

# **Global Desktop Virtualization Market Size study, By Type (Virtual desktop infrastructure (VDI), Desktop-as-a-service (DaaS), Remote Desktop Services (RDS)), By Organization size (Small and medium sized enterprises, Large enterprises), By Verticals (Banking, Finance services, and Insurance (BFSI), Healthcare and Life Sciences, IT and ITeS, Automotive, Transportation and Logistics, Media and Entertainment, Others), and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Desktop Virtualization Market is valued at approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Desktop virtualization is a software technology used to separate the personal computing desktop environment from a physical machine, by the usage of the client-server computing model. The growing expenditure on the adoption of cloud computing, rising emphasis on enhancing the productivity of employees, and increasing demand for simplified management and enhanced security (centralization of IT functions) are the several key factors fostering the market demand across the globe. For instance, as per the IEEE ComSoc in 2021, the public spending on cloud computing has reached USD 332.3 billion in 2021 with a rise of nearly 23.1% from USD 270 billion in 2020 around the world. Consequentially, the rising investment in cloud computing is directly associated with the demand for desktop virtualization, which, in turn, accelerates market growth in the near future. However, several system complexities and compatibility issues and a dearth of skilled personnel for implementation and

reconfiguration of desktop virtualization curb the growth of the market over the forecast period of 2022-2028. Also, the growing trend of workspace-as-a-service (WaaS) and rising inclination toward remote working are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Desktop Virtualization Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to rising acceptance of emerging technologies, along with growing investment in R&D activities. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the increasing demand for desktop virtualization solutions and services, and the growth of emerging countries such as South Korea, India, Japan, and China, would create lucrative growth prospects for the Desktop Virtualization Market across the Asia-Pacific region.

Major market players included in this report are:

Citrix systems  
Microsoft Corporation  
Cisco Systems  
Oracle  
IBM  
Huawei  
Kyndryl Holdings  
DXC Technology  
Amazon Web Services (AWS)  
Ericom Software

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Virtual desktop infrastructure (VDI)  
Desktop-as-a-service (DaaS)

Remote Desktop Services (RDS)

By Organization size:

Small and medium sized enterprises

Large enterprises

By Verticals:

Banking, Finance services, and Insurance (BFSI)

Healthcare and Life Sciences

IT and ITeS

Automotive, Transportation and Logistics

Media and Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Desktop Virtualization Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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