

# **Global Development to Operations Market Size study & Forecast, by Deployment (Cloud, On-premises) by Enterprise Size (SMEs, Large Enterprise), by End-use (IT & Telecom, BFSI, Retail, Manufacturing, Healthcare, Energy & Utilities, Others), and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Development To Operations Market is valued at approximately USD 9.7 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 16.8% over the forecast period 2022-2029. Development To Operations is a mixed model of software development and IT operation. DevOps Model allows companies to maintain a high level of software quality. DevOps's purpose is to deliver services faster than traditional system development. DevOps is a combination of people and technology that concentrates on Continuous delivery, thereby ensuring the organization's efficiency. The term DevOps differs from organization to organization. Increasing demand and adoption of cloud technologies, advancements in artificial intelligence, quick software deliveries, and software automation are the major factors driving the growth of the Development to Operations market.

Increased usage of public cloud platforms has increased the demand and adoption of cloud technologies across the globe. According to Lionel Sujay Vailshery (research expert), In 2022, 46% and 45% of respondents were using cloud platforms such as Amazon web services and Azure for major workloads. Additionally, Growing AI technology and increasing investments in AI led to an increase in advancements in AI. For Instance, in 2021, corporate investment in AI was around 94 billion U.S. dollars an increase from 68 billion U.S. dollars in 2020. Increasing demand and adoption of cloud technologies, and advancements in artificial intelligence are the major factors driving the

growth of the market. Other important components driving market increase are quick software deliveries and software automation. Furthermore, the Surge in the demand for Advanced technology and the Emerging various customer-oriented strategies by the key market players are the major factors creating market opportunities in the forecast period. However, the Obsolete standards of Development To Operations tools stifle market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Development to Operations Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing demand and delivery of software automation technologies, fast solutions delivery, and developing DevOps tools portfolio. Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as increasing adoption of DevOps tools, increasing investment of key market players in developing development to operations industry, and digitization in the banking sector.

Major market player included in this report are:

Amazon Web Services, Inc.

Atlassian Corporation Plc.

Broadcom Inc.

Cisco Systems, Inc.

Docker, Inc.

Hewlett Packard Enterprise

IBM Corporation

Parasoft

Progress Software Corporation

JFrog Ltd.

Recent Developments in the Market:

In March 2022, JFrog Ltd. Collaborated with Softline India Ltd. To boost the adoption of DevSecOps and DevOps in India.

In January 2021, GitLab, a DevOps platform, and IBM Cloud partnered to leverage IBM Cloud Pak to accelerate the development of cloud-based DevOps apps by automating several procedures and improving developer team communication.

Global Development To Operations Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Product, Enterprise Size, End-use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Deployment offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Cloud

On-premise

By Enterprise Size:

SMEs

Large Enterprise

By End-use:

IT & Telecom

BFSI

Retail

Manufacturing

Healthcare

Energy & Utilities

Others

By Region:

North America

U.S.

Canada

Europe

UK  
Germany  
France  
Spain  
Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

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