japan Diatomaceous Filter Aid Market

8.4.4. Australia Diatomaceous Filter Aid Market

8.4.5. South Korea Diatomaceous Filter Aid Market

8.4.6. Rest of Asia Pacific Diatomaceous Filter Aid Market

8.5. Latin America Diatomaceous Filter Aid Market Snapshot

8.5.1. Brazil Diatomaceous Filter Aid Market

8.5.2. Mexico Diatomaceous Filter Aid Market

8.6. Rest of The World Diatomaceous Filter Aid Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Pure Process

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

9.2.2. EP Minerals

9.2.3. Dicalite Management

9.2.4. ErtelAlsop

9.2.5. Jilin Yuan Tong Mineral

9.2.6. Dicalite Minerals

9.2.7. Shengzhou Huali Diatomite Products

9.2.8. Xinghui

9.2.9. ALAR Corp.

9.2.10. General Filtration

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Diatomaceous Filter Aid Market, report scope

TABLE 2. Global Diatomaceous Filter Aid Market estimates & forecasts by Region
2018-2028 (USD Million)

TABLE 3. Global Diatomaceous Filter Aid Market estimates & forecasts by Type
2018-2028 (USD Million)

TABLE 4. Global Diatomaceous Filter Aid Market estimates & forecasts by Food
Application 2018-2028 (USD Million)

TABLE 5. Global Diatomaceous Filter Aid Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 6. Global Diatomaceous Filter Aid Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 7. Global Diatomaceous Filter Aid Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 8. Global Diatomaceous Filter Aid Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 9. Global Diatomaceous Filter Aid Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 10. Global Diatomaceous Filter Aid Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 11. Global Diatomaceous Filter Aid Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 12. Global Diatomaceous Filter Aid Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 13. Global Diatomaceous Filter Aid Market by segment, estimates & forecasts,
2018-2028 (USD Million)

TABLE 14. Global Diatomaceous Filter Aid Market by region, estimates & forecasts,
2018-2028 (USD Million)

TABLE 15. U.S. Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028
(USD Million)

TABLE 16. U.S. Diatomaceous Filter Aid Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 17. U.S. Diatomaceous Filter Aid Market estimates & forecasts by segment
2018-2028 (USD Million)

TABLE 18. Canada Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028
(USD Million)

TABLE 19. Canada Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 20. Canada Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. UK Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. UK Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Germany Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. Germany Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. RoE Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. RoE Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. China Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. China Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. India Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. India Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. Japan Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. Japan Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan Diatomaceous Filter Aid Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. RoAPAC Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. Brazil Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row Diatomaceous Filter Aid Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Diatomaceous Filter Aid Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global Diatomaceous Filter Aid Market

TABLE 55. List of primary sources, used in the study of global Diatomaceous Filter Aid Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Diatomaceous Filter Aid Market, research methodology
- FIG 2. Global Diatomaceous Filter Aid Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Diatomaceous Filter Aid Market, key trends 2021
- FIG 5. Global Diatomaceous Filter Aid Market, growth prospects 2022-2028
- FIG 6. Global Diatomaceous Filter Aid Market, porters 5 force model
- FIG 7. Global Diatomaceous Filter Aid Market, pest analysis
- FIG 8. Global Diatomaceous Filter Aid Market, value chain analysis
- FIG 9. Global Diatomaceous Filter Aid Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Diatomaceous Filter Aid Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Diatomaceous Filter Aid Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Diatomaceous Filter Aid Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Diatomaceous Filter Aid Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Diatomaceous Filter Aid Market, regional snapshot 2018 & 2028
- FIG 15. North America Diatomaceous Filter Aid Market 2018 & 2028 (USD Million)
- FIG 16. Europe Diatomaceous Filter Aid Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Diatomaceous Filter Aid Market 2018 & 2028 (USD Million)
- FIG 19. Global Diatomaceous Filter Aid Market, company Market share analysis (2021)

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