

Global Diatomaceous Filter Aid Market Size study, By Type (Type I, Type II), By Food Application (Dairy, Bakery & Confectionery, Food Retail, Fruits & Vegetables, Others), and Regional Forecasts 2022-2028

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Abstracts

Global Diatomaceous Filter Aid Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Diatomaceous Filter Aid can be defined as a filtration media and filter aid. Diatoms have a wide variety of shapes and a honeycomb structure. The pores within the cells are very small sized and can trap bacteria, clay particles, viruses, and suspended solids from liquids. These filter aids are widely used for purification of different food and beverages products such as Wine, Fruit Juice, beer, and honey among others. The growing Food and Beverages Industry and increasing concern towards food safety as well as recent strategic initiatives from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – as of 2022, the revenue in worldwide beverages segment is estimated at USD 232.2 billion, and the revenue is projected to show a healthy compounded annual growth rate of 13.95% between 2022 & 2025, resulting in a projected market revenue of USD 343.6 billion by 2025. Furthermore, leading market players are working towards strategic partnerships to capitalize the increasing demand for Diatomaceous filter aid. For instance, in December 2020, Nevada, USA based EP Minerals signed a distribution agreement with Illinois, USA based NAGASE Specialty Materials. NAGASE Specialty Materials would act as authorized distributor for EP Minerals portfolio of diatomaceous earth and perlite products for both filtration and filler applications in the Upper Midwestern States of North Dakota, South Dakota, Minnesota, Wisconsin, Northern Iowa, Illinois (excluding SW Illinois), Indiana, Kentucky, Michigan, and Ohio. Also, stringent government rules and regulations over food safety concern

and increasing investment towards food processing industries in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high cost associated with Diatomaceous Filter Aid and availability of substitutes impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Diatomaceous Filter Aid Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the stringent government regulations towards food safety and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of food processing industry and increased consumption of bottled beverages, would create lucrative growth prospects for the global Diatomaceous Filter Aid Market across the Asia Pacific region.

Major market players included in this report are:

Pure Process

EP Minerals

Dicalite Management

ErtelAlsop

Jilin Yuan Tong Mineral

Dicalite Minerals

Shengzhou Huali Diatomite Products

Xinghui

ALAR Corp.

General Filtration

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Type I

Type II

By Food Application:

Dairy

Bakery & Confectionery

Food Retail

Fruits & Vegetables

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Diatomaceous Filter Aid Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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